The Roycroft Catalog

THE ROYCROFTERS
EAST AURORA · NEW YORK

To
possess
a piece of work
that
the workman made
in joyous animation is
a source of
joy to
the
possessor

HAND-MADE THINGS from THE COPPER SHOP

ELBERT HUBBARD
FOUNDER OF ROYCROFT

Born at Bloomington, Ill., June 19, 1859
Lost on the Lusitania, May 7, 1915

Foreword

This, then, is a catalog of Roycroft Books and Hand Hammered Copper done by The Roycrofters at their Shops which are in East Aurora, New York.

Founded over thirty years ago by Elbert Hubbard, this community of craftsmen work with head, heart and hand in the making of things worth while.

"Not how cheap, but how good" is a Roycroft slogan. The result is a superior product that delights and satisfies.

All the qualities that have distinguished Roycroft Books and Hand-wrought Copper down through the

ID 86-B16394 TC

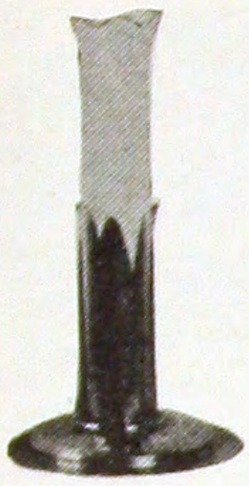
years are found in the products pictured and described in the following pages of this catalog.

All that we offer you is made as well as we know how. All that we sell is guaranteed to be exactly as represented. All that you purchase from us must give you complete satisfaction or your money will be refunded.

We know our wares are worthy! They are designed and painstakingly made by men and women who take a joy in their work. Believing in your good taste and good judgment we confidently await your gift orders.

Prices are listed at the end of the catalog

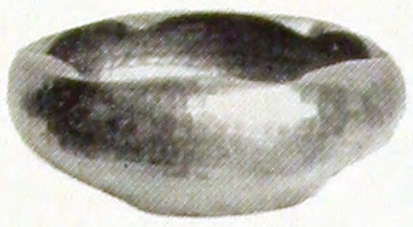
Flower Vases and Bowls



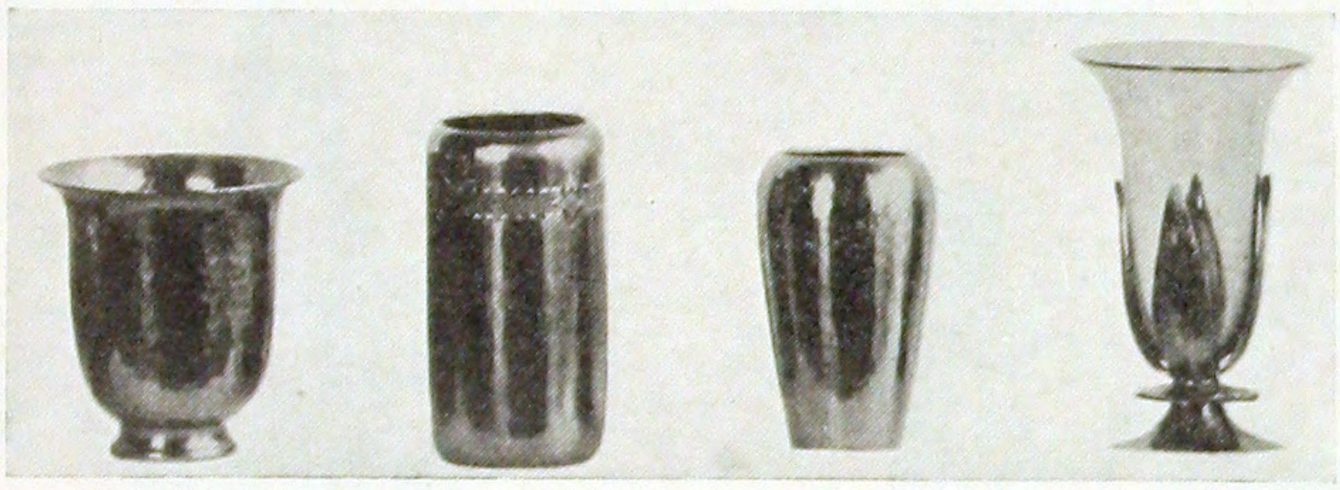
111

216

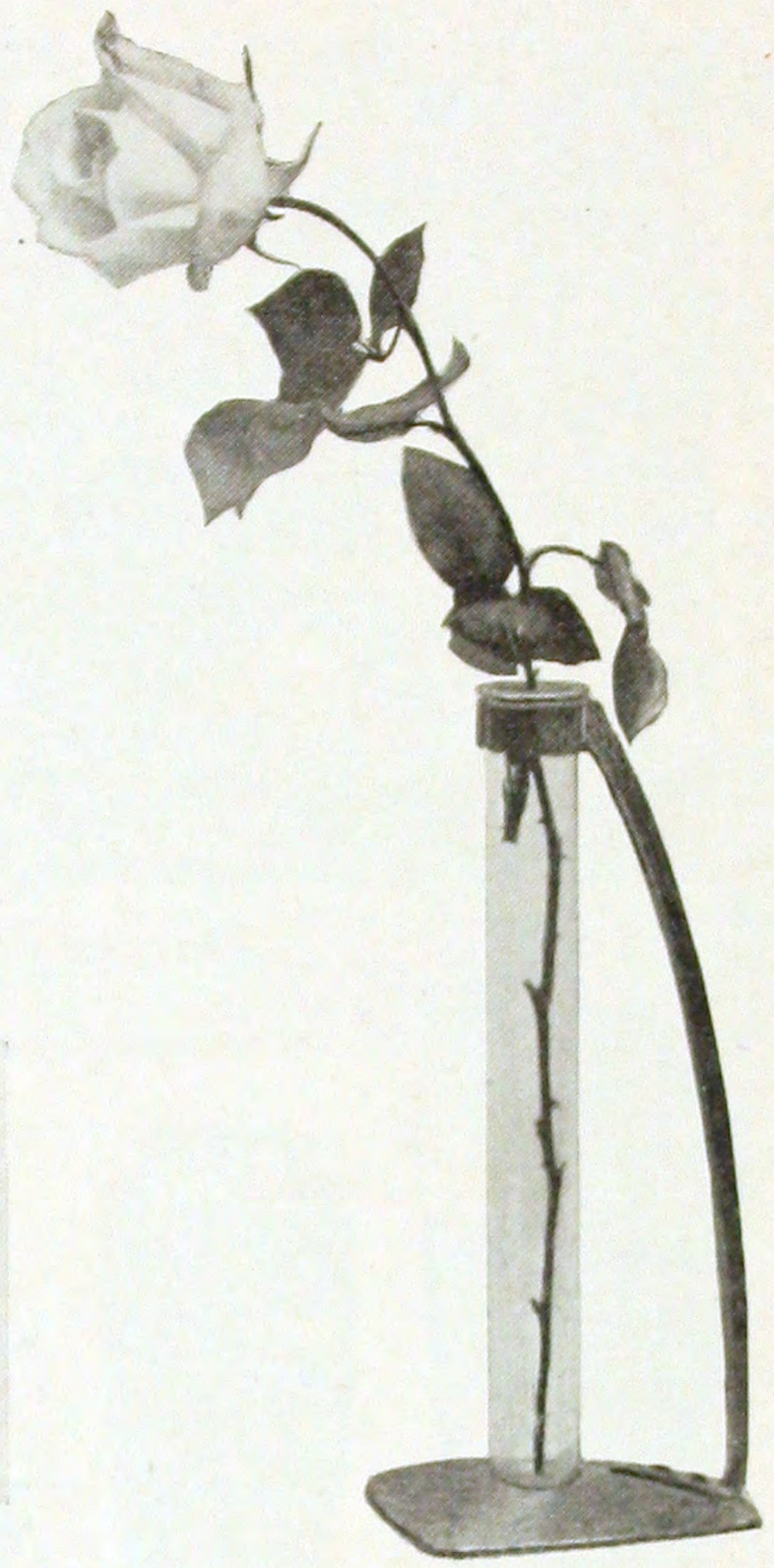
215



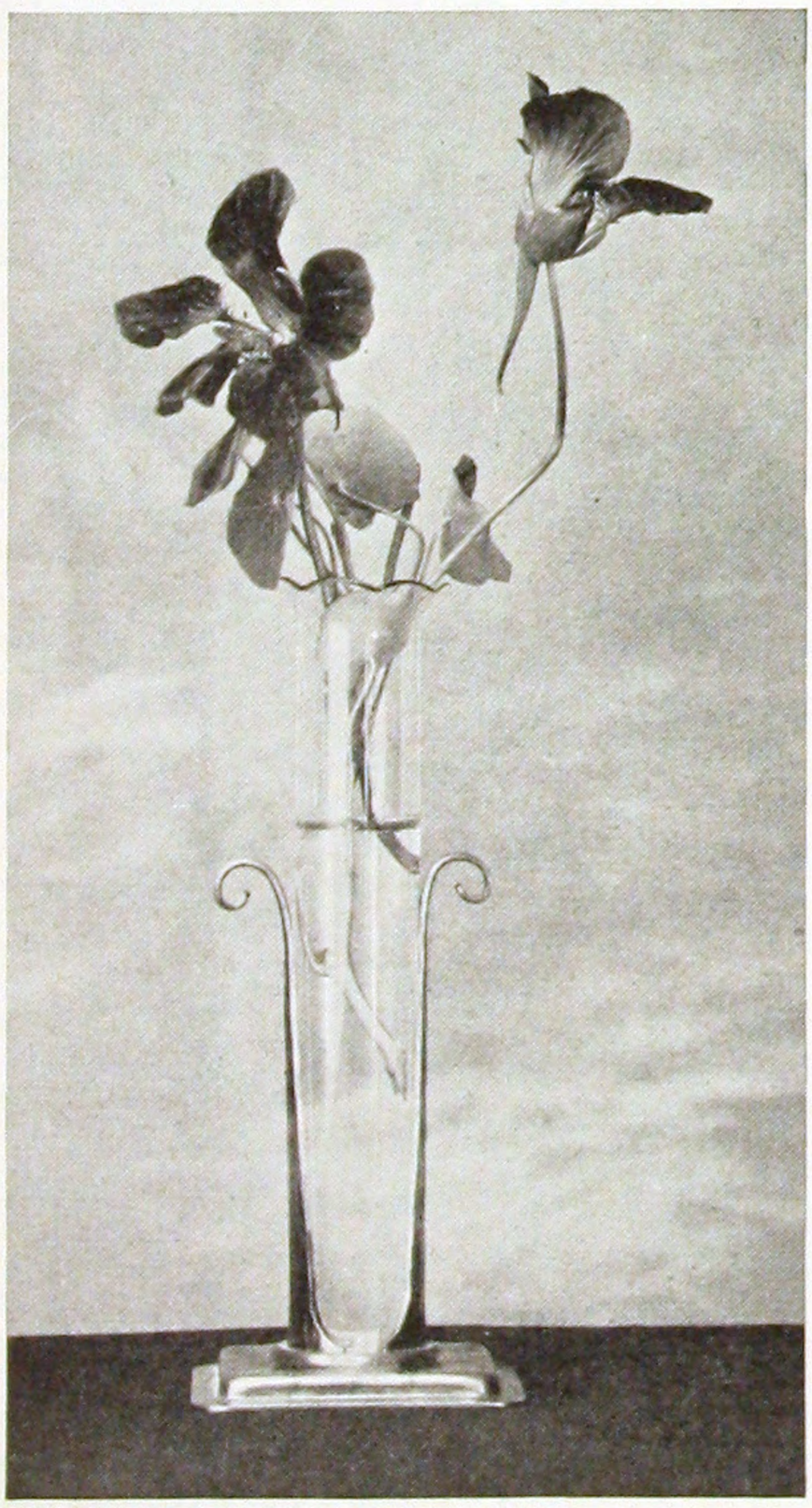
250



246 236 220 248



108



112

243

237

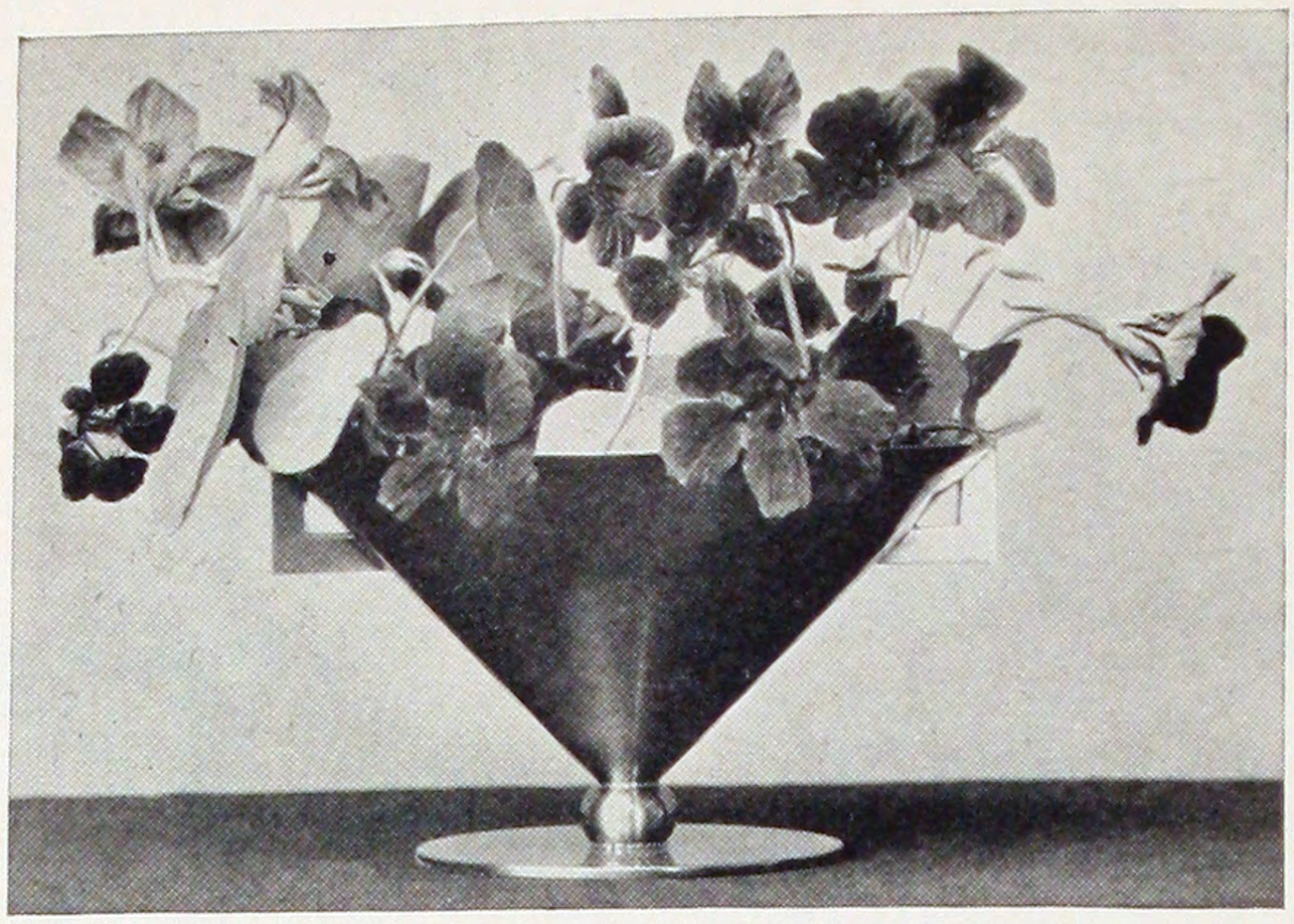
222

240

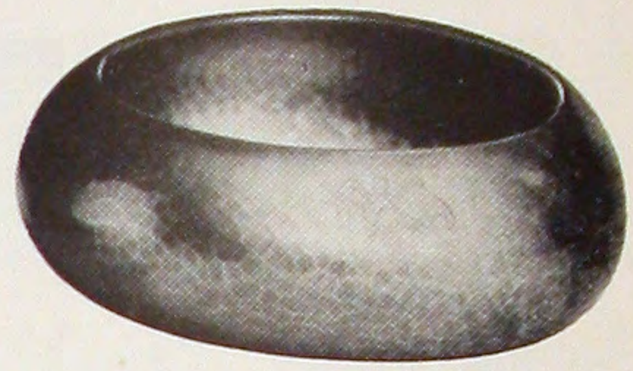
218

108	Flower-holder 8″ high	236	Vase 5″ high
111	Flower-holder 6″ high	237	Bowl 4″ diameter
112	Flower-holder 6″ high	240	Bowl 11″ diameter
215	Bowl 4″ diameter	243	Bowl 5″ diameter
216	Bowl 6″ diameter	246	Vase 4½″ high
218	Vase 5½″ high	248	Vase 6¼″ high
220	Vase 4½″ high	250	Bowl 6″ diameter
222	Vase 4¾″ high		

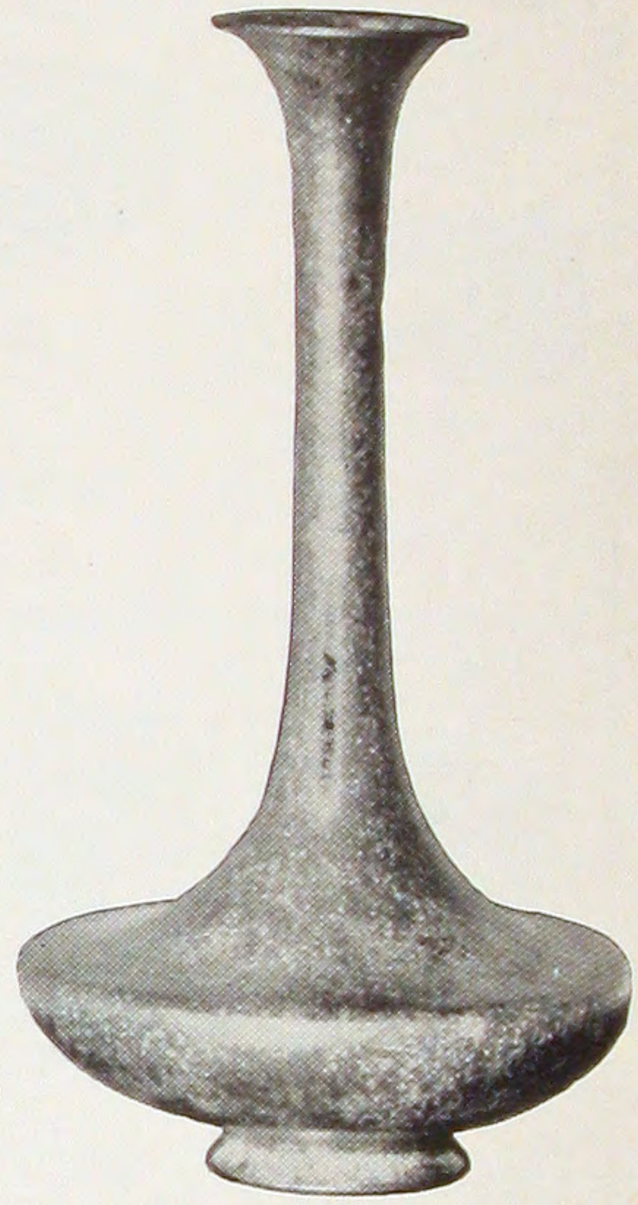
See Price List Page 61



253



217



241

234

205

1119

1120

Flower Vases and Bowls

205 Vase 6″ high

217 Bowl 7″ diameter

221 Vase 4½″ high

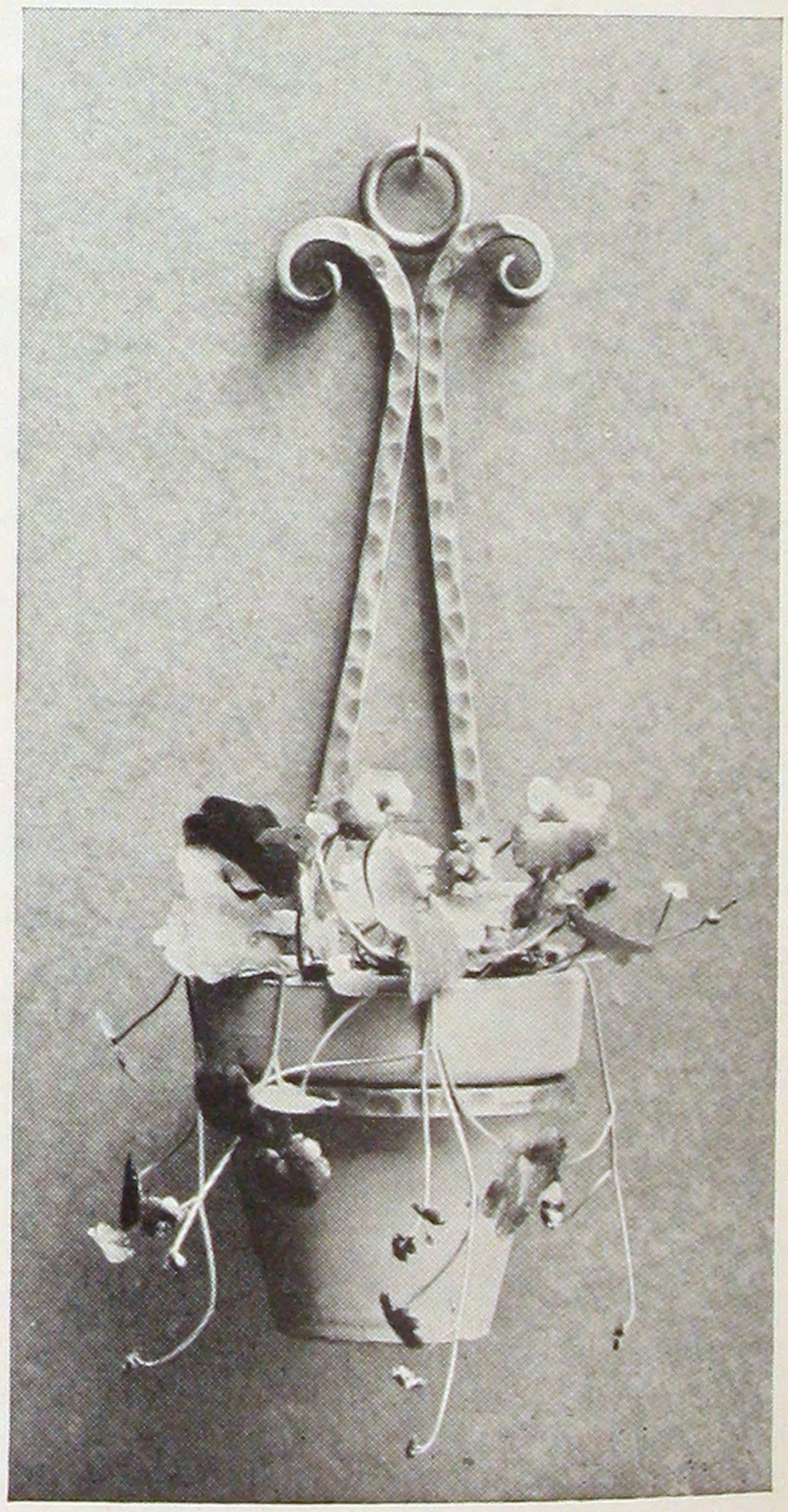
241 Vase 15″ high

253 Bowl

1119 Flower Pot Holder 10″ high

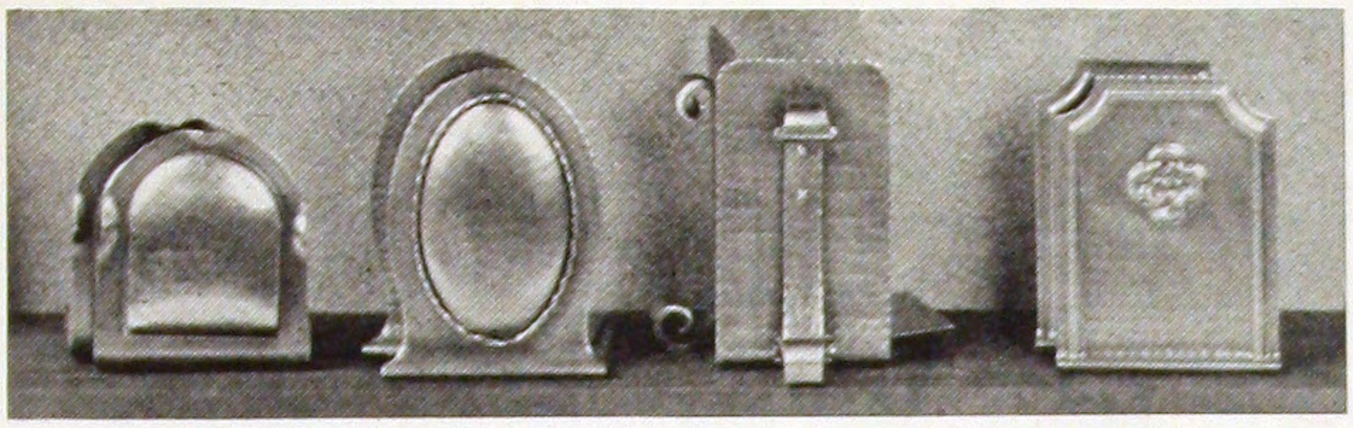
1120 Flower Pot Holder 8½″ high

1122 Ivy Holder



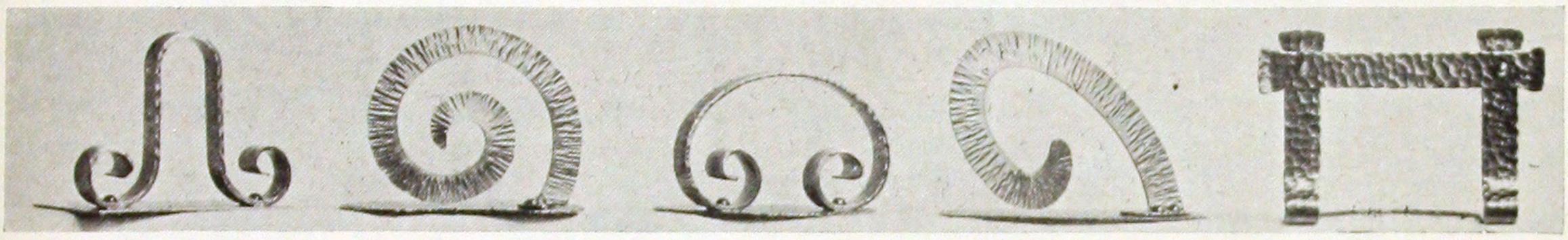
1122

See Price List Page 61

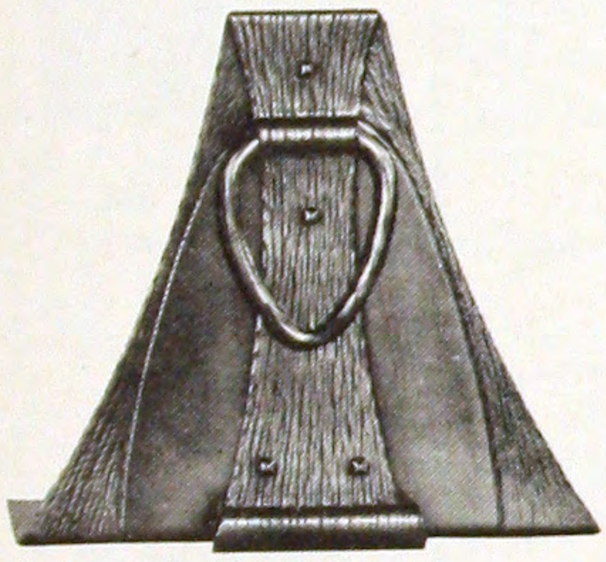


354 356 353 355

357



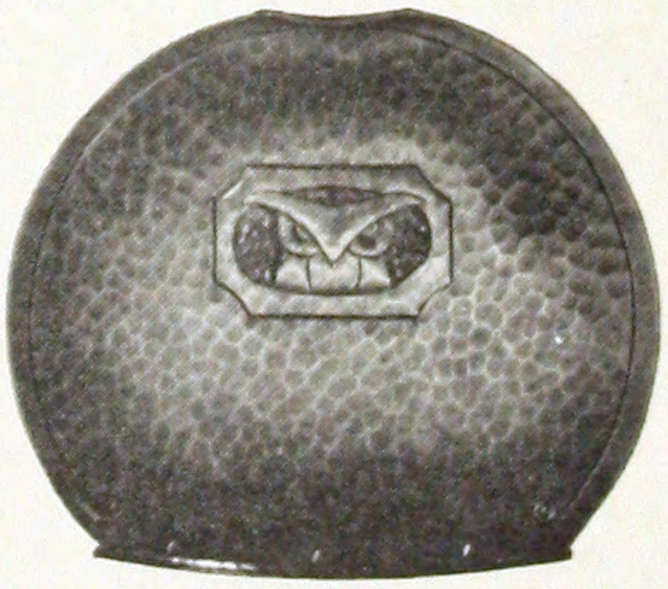
366 369 368 367 370



347

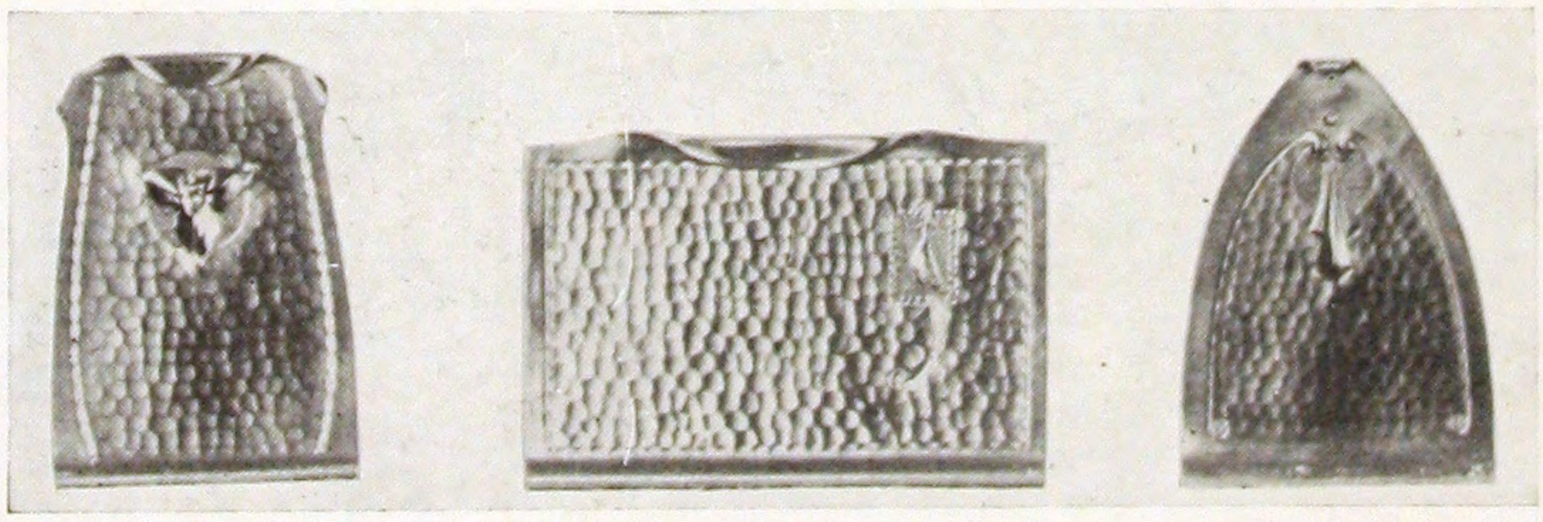
Book Ends

301 Bookends 5″ high
307 Bookends 4″ high
308 Bookends 5″ high
320 Bookends 4¾″ high
346 Bookends 5″ high
347 Bookends 5″ high
353 Bookends 5″ high
354 Bookends 4″ high
355 Bookends 5″ high
356 Bookends 5″ high
357 Bookends 5″ high
366 Bookends 4″ high
367 Bookends 4″ high
368 Bookends 3½″ high
369 Bookends 4″ high
370 Bookends 4″ high



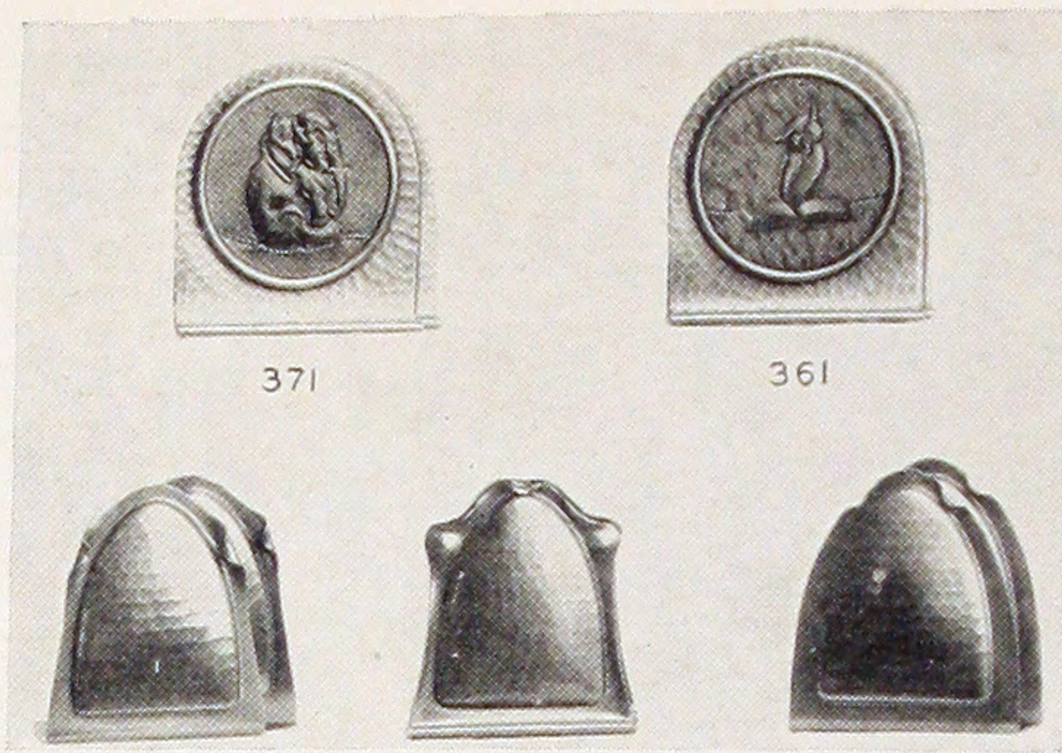
320

346



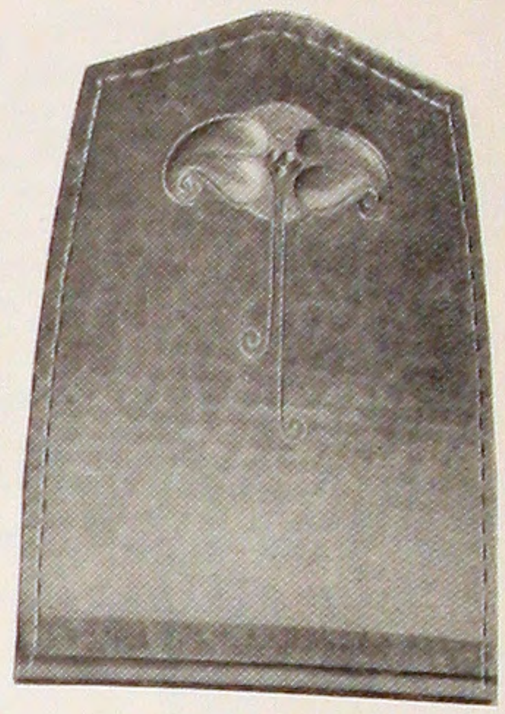
301 307 308

See Price List Page 61



371 361

359 360 358



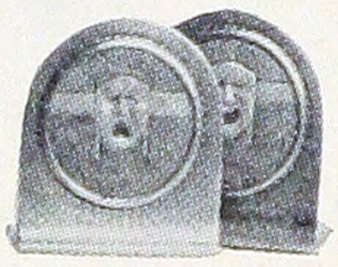
329

Bookends

329 Bookends 4″ high
330 Bookends 4¾″ high
334 Bookends 4″ high
339 Bookends 3¼″ high
345 Bookends 5″ high
358 Bookends 4″ high
359 Bookends 4″ high
360 Bookends 4″ high
361 Bookends 4″ high, Owl design
362 Bookends 4½″ high, Tragedy and Comedy Masques
371 Bookends 4½″ high, Elephant design
372 Bookends 5″ high, Copper onlays on Brass
373 Bookends 5″ high, Copper on Nickle Silver
374 Bookends 5″ high
375 Bookends 3½″ high

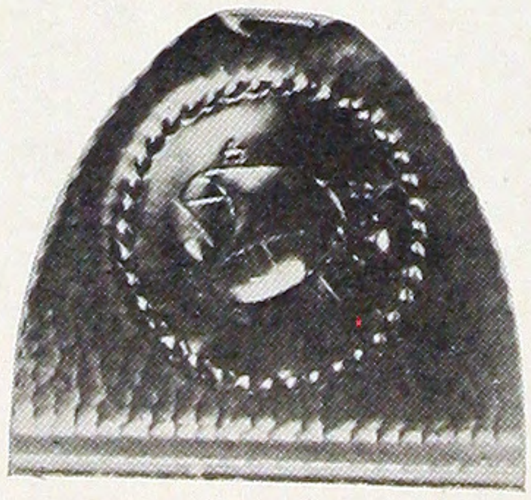
330

339



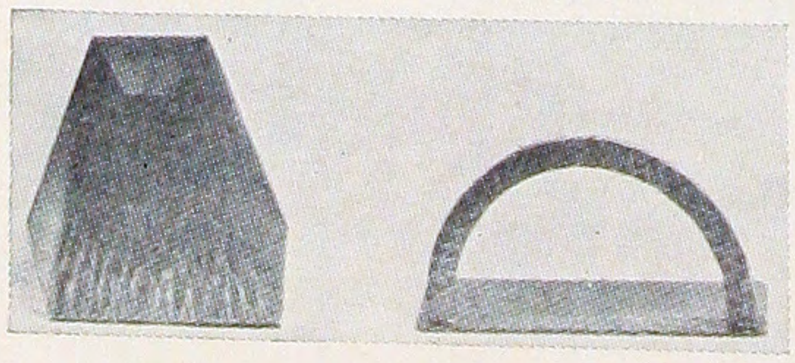
362

334

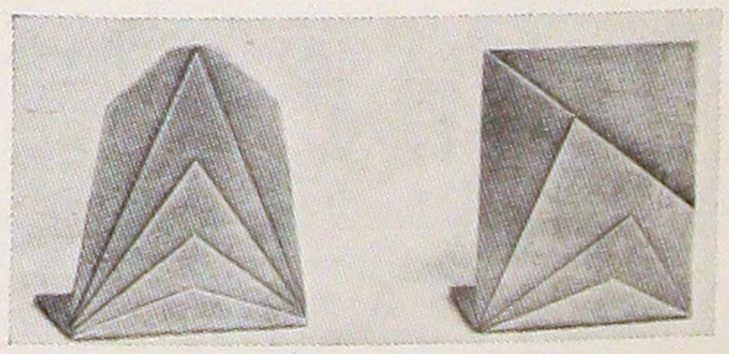


345

352

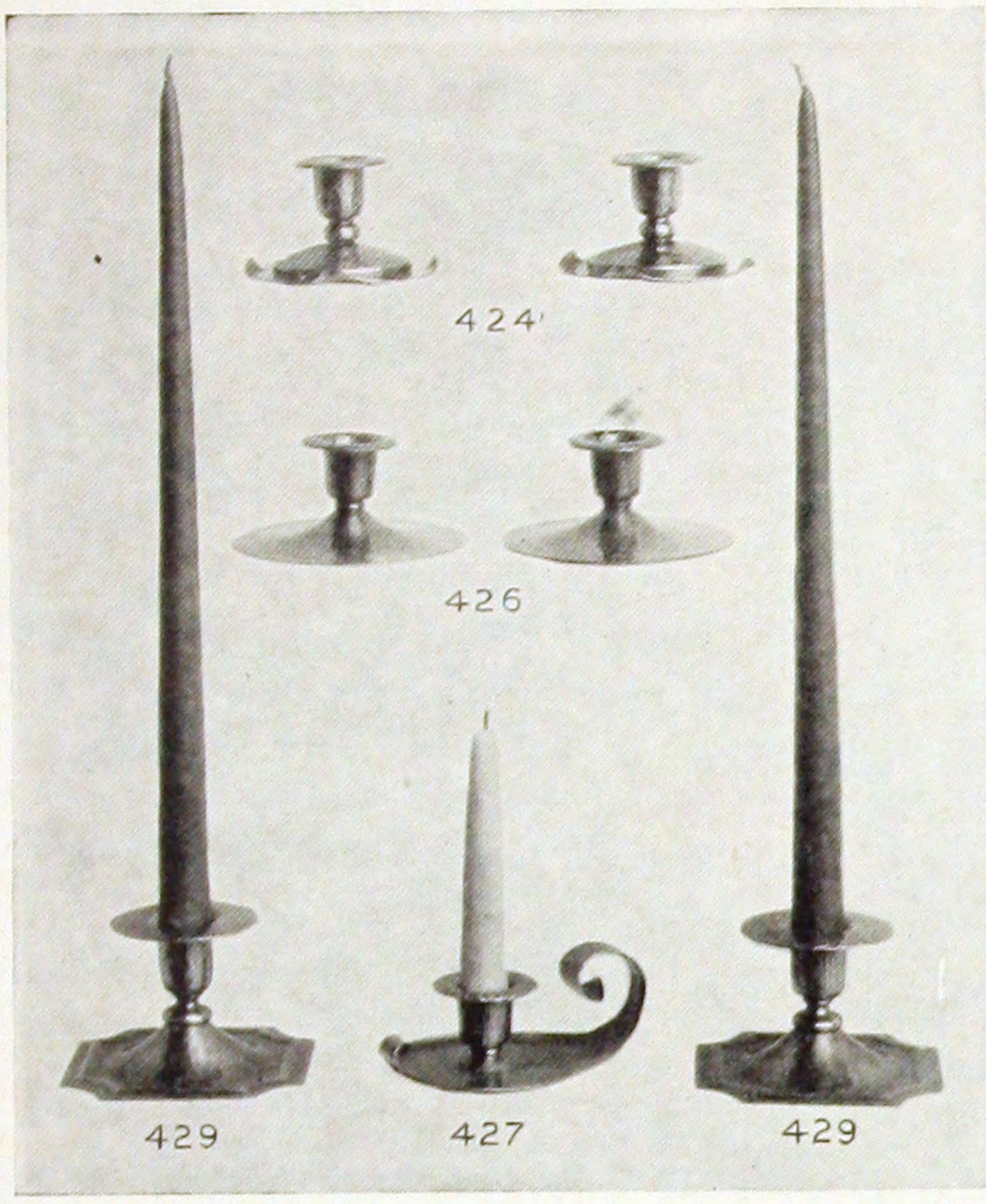


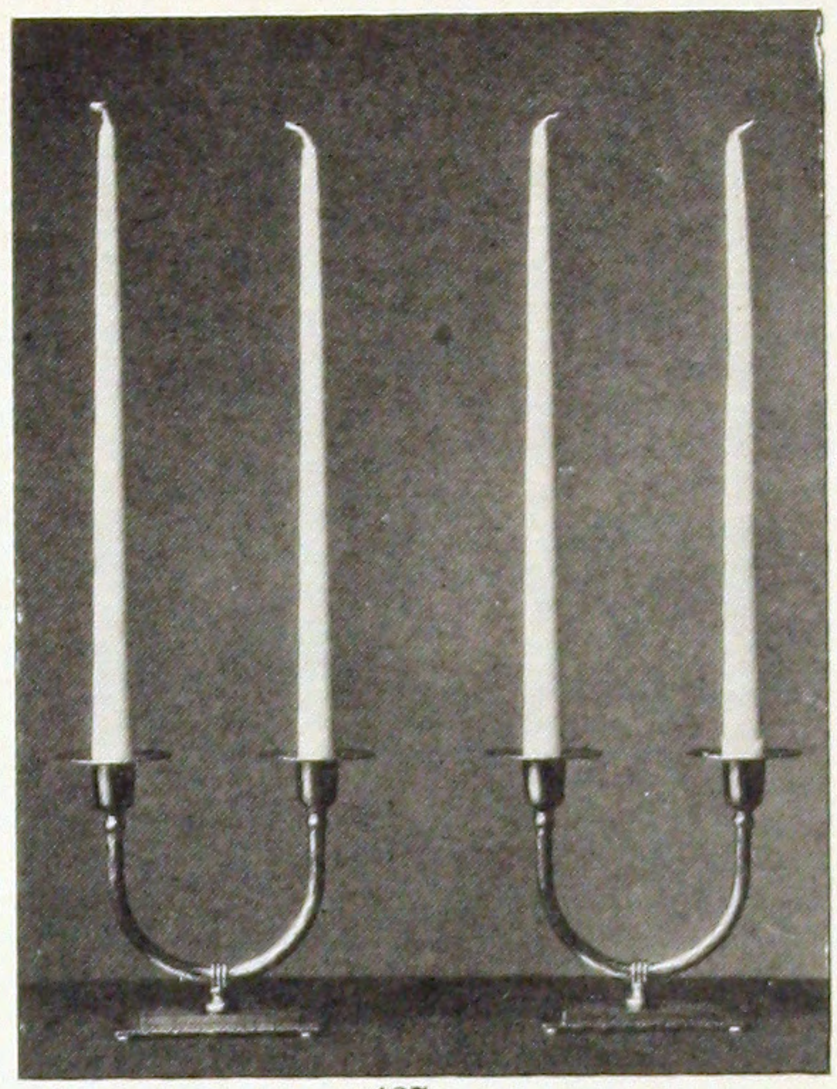
374 375

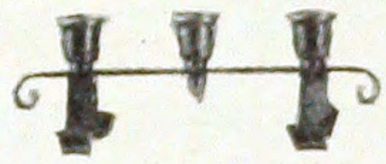


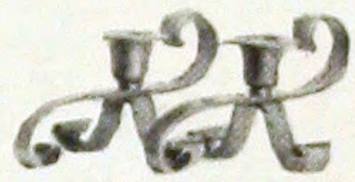
372 373

See Price List Page 61



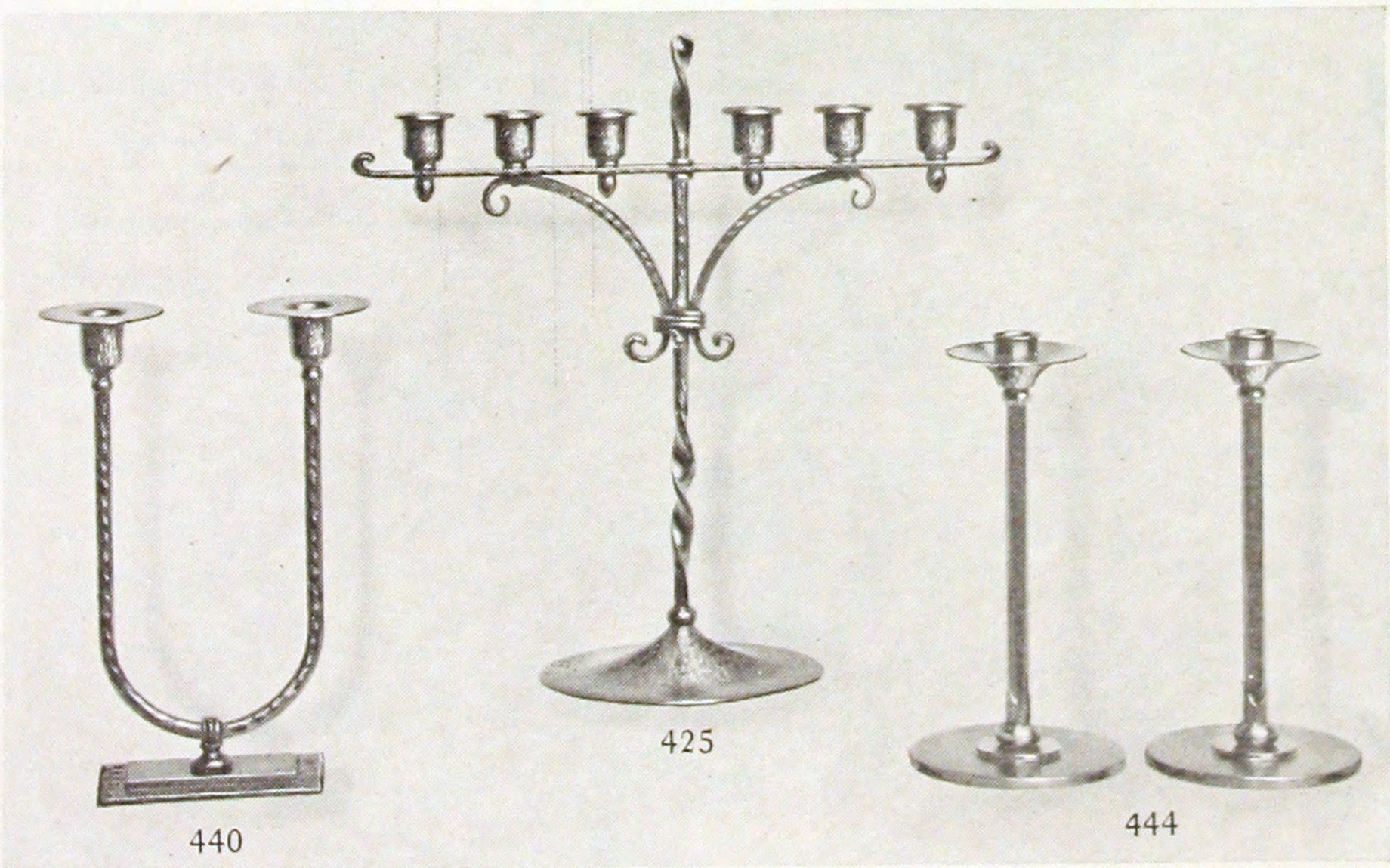

437


433

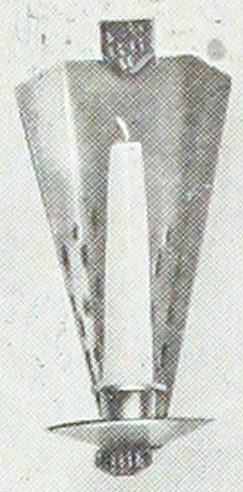

431

Candlesticks

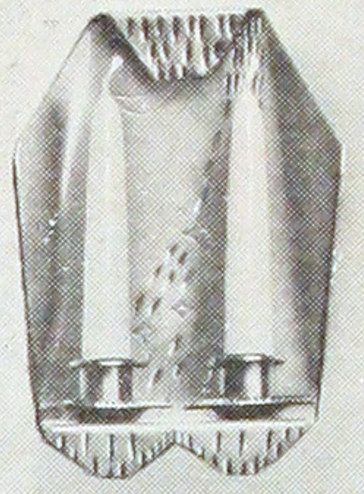
424	Candlesticks 3½″ diameter	431	Candlestick 5½″ long
425	Candelabrum 13″ high	433	Trindle 8″ long
426	Candlesticks 4″ diameter	437	Two-Branch Candlestick 6″ high
427	Candlesticks 3¼″ diameter	440	Two-Branch Candlestick 10″ high
429	Candlesticks 4″ square	444	Candlestick 9¼″ high


440
425
444

See Price List Page 61

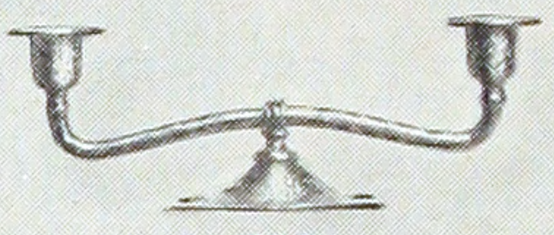


434

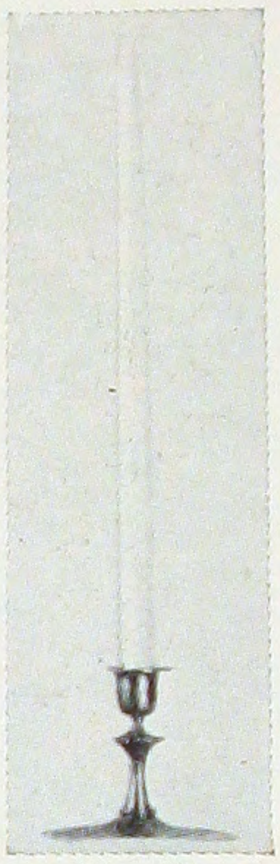


439

443

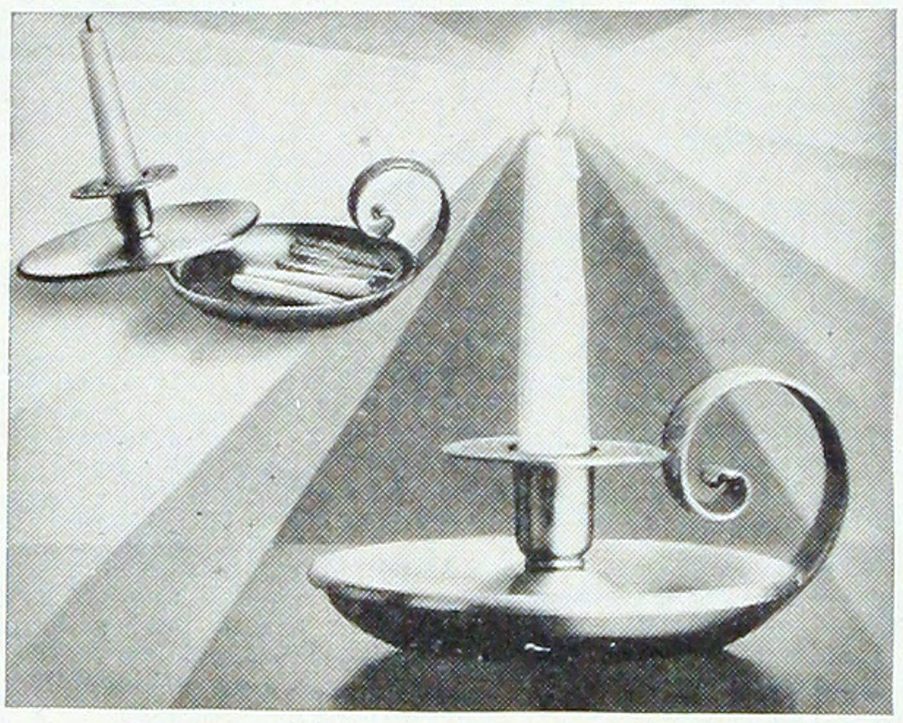


432

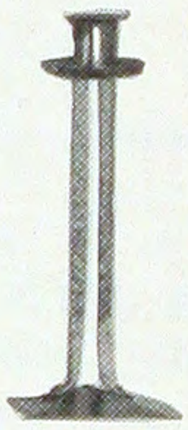


428

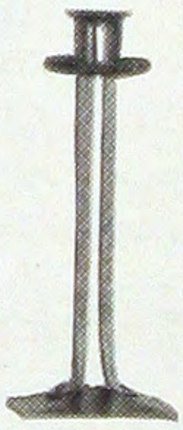
428



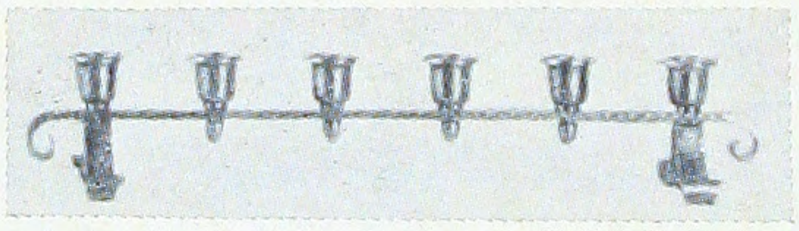
442



403



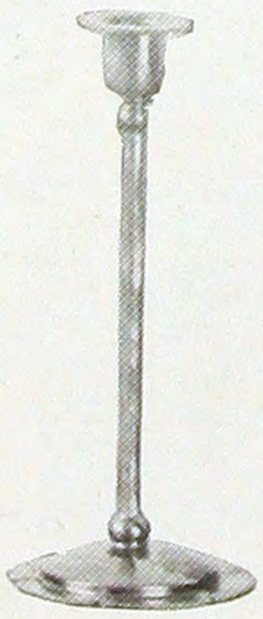
403



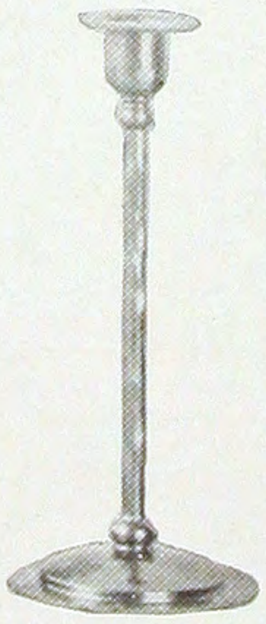
436

Candlesticks

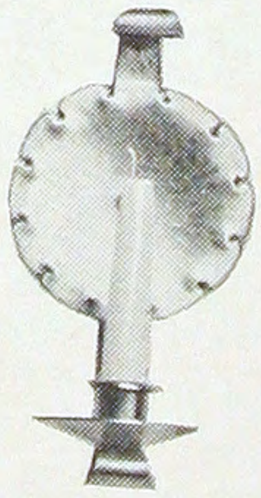
403	Candlestick 8″ high
420	Candlestick 8″ high
428	Candlestick 4″ diameter
432	Two-Branch Candelabra 7½″ long
434	Sconce 8″ high
435	Sconce 8″ high
436	Big Six 16″ long
438	Straight Eight 21″ long
439	Double Sconce 8″ high
442	Mother Goose Candlestick
443	Candlestick



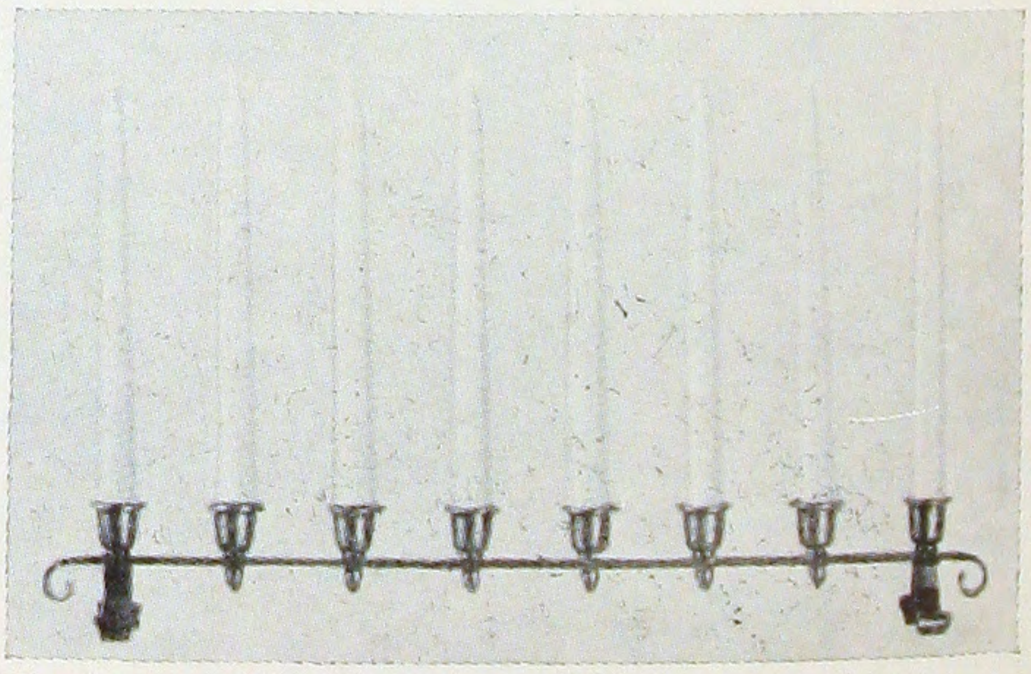
420



420

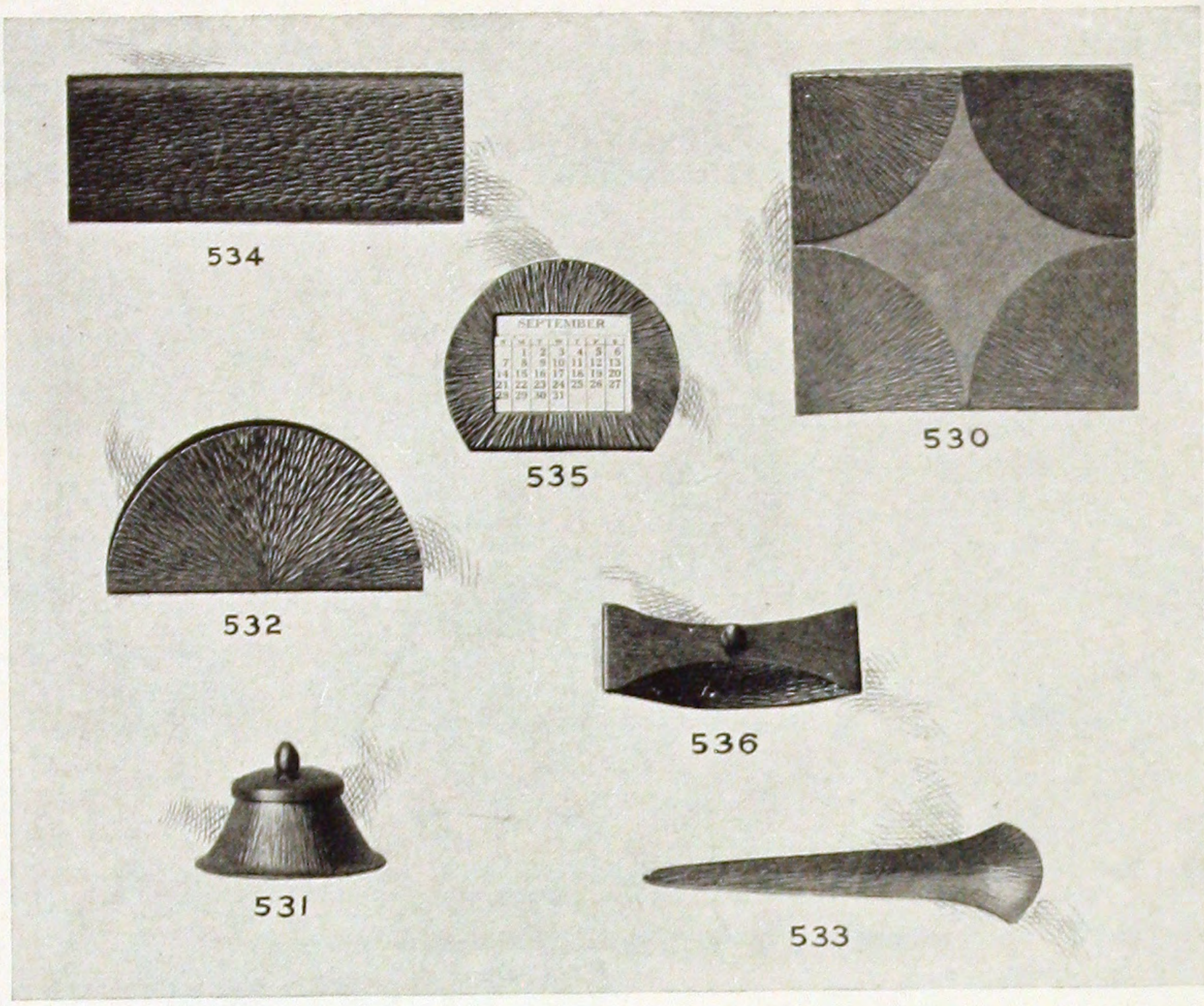


435



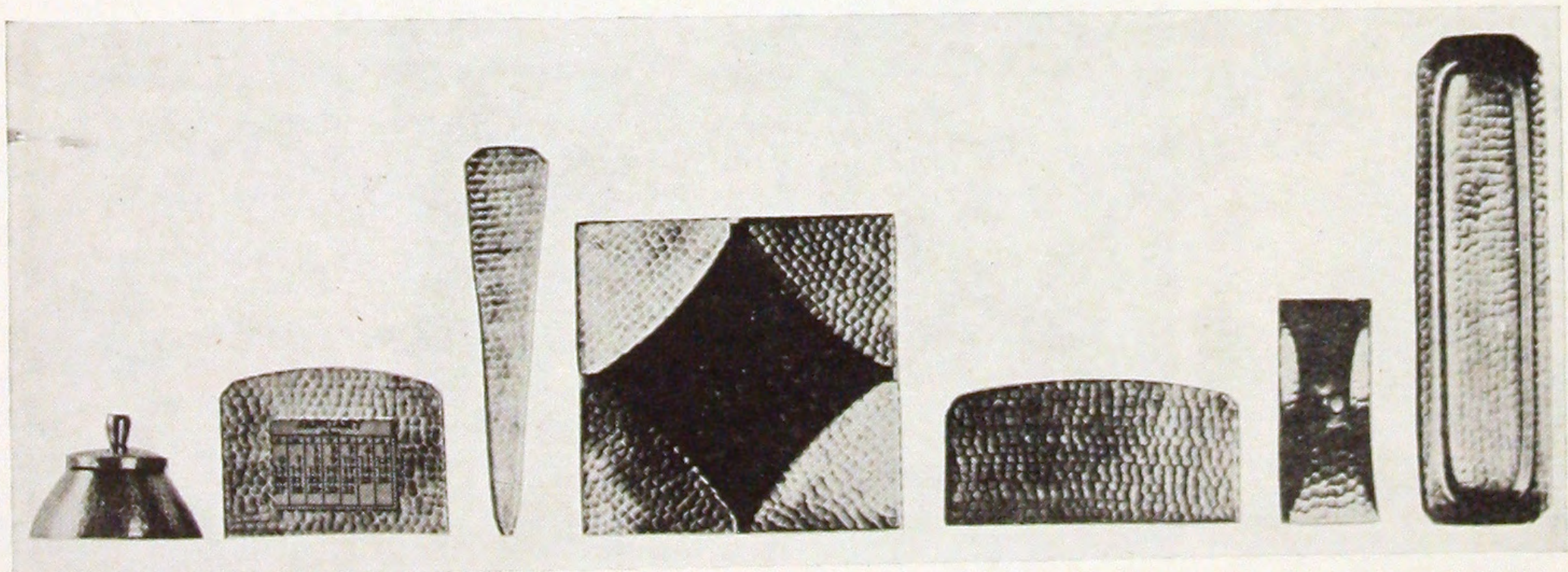
438

See Price List Page 61



Desk Accessories

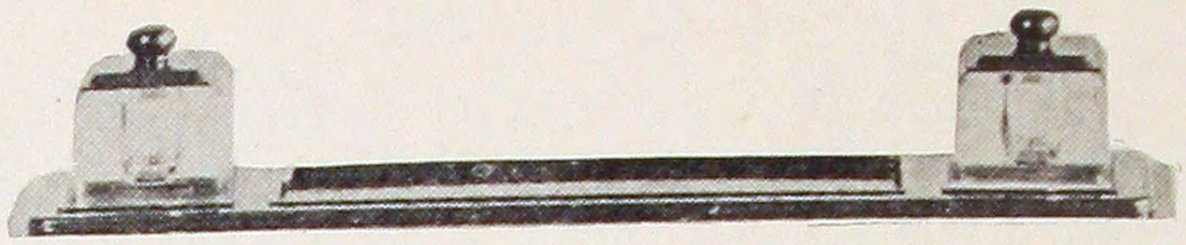
530	Slip-on Blotter Corners 3 x 3 inches	550	Slip-on Blotter Corners 3 x 3 inches
531	Ink Pot 2¼″ high x 3½″ diameter	551	Ink Pot 2¼″ high x 3½″ diameter
532	Stationery Holder 3″ high	552	Stationery Holder 3″ high
533	Paper Knife 7¼″ long	553	Paper Knife 7¼″ long
534	Pen Tray 7″ long	554	Pen Tray 7″ long
535	Calendar 3½″ high	555	Calendar 3¼″ high
536	Roll Blotter 4¾″ long	556	Roll Blotter 4¾″ long



551 555 553 550 552 556 554

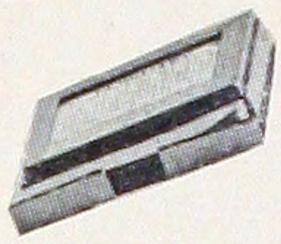
See Price List Page 61

519

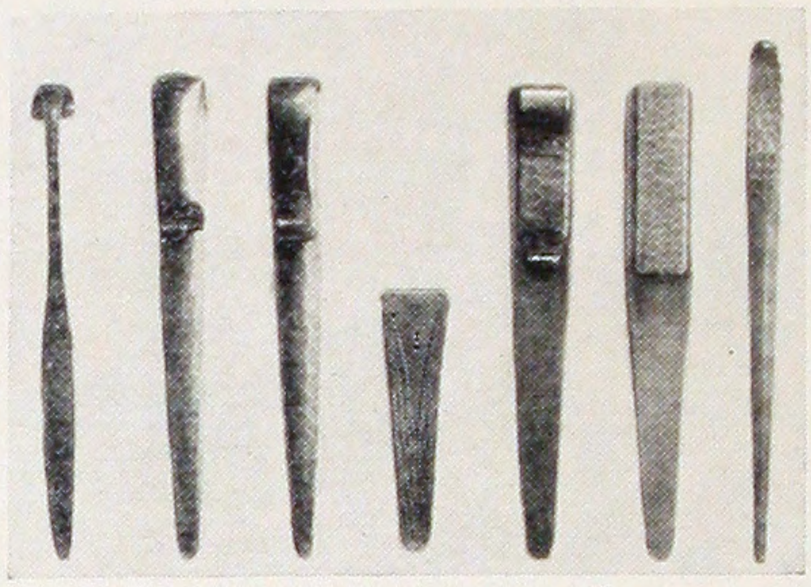


452

535



522

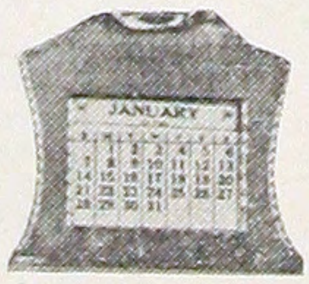


517 516 518 559 546 544 508

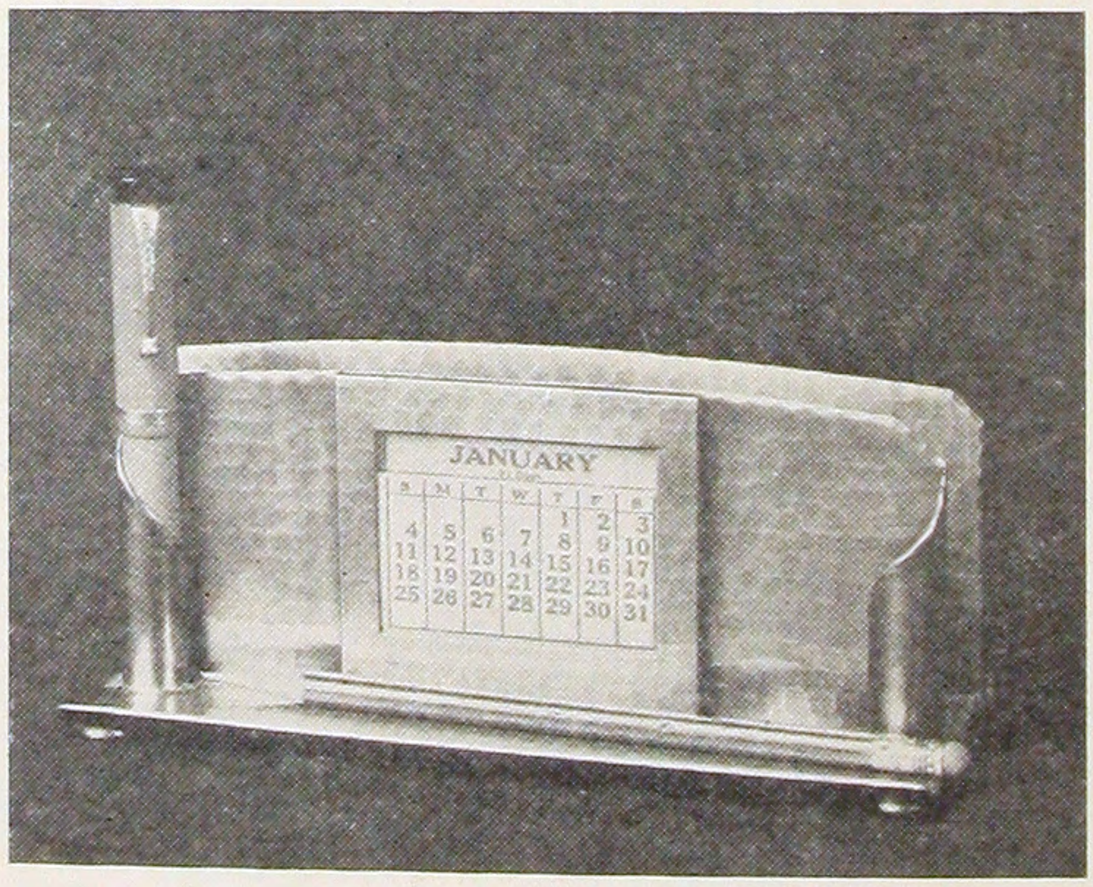
543

Desk Accessories

504 Calendar 3½″ high
508 Paper Knife 8½″ long
516 Paper Knife 8″ long
517 Paper Knife 8″ long
518 Paper Knife 8″ long
519 Calendar 3¼″ high
522 Desk Calendar & Memo 3½″ x 4″
524 Double Inkstand & Pen Tray 15″x 4″
535 Calendar 3½″ high
543 Memo Pad
544 Paper Knife 8″ long
545 Ink Pot 4½″ square
546 Paper Knife 8″ long
557 Desk Block—combination calendar, pen & pencil tray, stationery holder for fountain pen
559 Combination Book Mark & Paper Knife 4″ long



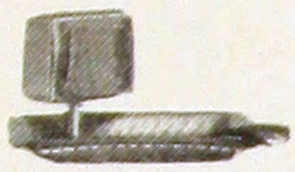
504



557

545

See Price List Page 61


652

648

646

632

653

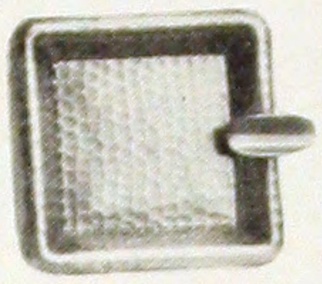
654

665

664

657

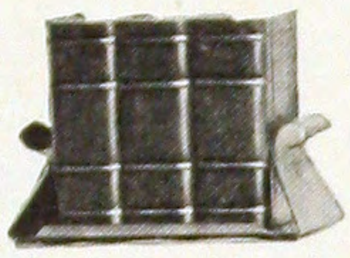
623


651

631

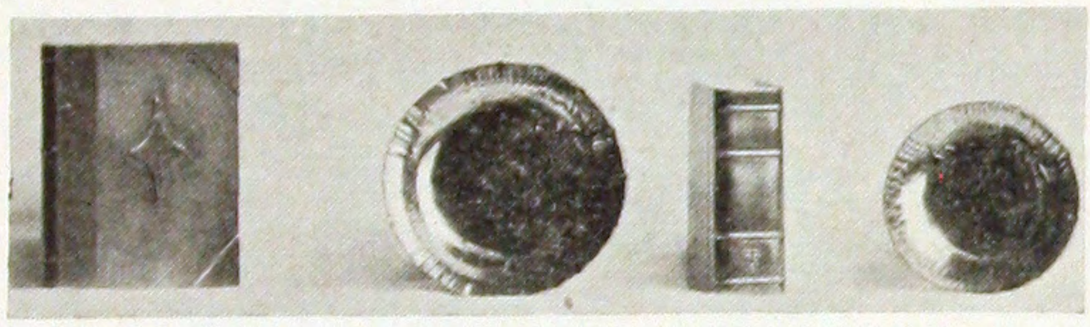
658

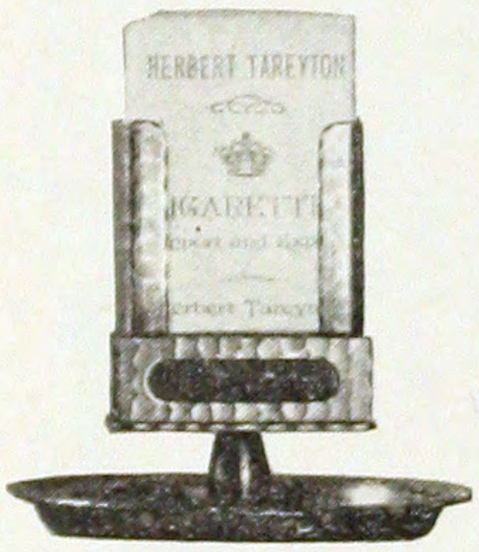
655


663

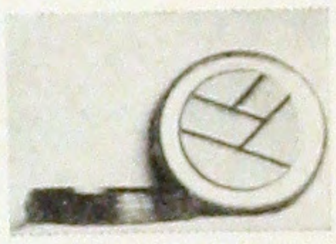
666

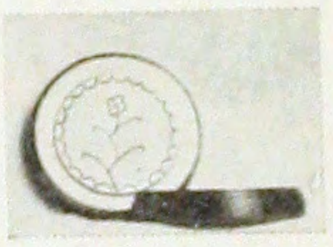
637


659 662 661 660



647

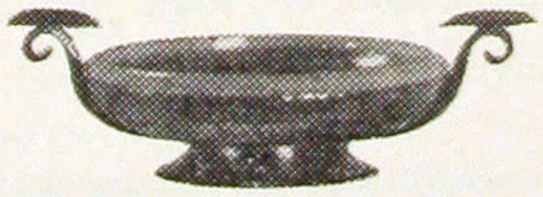

667


668

Smokers' Articles

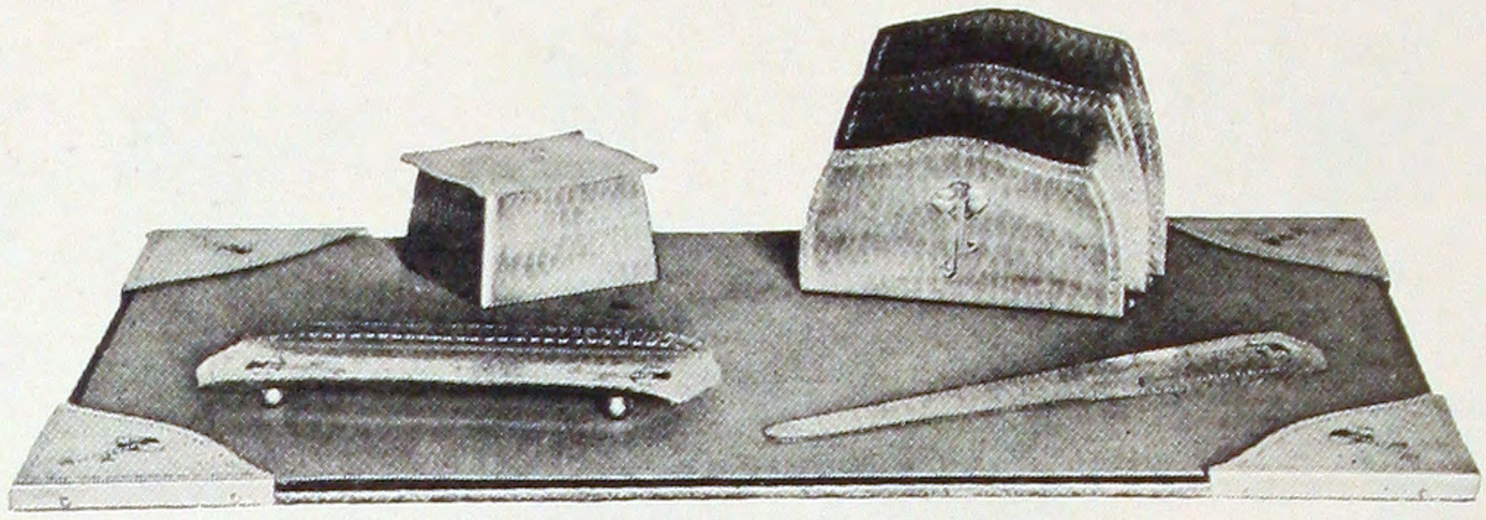
617 Pipe Knocker 7″ diameter
623 Ash Tray 4¼″ diameter
631 Ash Tray with glass liner 4″ dia.
632 Match Holder 3¼″ high
635 Tobacco Bowl 4½″ diameter
637 Ash Tray 2½″ square
645 Ash Tray, Jade glass liner, 5½″ dia.
646 Cigarette Holder & Ash Tray, 4½″ diameter
647 Cigarette Holder & Match Box & Tray, 4½″ diameter
648 Cigarette Holder
651 Ash Tray 4½″ square
652 Match Box Holder and Tray,
653 4½″ square
654 Cigarette and Match Box Holder and Tray 4½″ square
655 Ash Bowl 3½″ diameter
657 Ash Tray with glass liner, 4¼″ dia.
658 Ash Bowl 3½″ diameter
659 Cigarette Case 3″ x 3¾″
660 Ash Tray 3″ diameter
661 Cigarette Holder 2½″ x 3″
662 Ash Tray 3½″ diameter
663 Cigarette Pack Holder 4½″ long
664 Arm Chair Ash Tray, Elephant design, 2⅜″ diameter
665 Armchair Ash Tray, Cat design, 2⅜″ diameter
666 Match Holder
667 Nested Ash Tray with Cover 3¼″ diameter.
668 Nested Ash Tray with cover 3¼″ diameter

617

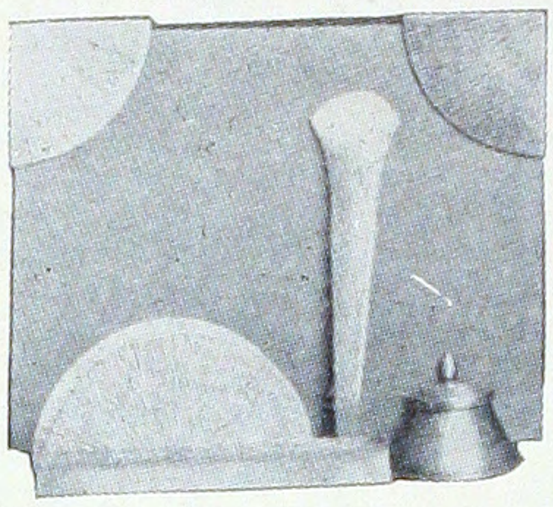

645

635

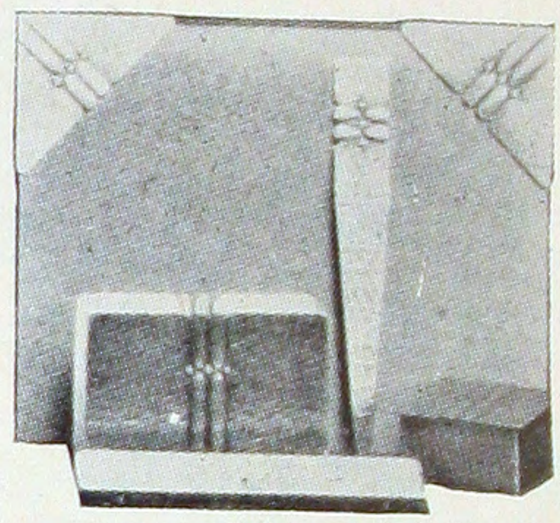
See Price List Page 61



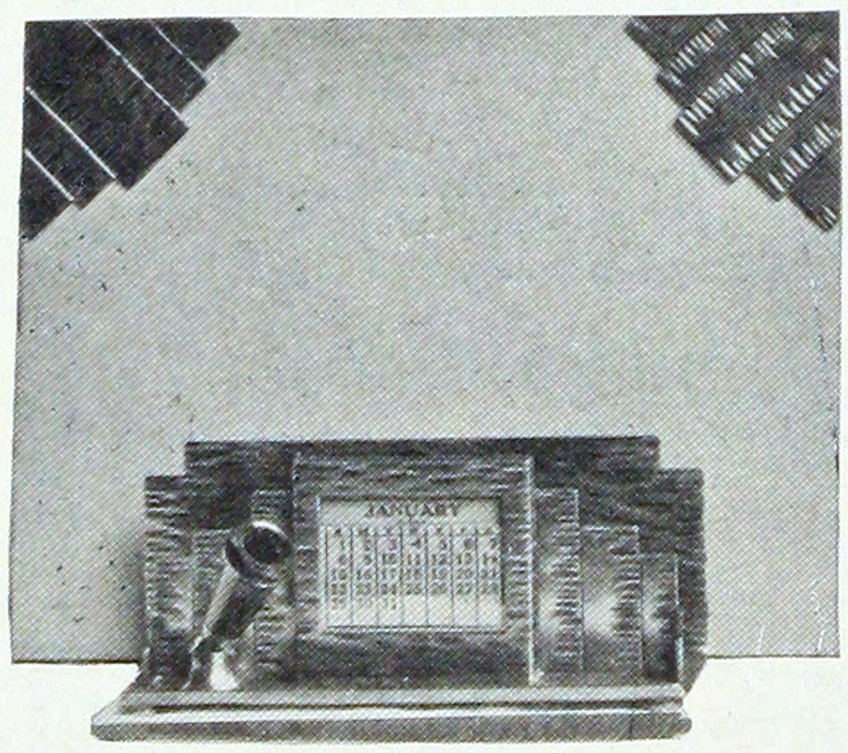
718



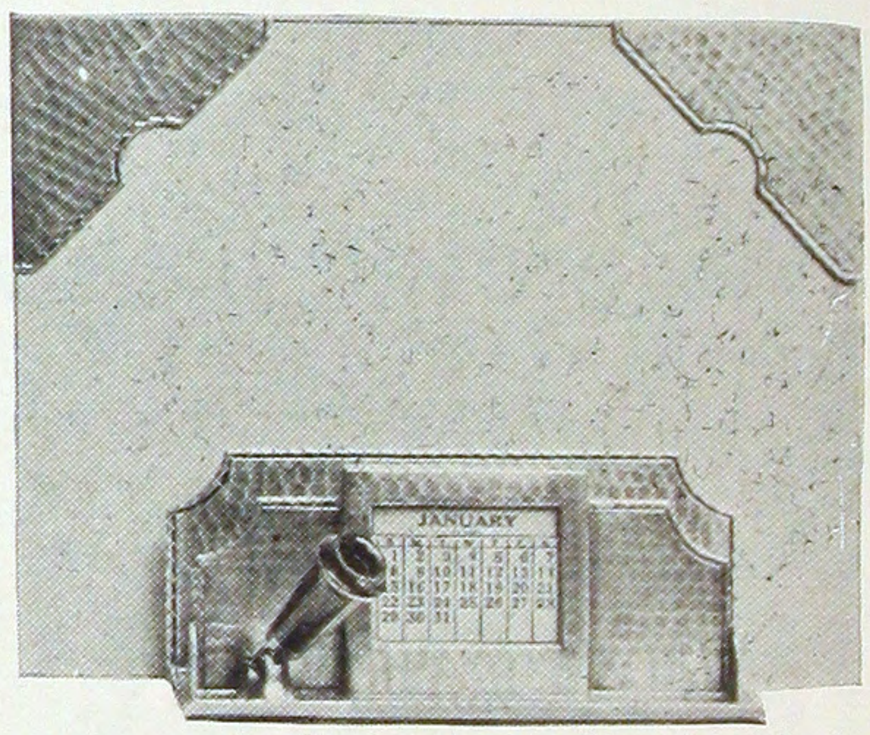
725



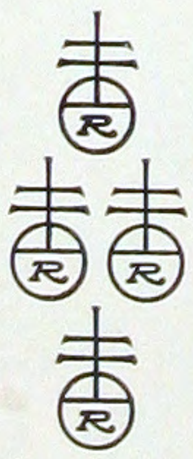
730



732



734



Desk Sets

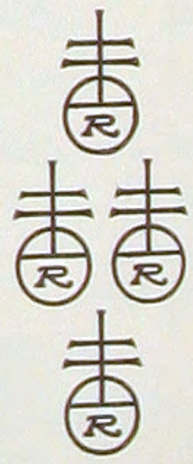
718 Desk-Set Pad 14″ x 21″

725 Desk-Set Pad (Silver) 14″ x 21″

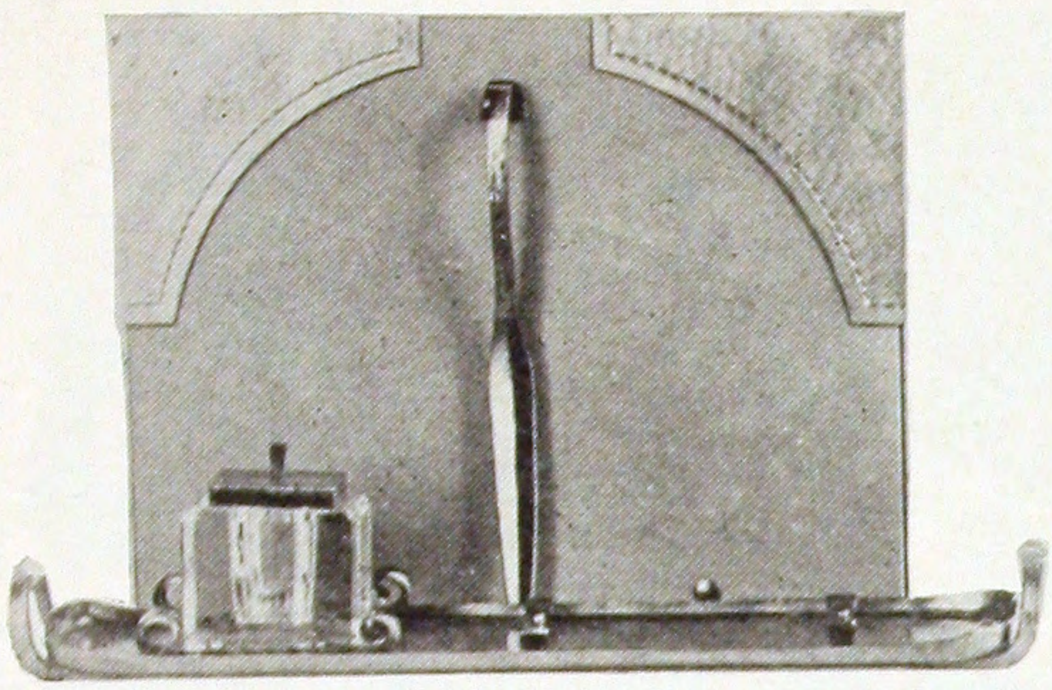
730 Desk-Set Pad (Silver) 14″ x 21″

732 Desk-Set with pen holder, pad, 14″ x 21″

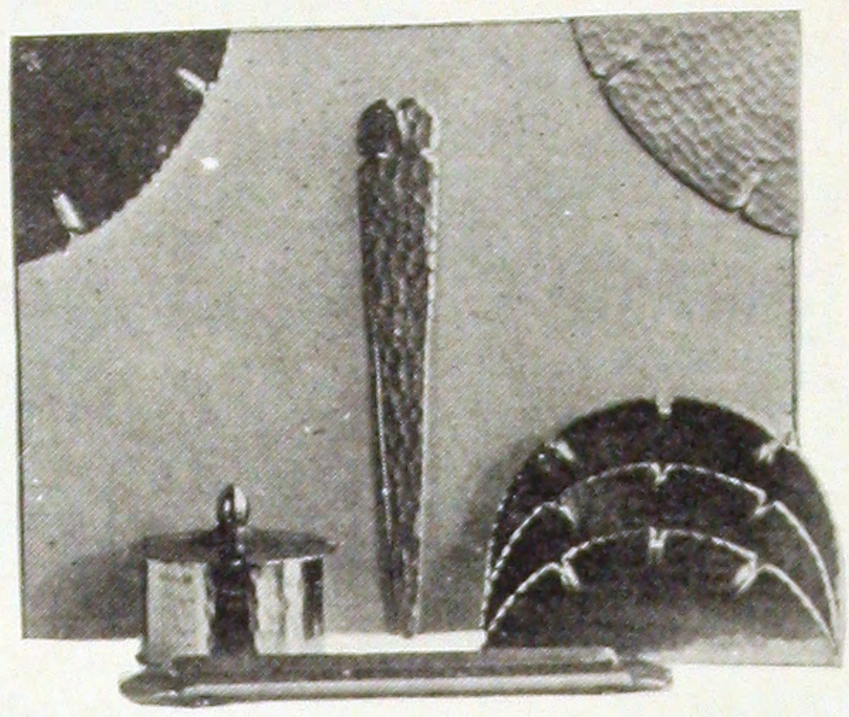
734 Desk-Set with pen holder, pad, 14″ x 21″



See Price List Page 61

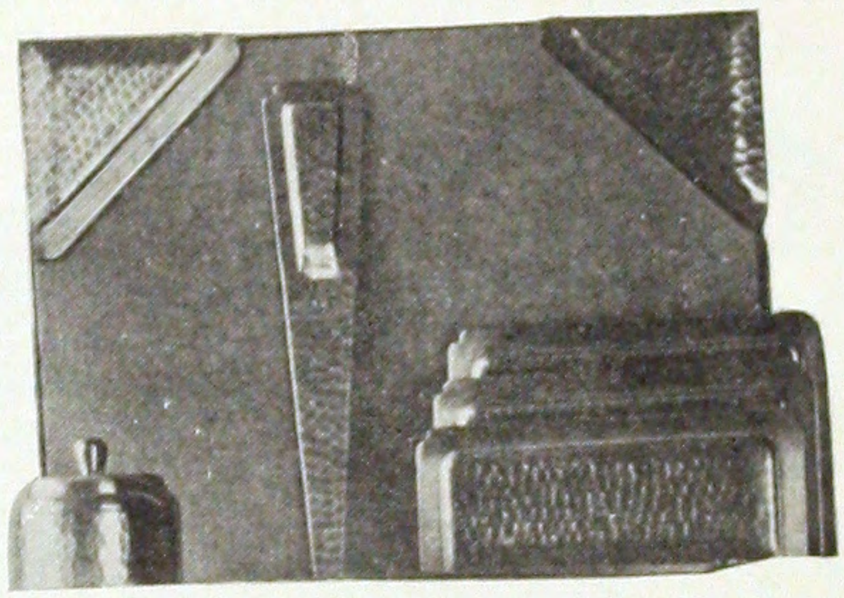


719



722

725



727

Desk Sets

719 Desk-Set pad 19″ x 24″

722 Desk-Set pad 14″ x 21″

725 Desk-Set (Copper) 14″ x 21″

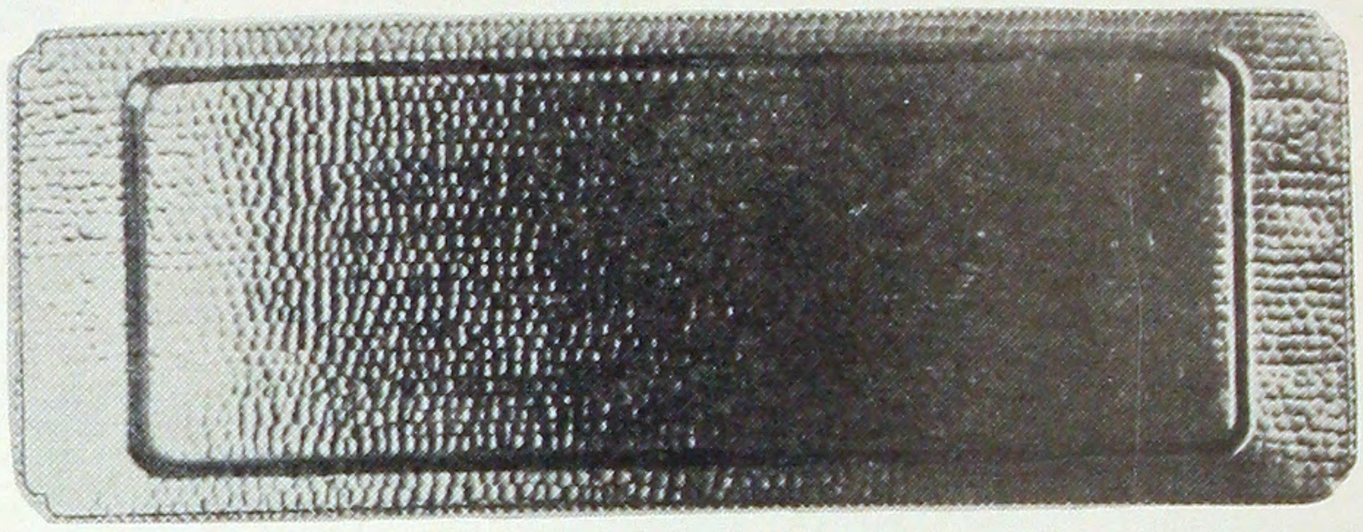
727 Desk-Set pad 14″ x 21″

See Price List Page 61

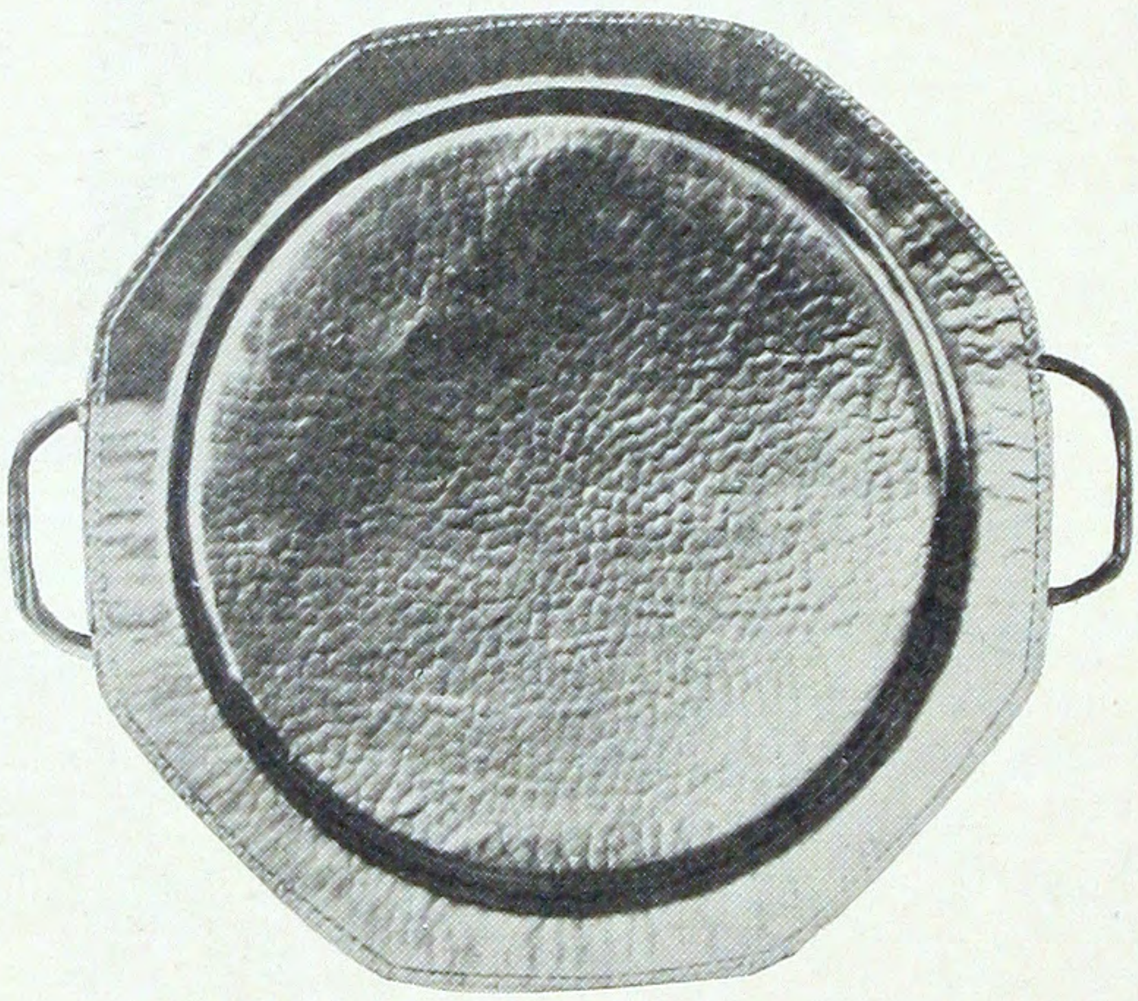
815

816

832

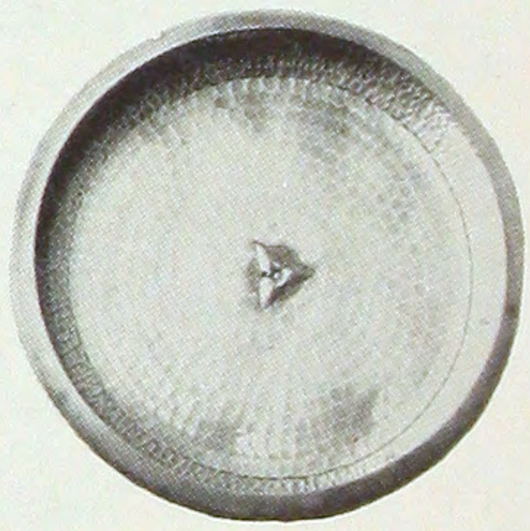


830



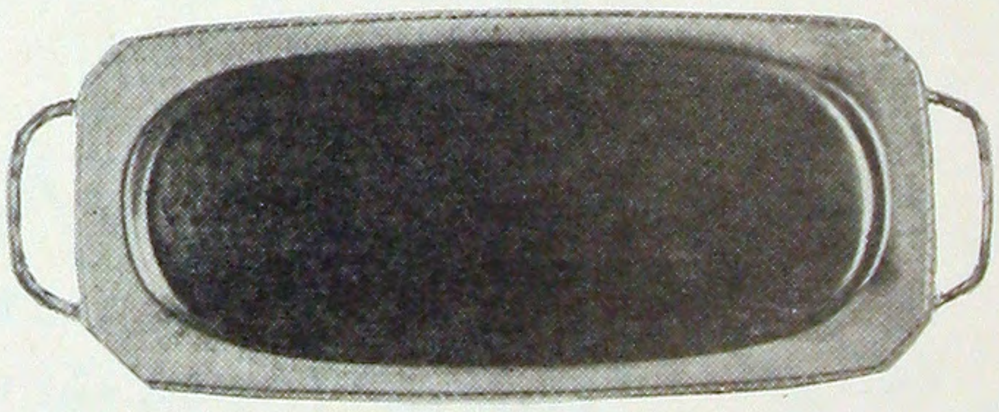
824

834



804

833

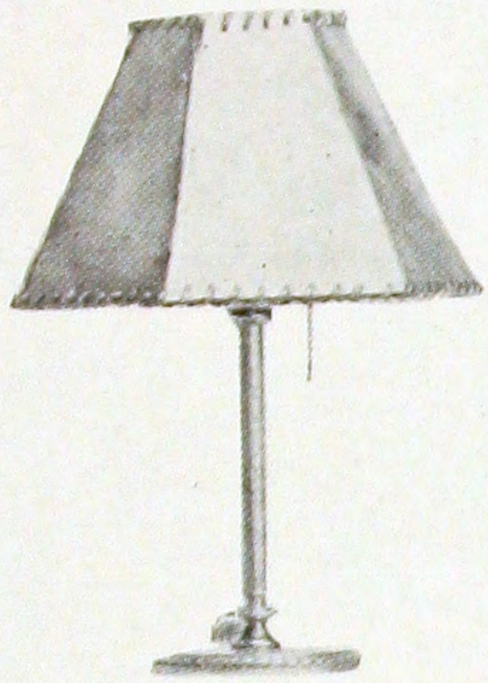


825

Trays and Bowls

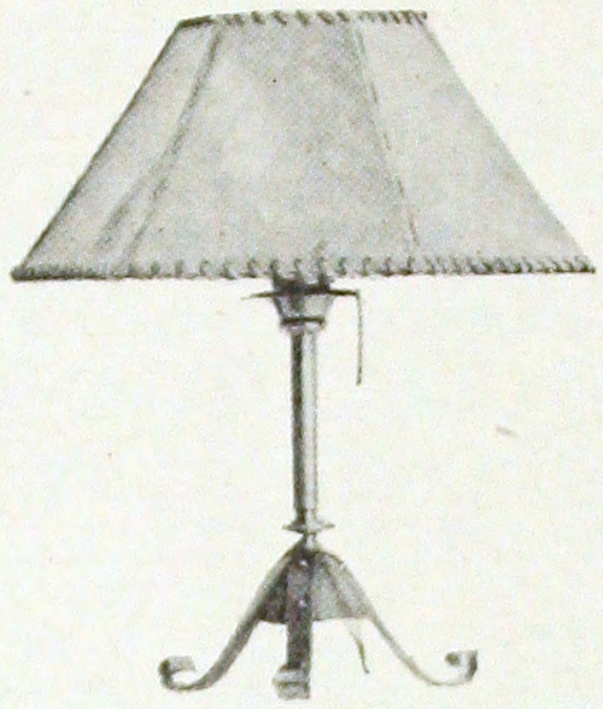
804	Shallow Fruit Bowl 8½″ diameter	825	Cream and Sugar Tray 15″ long
815	Serving Tray 22″ long	830	Serving Tray 19½″ long
816	Tea Bell 2¾″ high	832	Tray 8¼″ long
824	Serving Tray 16″ diameter	833	Tray 11½″ long

See Price List Page 61

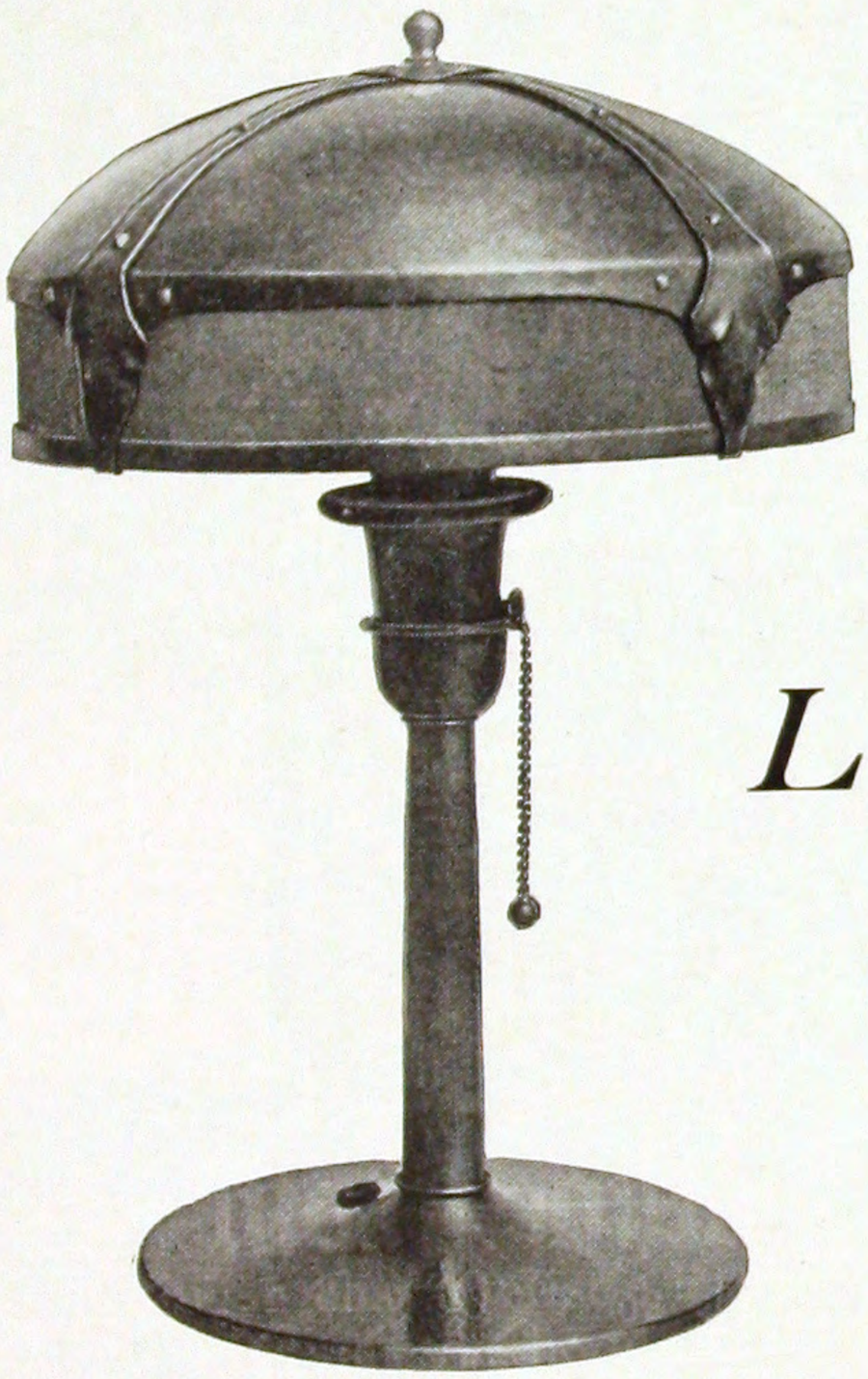


920

922



921



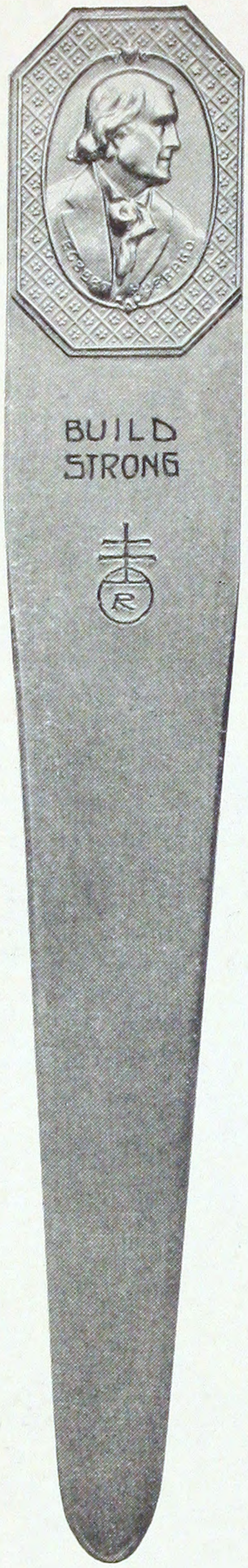
902

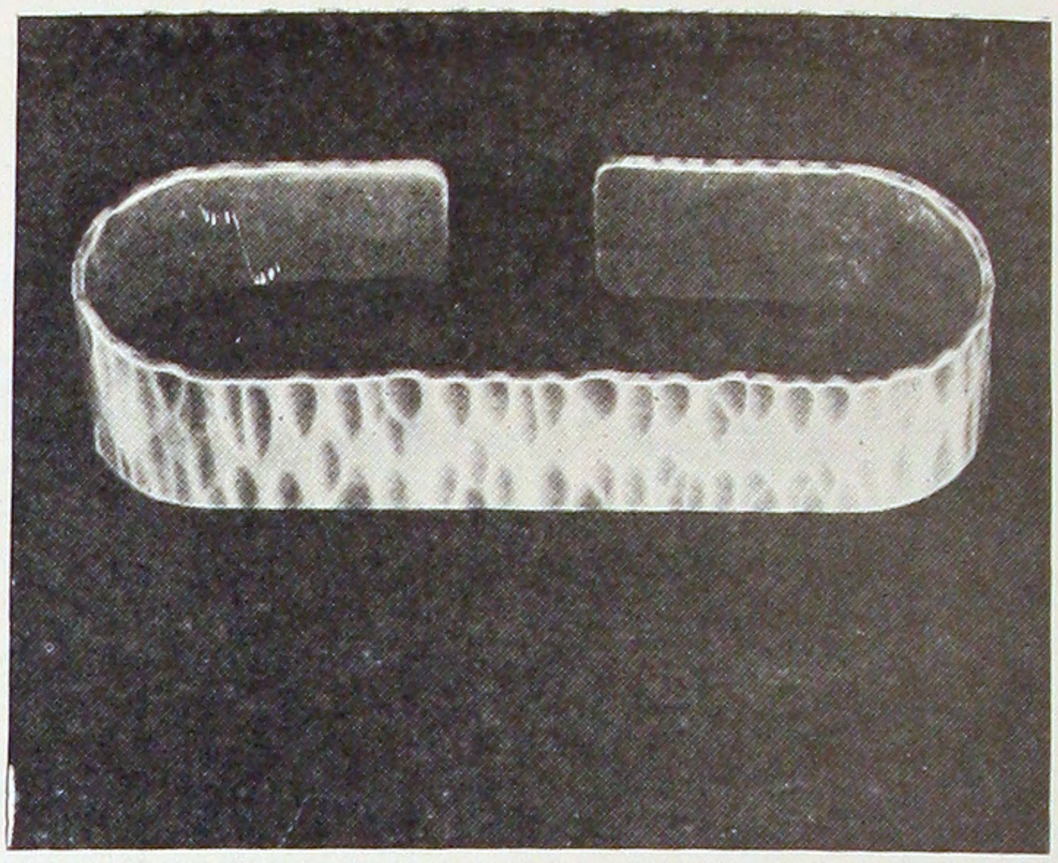
Lamps

906

902 Lamp Shade of Copper and tortoise 15″ high
906 Lamp, Copper shade 13″ high
911 Lamp, Steuben brown Aurene shade, 16″ high
920 Lamp, real vellum shade 10½″, 15″ high
921 Lamp, real vellum shade 13″, 16″ high
922 Lamp, real vellum shade 13″, 20″ high

See Price List Page 61





835

1115

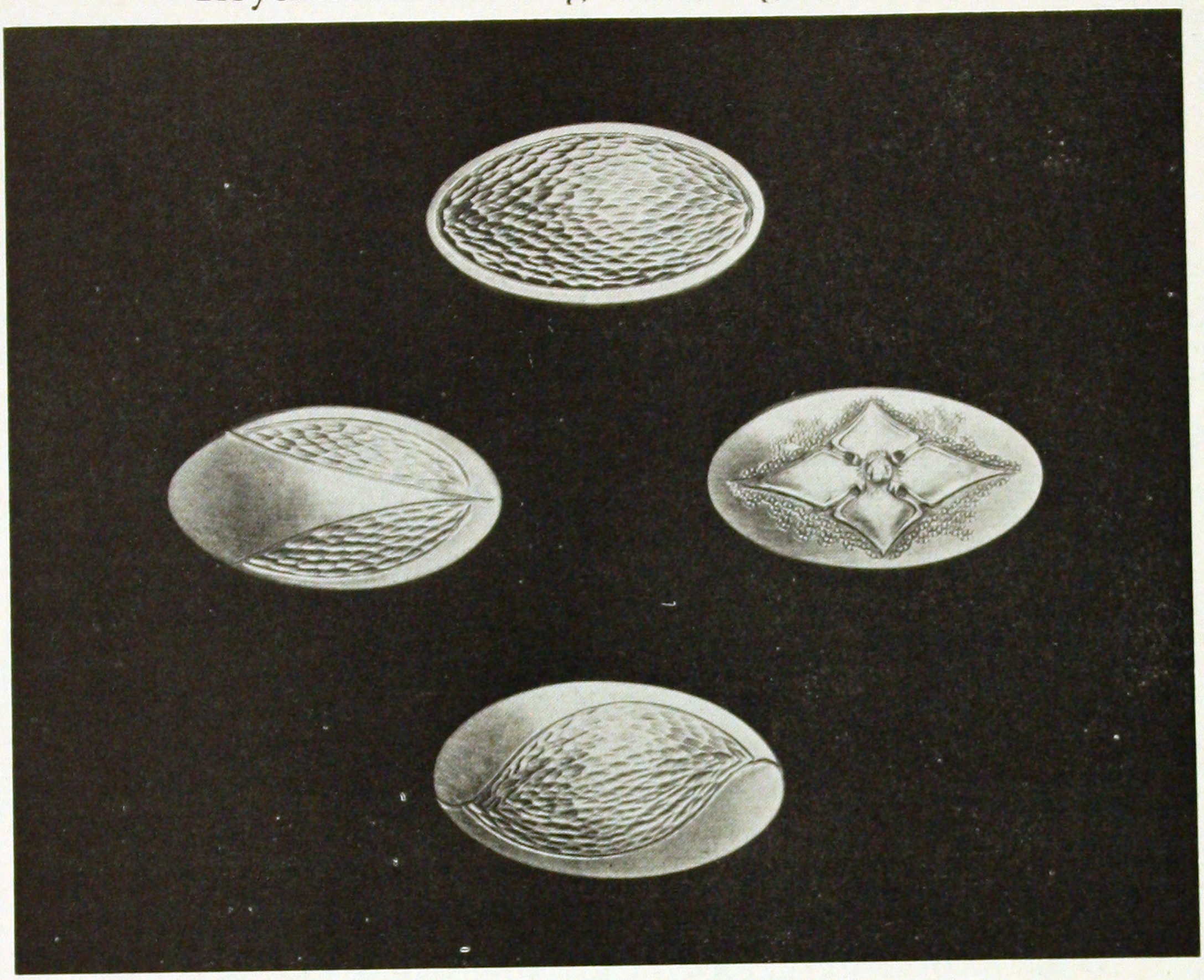
1121

1113

Miscellaneous

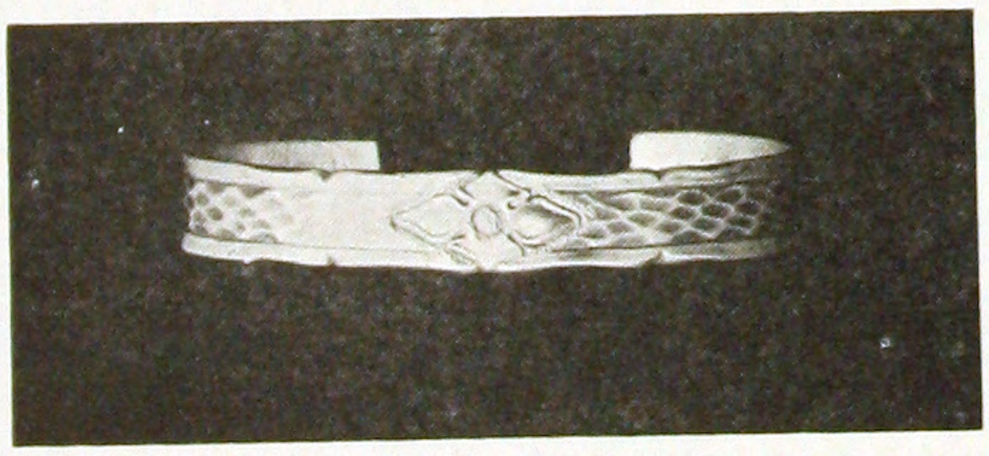
835	Napkin Ring	$ 1.00
1113	Incense Burner	4.00
1115	Incense Burner	1.20
1121	Door Knocker	3.50
	Elbert Hubbard's paper knife	2.00
	Garden Lanterns	12.50

Roycroft Handwrought Sterling Silver Pins

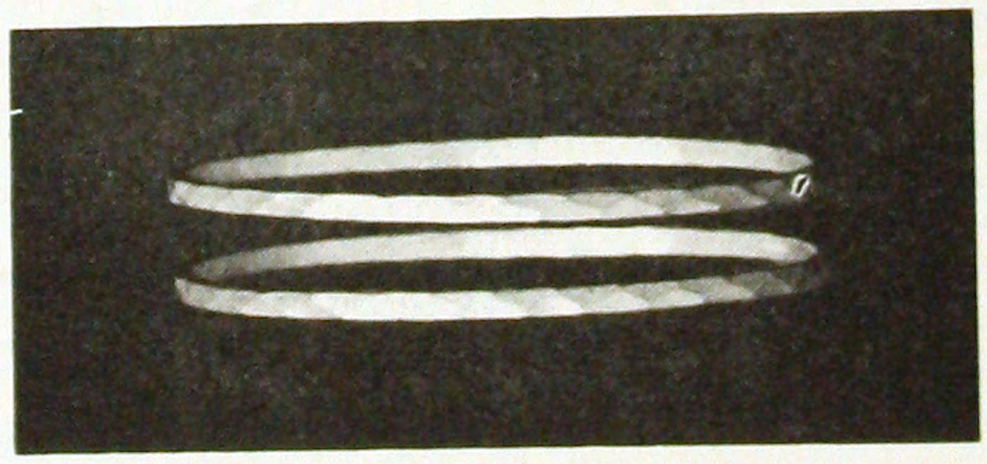


Top 2308	Left 2310	Right 2311	Bottom 2309
$3.50	$3.50	$5.00	$3.50

Roycroft Sterling Silver Bracelets



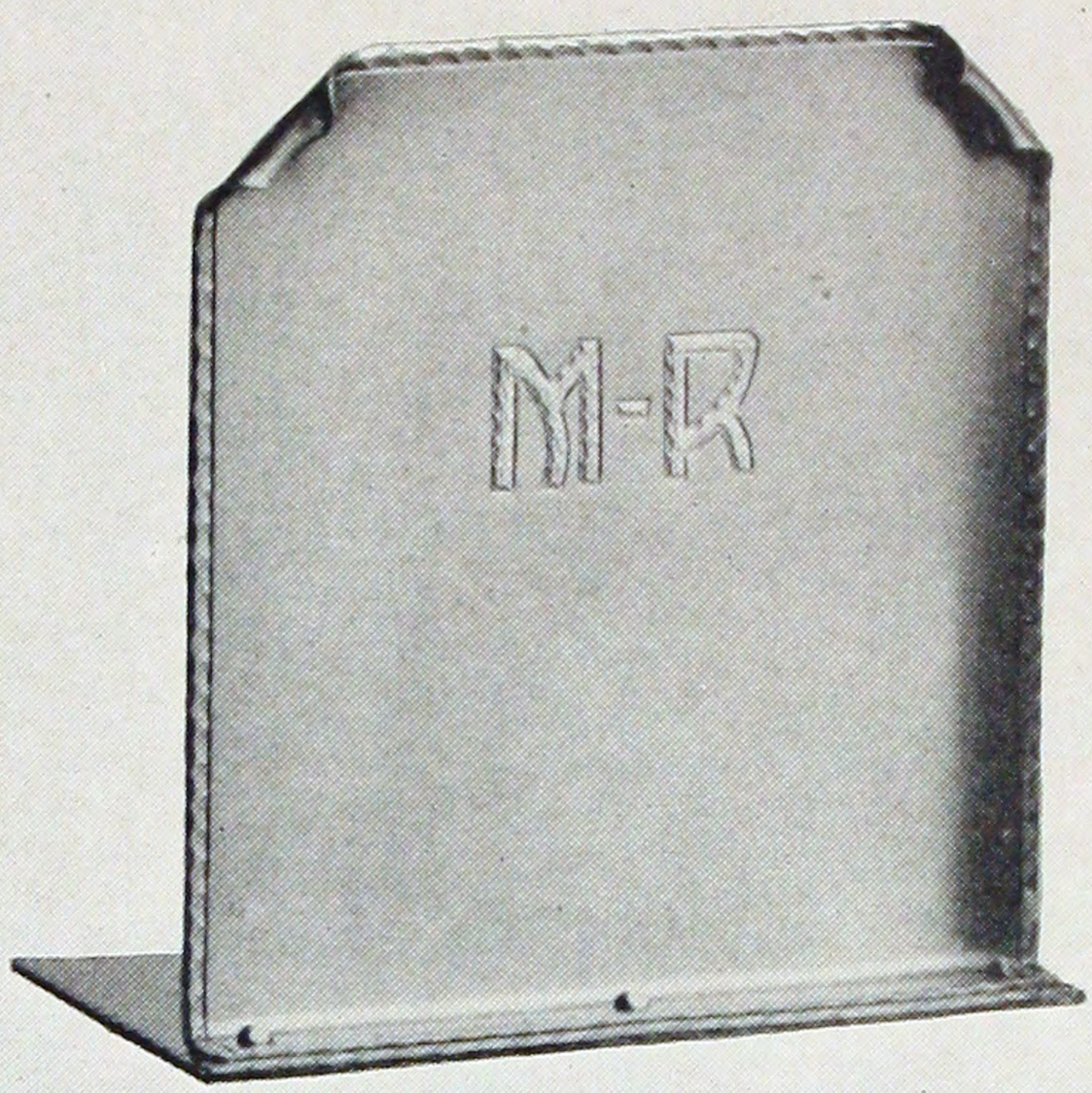
2100
$5.00

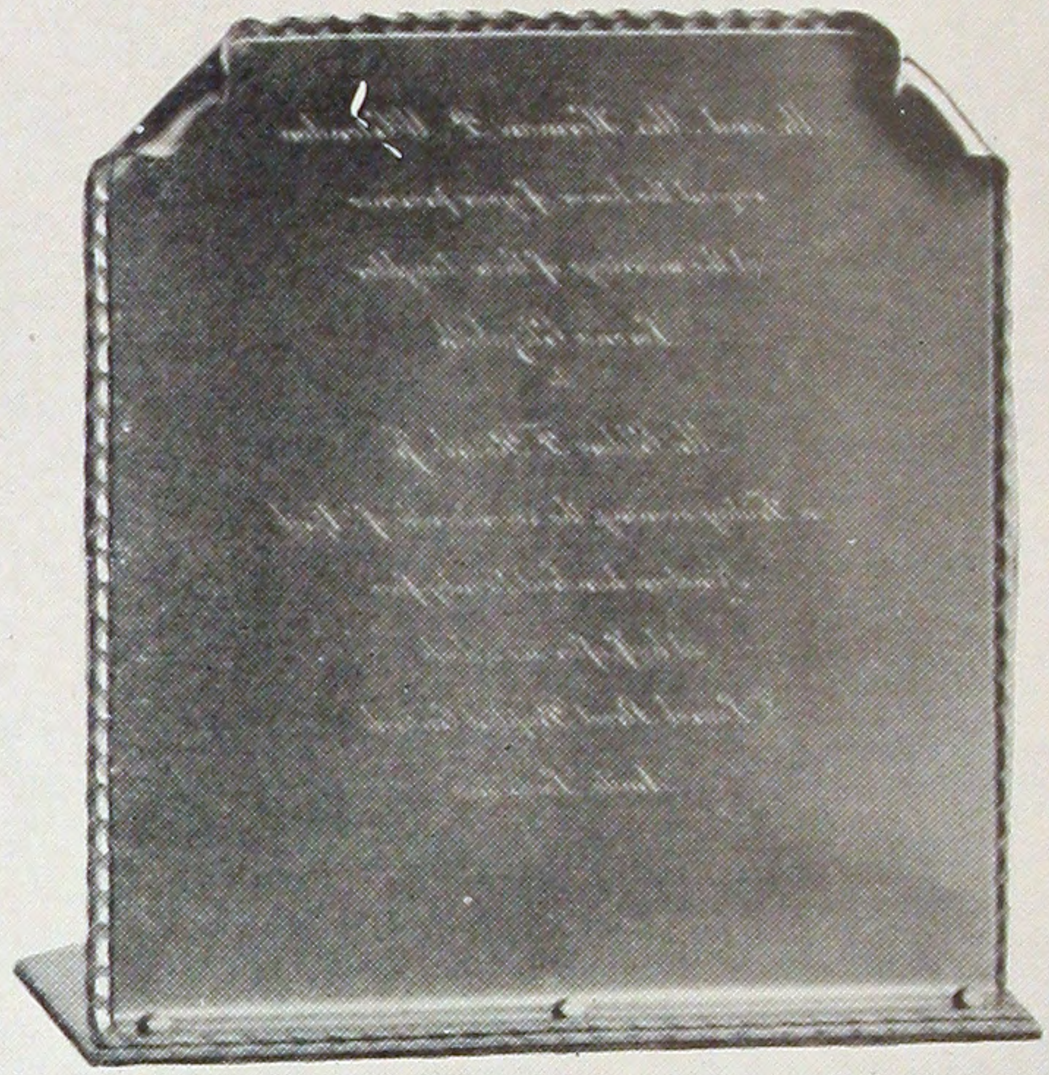


2007
$1.50 each

Roycroft Sheffield Sterling Silver on Copper

Any of our copper objects supplied in above finish at an additional cost of fifty per cent to price





BEAUTIFUL—APPROPRIATE—USEFUL BOOKENDS MADE FROM WEDDING INVITATION OR ANNOUNCEMENT PLATES

What Roycroft Copper Craftsmen Can Do With—

Wedding Invitation & Announcement Plates

The Roycrofters will take the engraved copper plates bearing your wedding announcement and wedding invitations and make therefrom a pair of bookends — unique and unusual as well as a lasting record of your nuptials.

If you have but one plate—either invitation or announcement — the pair of bookends will be completed either by a plain one or by one bearing your monogram. Or, if you prefer to have us make your wedding invitation or announcement plate into a tray or ashtray — or have some other design in mind we will gladly meet your requirements and quote you prices.

Hand-tooled border design. Copper-brown or Old English brass finish—whichever you specify.

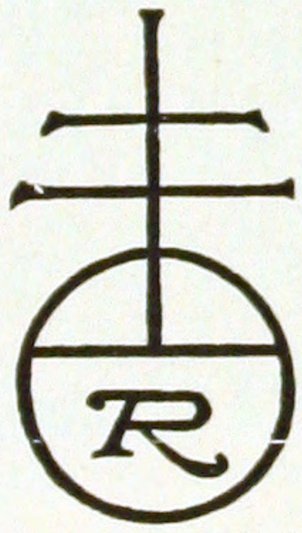
If plates are sent to us two weeks ahead we can return them in time for the wedding.

Send in your plates and let us show you what we can do

BEAUTIFUL BOOKS

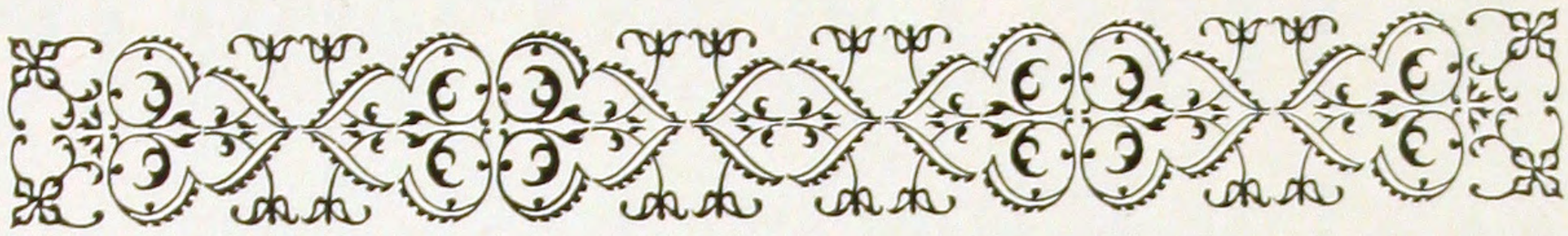
and

PRINTING



ELBERT HUBBARD, II

Born Buffalo, New York, July 19, 1882



THE first bookbinders were silversmiths and goldsmiths. They made metal tubes as covers for the parchment scrolls. Later when manuscript was paged, the monks took in hand the task of illuminating and binding them in book form. Magnificent work was turned out from the monasteries. The bindings were half boards, metal clasps, with hinges of iron and inlaid with ivory and enamels. Naturally these volumes were very expensive and could only be possessed by the wealthiest people.

The introduction of printing and the printing press revolutionized bookbindng and leather formed the binding material of nearly all books. Cover decorations evolved and designs created according to the fertility of the mind of the designer and the prevailing tests of the times. Grolier, Roger Payne, Nicolas Eve, Lee Gascon, Padloup and Derome left their mark on the art. These men from Italy, France and Great Britain are the acknowledged past masters of bookbinding. Specimens of their work being in art collections and museums—beautiful examples of the bookmaker's skill.

The styles of these master binders are followed by the present-day craftsmen, but others consider them out of sympathy with modern advancement and seek to produce other designs characteristic of the age in which we live. The Roycrofters are art binders whose work is pre-eminent in individuality and of super-excellent quality. Many Roycroft productions grace the collections of bibliophiles and are accepted in the bookbinding sections of museums. In this booklet you will find rare examples of Roycroft bookbinding, and these at prices which place them in the hands of the discriminating and discerning ones. The text matter bound by The Roycrofters is extra-choice, being either from the pen of Elbert Hubbard or selected from the Classics. Every book leaving The Roycroft bindery is a choice volume—a book which you will be proud to possess and envied of.

HOLY BIBLE

.... In Special Binding ....

ALMOST every home ✠ possesses a HOLY BIBLE which has a special intimate value, aside from its contents, to the individual or family.

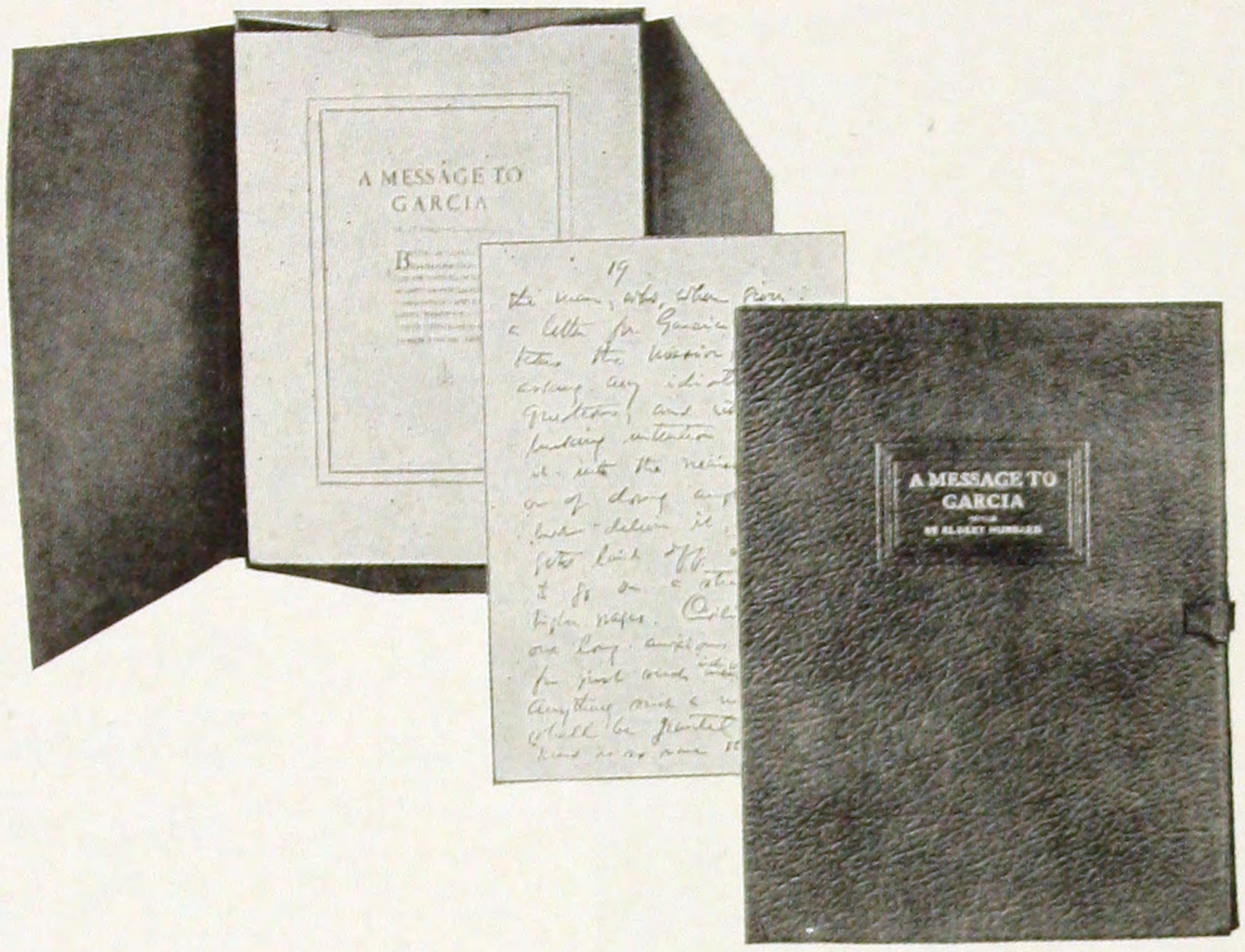
It may be THE BOOK is a presentation volume, given to you to mark a special occasion.

Or it may be an heirloom, a BIBLE belonging to a loved one and carrying sentimental value which no one but you can appraise.

The Roycrofters take such precious books and treat them lovingly giving them a dignified and lasting dress and renewing your delight in them

We will welcome your enquiries and give you estimates very gladly.

Address Special Binding Department
The Roycrofters · East Aurora, N. Y.



FOR many years the manuscript of *A Message to Garcia* was apparently gone. Then, one day, it was discovered in the archives of the Buffalo Public Library where it had been deposited as a gift to that institution by Elbert Hubbard. Through the courtesy of Mr. Brown, the Chief Librarian, we have been permitted to reproduce this precious manuscript. It has been a labor of love. We have put into its reproduction true Roycroft spirit and skill. We have tried to make it a worthy memorial to our beloved Founder. And it is our purpose to place this beautiful Portfolio in possession of a chosen few who loved Elbert Hubbard as we do and who will treasure his greatest Preachment—in facsimile of his own handwriting.

There are twenty pages of the Message in Elbert Hubbard's own handwriting, a characteristic letter from Elbert Hubbard to Mr. Brown asking his acceptance of the manuscript for the Buffalo Public Library, a special Photogravure of Elbert Hubbard from a study by Jerome Connors, a foreword by Elbert Hubbard II, a number page, a colophon, and a title page as follows:

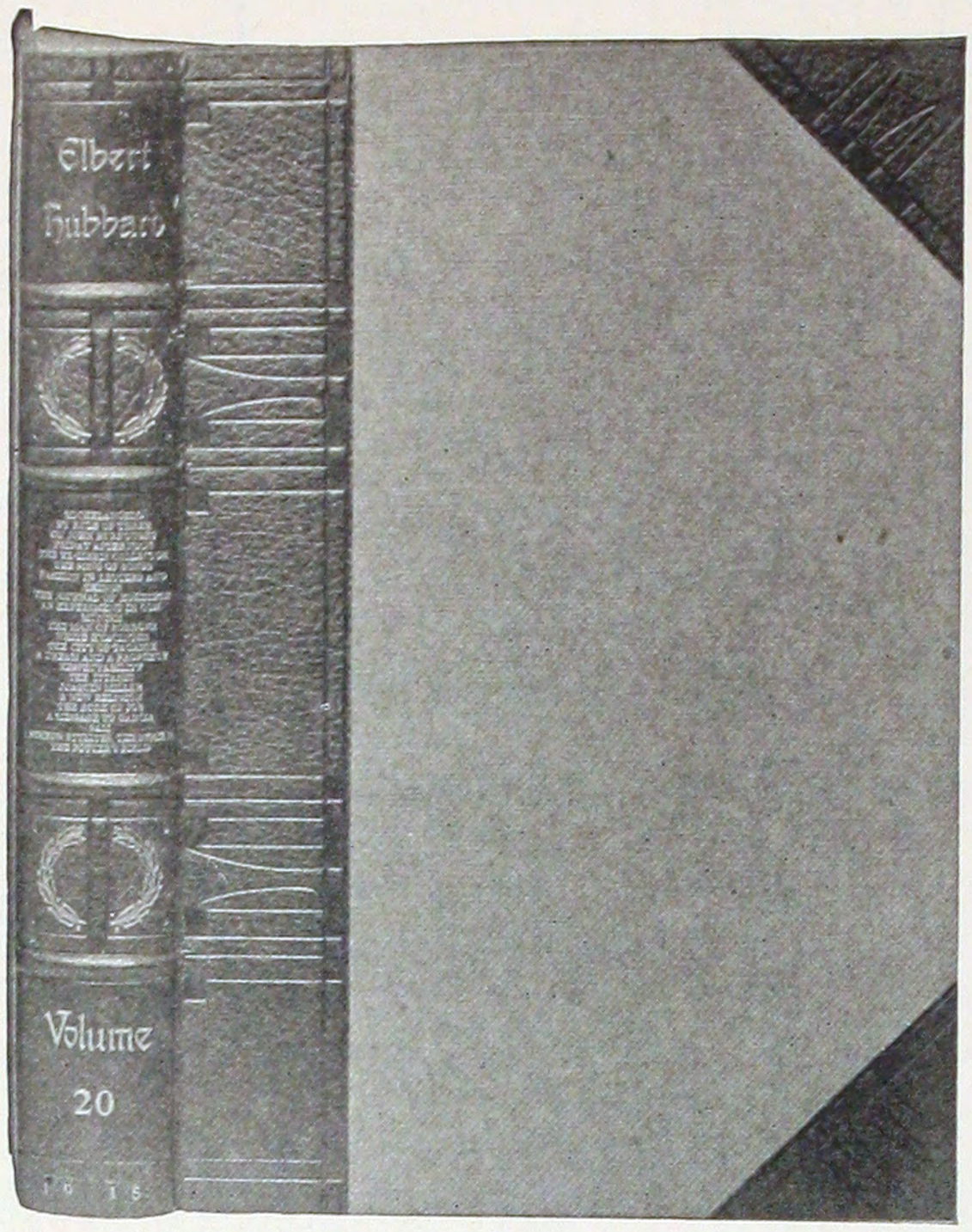
> " A Message to Garcia " *by Elbert Hubbard, being a faithful reproduction of his original manuscript done into a Portfolio by The Roycrofters at their Shops in East Aurora.*

The size of the page is nine inches by twelve inches, carrying a plate marked manuscript page measuring five and a half by eight and a half inches—an exact replica in size, color and text of the original manuscript.

The Portfolio is full Morocco, turned edge, semi-flexible, leather lined—a regal, Roycroftie creation. It is fastened at the front edge with a button snap. The title—" A Message to Garcia by ELBERT HUBBARD," is stamped in gold. This Portfolio Edition of *A Message to Garcia* is limited to 495 copies—all numbered and signed by Elbert Hubbard II. **The price is Twenty-five Dollars.**

Seven special copies of this Portfolio, in full Levant, hand-tooled—a very individual effort—at **One Hundred Dollars each.**

These Portfolios will never be duplicated. Their value will increase with the years. They will be a source of joy to their possessors and will be handed down as precious keepsakes. The edition will soon be exhaused. If interested, write us at once.



Separate Volumes from Elbert Hubbard's Complete Writings

Signed by the author

Each Volume Complete in Itself

$15.00

a Volume

A masterpiece of book-making. Could never be duplicated for twice the price.

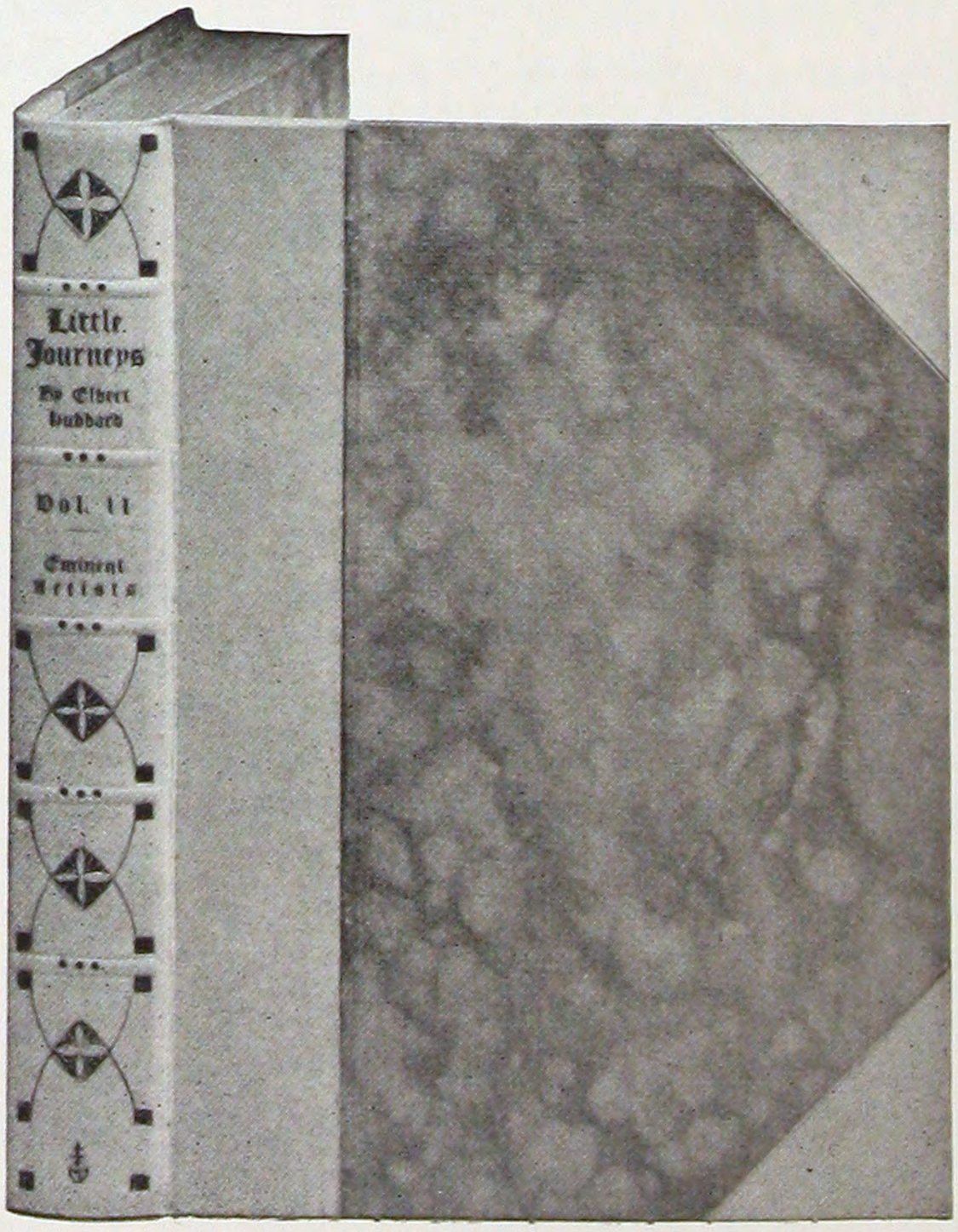
Little Journeys *By* ELBERT HUBBARD

A very limited stock of odd volumes of Little Journeys. (Some of them are handsomely bound in three-quarters parchment, and a few in three-quarters levant.)

Special Price, $10 Each

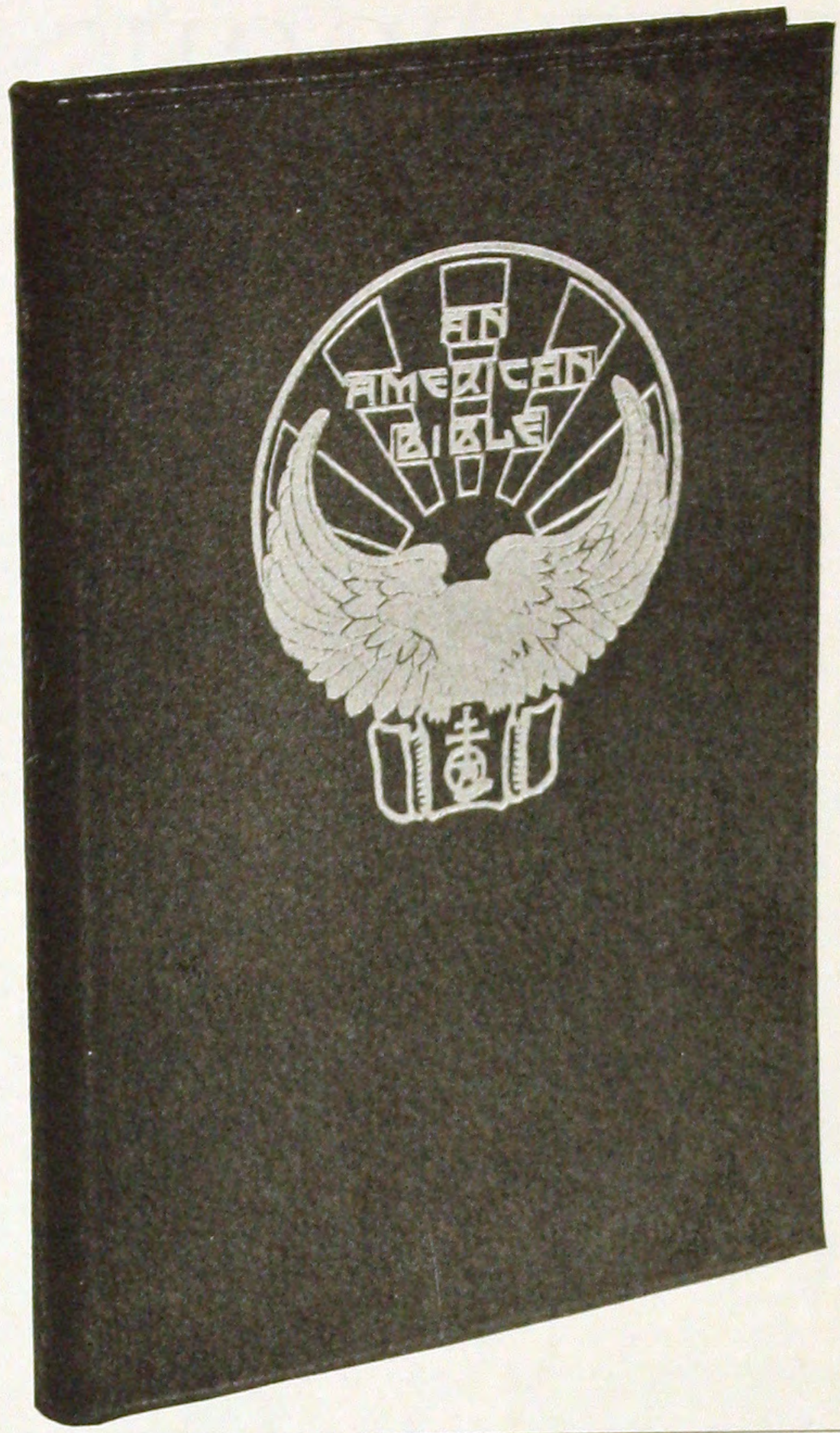
These titles only. Each volume contains six subjects:

EMINENT PAINTERS
AMERICAN AUTHORS
GREAT SCIENTISTS
GREAT REFORMERS
GREAT PHILOSOPHERS
GREAT TEACHERS
EMINENT ARTISTS
ENGLISH AUTHORS
EMINENT ORATORS



An American Bible

Being a selection of the best thoughts of eight great Americans—Lincoln, Franklin, Emerson, Jefferson, Paine, Ingersoll, Whitman and Elbert Hubbard—whose combined experience touched intimately nearly every walk of life. Printed from classic type, on Japan paper. Bound in flexible, pin-grain Persian, leather joints, turned edges, Morris marbled end sheets, hand sewn, silk marker and head bands, cover stamped in gold, $10.00. Also in heavy flexible leather, $15.00. Full levant, hand tooled, $25.00. Also note the regular edition of An American Bible in full leather on Bible paper, $2.50.



The Man of Sorrows

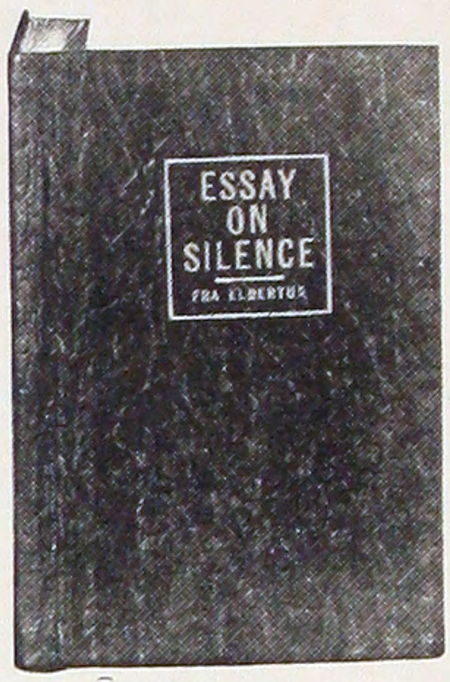
A simple, sincere, yet powerful and stirring narrative, wherein the author gives his honest impressions regarding the life of the noble and pathetic figure that walked Judea's streets two thousand years ago.

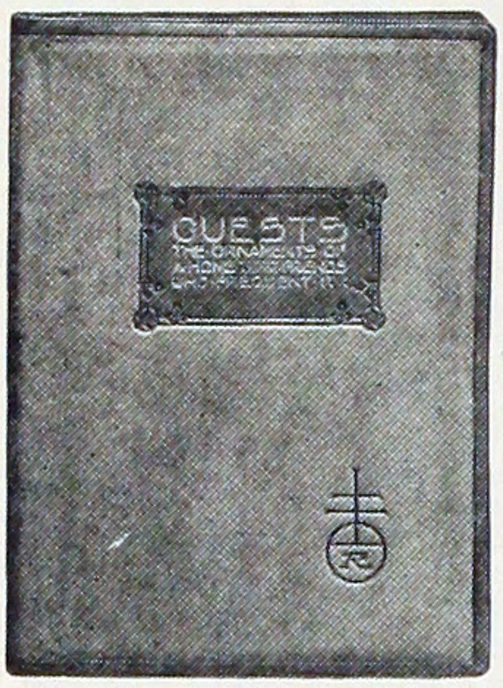
Counted by many as being one of Elbert Hubbard's rarest literary gems.

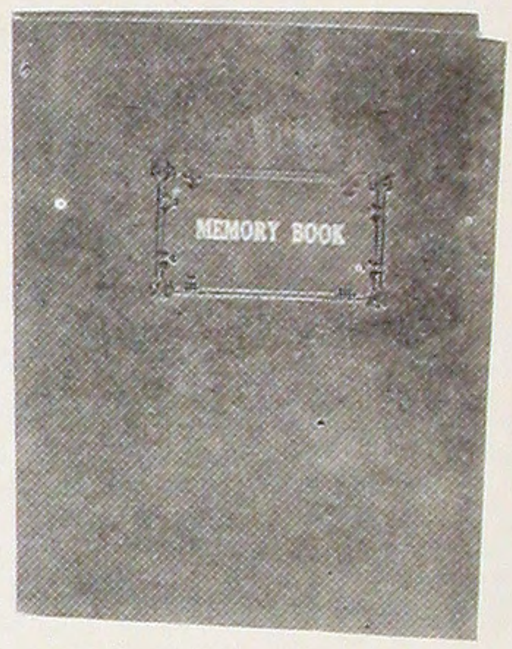
Constructively, this book is a fine example of Roycroft Craftsmanship, from both a typographical and a bookbinding viewpoint. It is clearly printed on Vellum and illumined by hand. The binding is full levant—one of the most beautiful and dignified bindings known.

Full levant hand tooled in gold	$60.00
Full levant	35.00
Modelled leather	50.00

GIFT BOOKS FOR *ANY OCCASION*







Roycroft Address Book—De Luxe with index, all edges gold, Morocco grained flexible leather, title in gold and gold ornamentation. 100 pages, sewed, not stapled, so this book opens flat, size 3½ x 4½ inches $1.00

Roycroft Birthday Book—A selection of choice verse and epigrams, the latter chiefly from the writings of Elbert Hubbard. 162 pages, 6½ x 5 inches, allowing plenty of space for names. Printed in two colors, on special Roycroft paper, type from the classic fonts. Bound in limp suede lamb $3.00

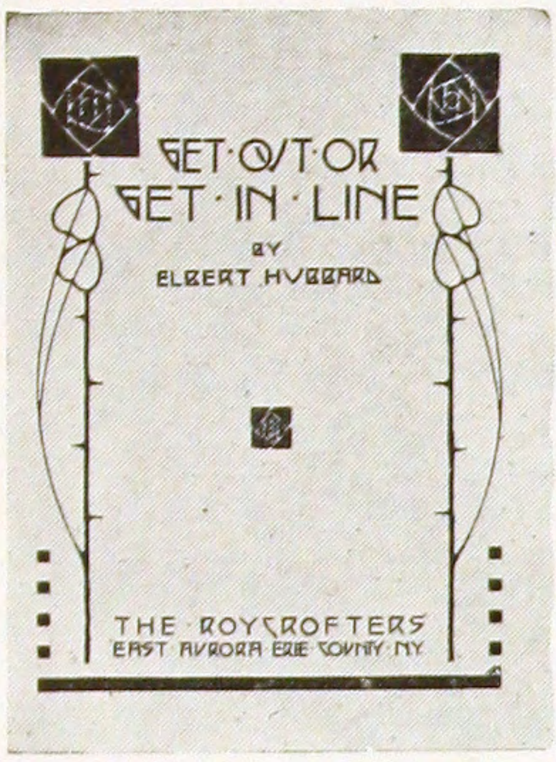
Essay on Silence—By many considered the best thing Elbert Hubbard ever did. Bound in limp suede lamb, size 3¾ x 6 inches .....$.75

Roycroft Guest Book—A book in which one's friends may write an autograph or sentiment. 148 blank pages. Alexandra Japan paper, in limp suede lamb binding, in brown, gray, wine, blue, red and green, gold top, silk marker, size 6¼ x 8¼ inches $3.00

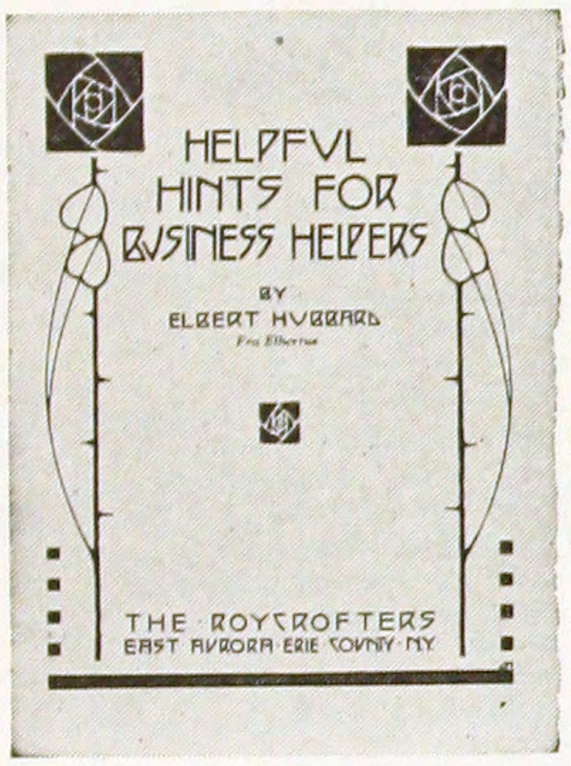
Memory Book—Uniform with Guest Book except title $3.00

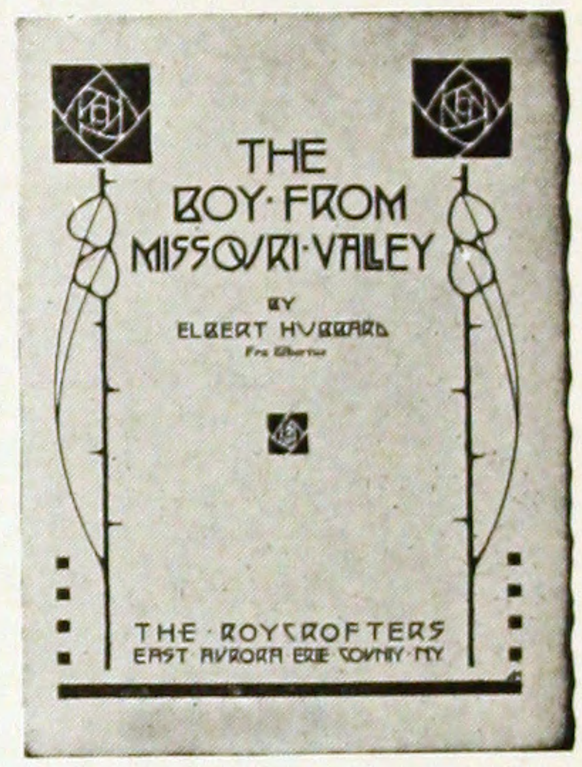
15 Elbert Hubbard Booklets $1.50 per set

These booklets were written by Elbert Hubbard in moments of inspiration, on subjects which seemed to him of vital importance to every thinking man. Hence you get a glimpse of Hubbard at his best from fifteen different angles. Each book is short, epigrammatic, never of more than five thousand words.



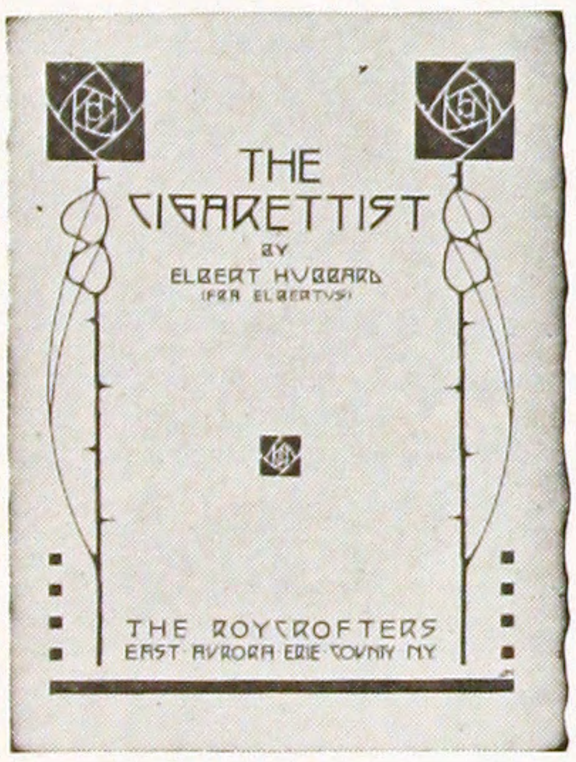
Help Yourself by Helping the House
Helpful Hints for Business Helpers
The Boy from Missouri Valley
History of the Roycroft Shops
How I Found My Brother
The Hundred-Point Man
The Closed or Open Shop
Get Out or Get In Line
Pasteboard Proclivities
A Message to Garcia
The Divine in Man
Chicago Tongue
The Cigarettist
Courtesy
Thrift

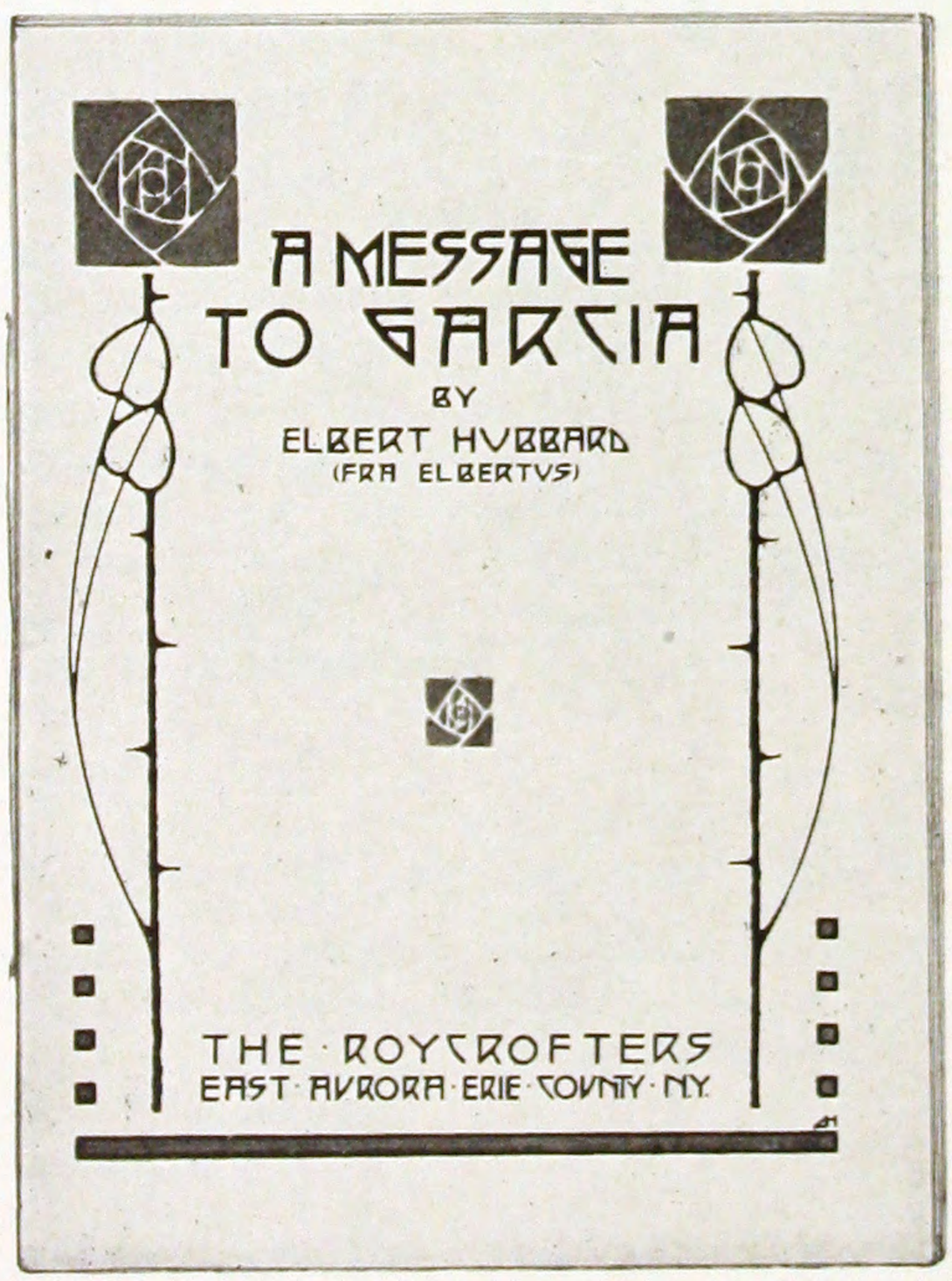


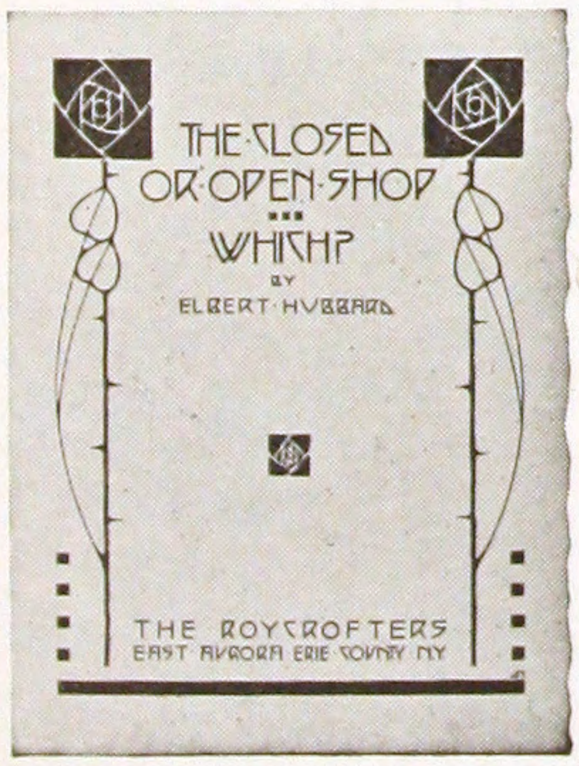


Attention Business Houses!

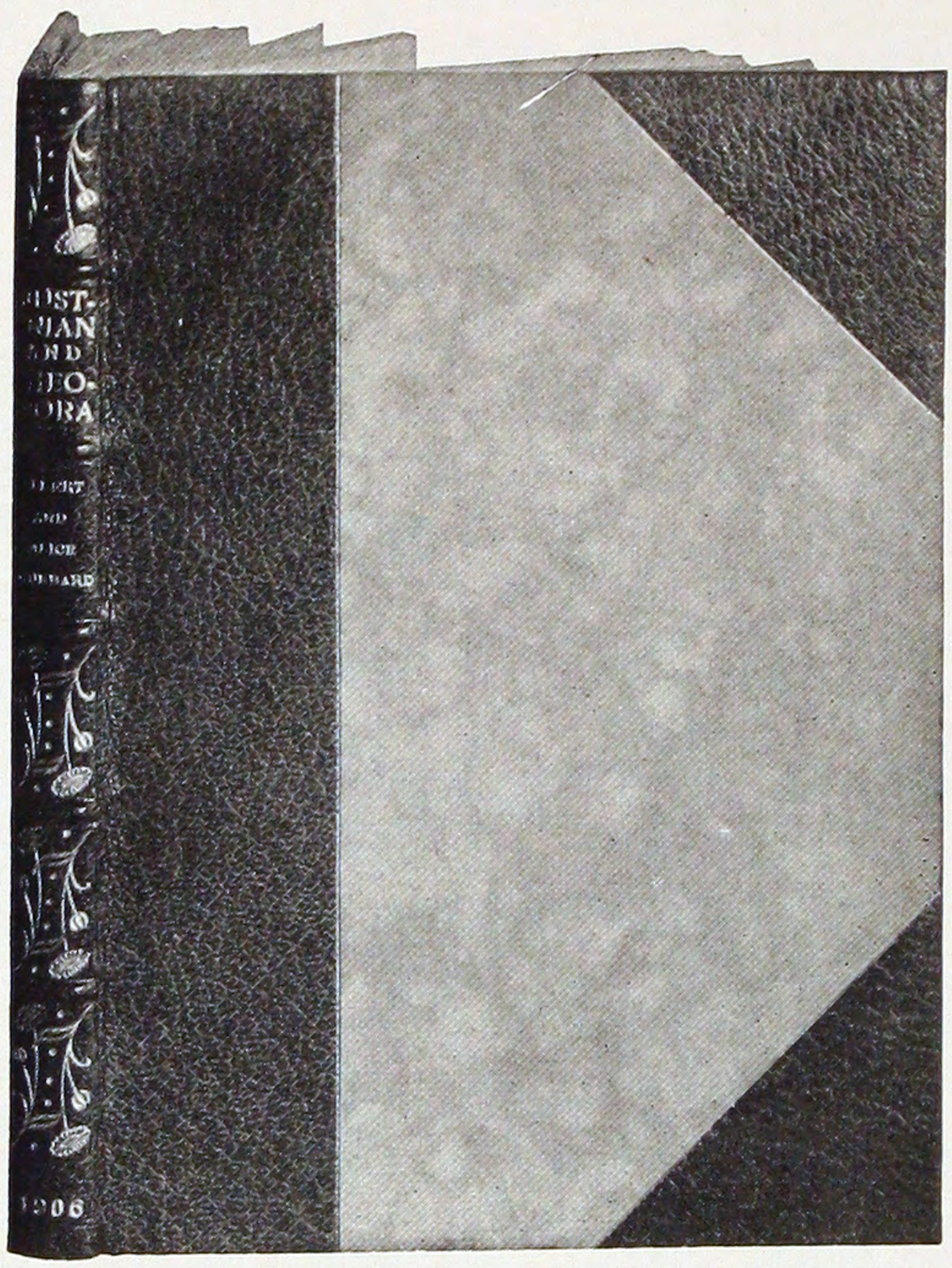
Special quotations in lots of 100 or 100,000, with your name and address imprinted.







Books Bound in Three-Quarters Levant, Printed on Japan Vellum



Priced at

$15.00

Each

THE BATTLE OF WATERLOO

Victor Hugo's masterpiece printed on vellum in two colors. Beautiful title page and initials. Includes Byron's famous poem, "Waterloo." Bound in three-quarters levant, autographed by Elbert Hubbard, photogravure of author, gold top $15.00

THE PHILOSOPHY OF ELBERT HUBBARD

Elbert Hubbard's mind did not merely mark time—it marched. This book mirrors his progressive thought and actuating motives. It is a glimpse into the heart of Elbert Hubbard. Printed on vellum; bound in three-quarters levant ... $15.00

JUSTINIAN AND THEODORA

A Little Journey by Elbert and Alice Hubbard to the palace of a great Roman Emperor. Printed in three colors on vellum. Beautiful double title page and initials, bound in three-quarters levant, gold top, photogravures of Elbert and Alice Hubbard. Autographed by Elbert Hubbard. A choice book... $15.00

A DOG OF FLANDERS

That old favorite by Ouida in a rich three-quarters levant binding, printed in two colors on vellum, special title page, initials and ornaments. William Morris end sheets, gold top, autographed by Elbert Hubbard $15.00

THOMAS JEFFERSON

A Little Journey by Elbert Hubbard. Printed on vellum and bound in three-quarters levant ... $15.00

LAW OF LOVE

Printed on vellum, bound in three-quarters levant. Written by William Marion Reedy $15.00

FRIENDSHIP, LOVE AND MARRIAGE

By Henry D. Thoreau. Printed on vellum, and bound in three-quarters levant $15.00

LIFE LESSONS

By Alice Hubbard. Printed on vellum in three colors, beautiful title page and initials, gold top, eight photogravure portraits from drawings by Gaspard, bound in three-quarters levant $15.00

NATURE

One of Emerson's finest essays, on vellum in two colors, special designed title page, initials and ornaments, gold top, autographed by Elbert Hubbard, in three-quarters levant $15.00

A WILLIAM MORRIS BOOK

Elbert Hubbard's Little Journey to the Shops of England's master craftsman. Printed on vellum in two colors, bound in three-quarters levant. Two handsome photogravures, gold top, autographed by Elbert Hubbard $15.00

HEALTH AND WEALTH

By Elbert Hubbard. Wherein is pleasingly told how to be happy, and rich. Two colors, hand-made paper, bound in three-quarters levant. Gold top, gravures of Elbert and Alice Hubbard $15.00

RESPECTABILITY

Elbert Hubbard's account of its rise and its remedy. Printed on vellum, William Morris end sheets, autographed by Elbert Hubbard, gold top, bound in three-quarters levant $15.00

THE RUBAIYAT OF OMAR KHAYYAM

With Persian Pearl foreword by Clarence Darrow. A choice presentation of old Omar, on Italian hand-made paper, bound in German Suede Calf, semi-flexible in hand-made boxes $15.00

RIP VAN WINKLE

Irving's famous story in a rich three-quarters levant binding. Printed on vellum in two colors, special title page and initials, foreword by Joseph Jefferson, telling how he became interested in the play, autographed by Elbert Hubbard $15.00

THE OLYMPIANS

A selection of twelve-and-one biographical writings by Elbert Hubbard. A beautiful volume, cover design, title page, initials and ornaments are classic Greek design. Printed on vellum, bound in three-quarters levant $15.00

As Gifts —

DOROTHY WORDSWORTH in a letter to Coleridge, said: "* * * Yes, do you send me a book for my birthday. Not a bargain book, bought from a haberdasher, but a beautiful book, a book to carress — peculiar, distinctive, individual; a book that hath first caught your eye and then pleased your fancy, written by an author with a tender whim, all right out of his heart. We will read it together in the gloaming, and when the gathering dusk doth blur the page, we 'll sit with our hearts too full for speech and think it over."

Self-Reliance

By Ralph Waldo Emerson is the classification of some great thoughts on man's power to develop and that nothing can bring you peace but the triumph of principles.

In boards..... $1.00

In limp suede lamb 1.25

Printed on vellum with hand-illumined title page and initials. Bound in full levant, gold top. Autographed by Elbert Hubbard $35.00

The Silver Arrow

A tale of Virginia Dare in the first white colony in Virginia, semi-flexible leather, 40 pages, size 5 x 6½ $1.00

The Titanic

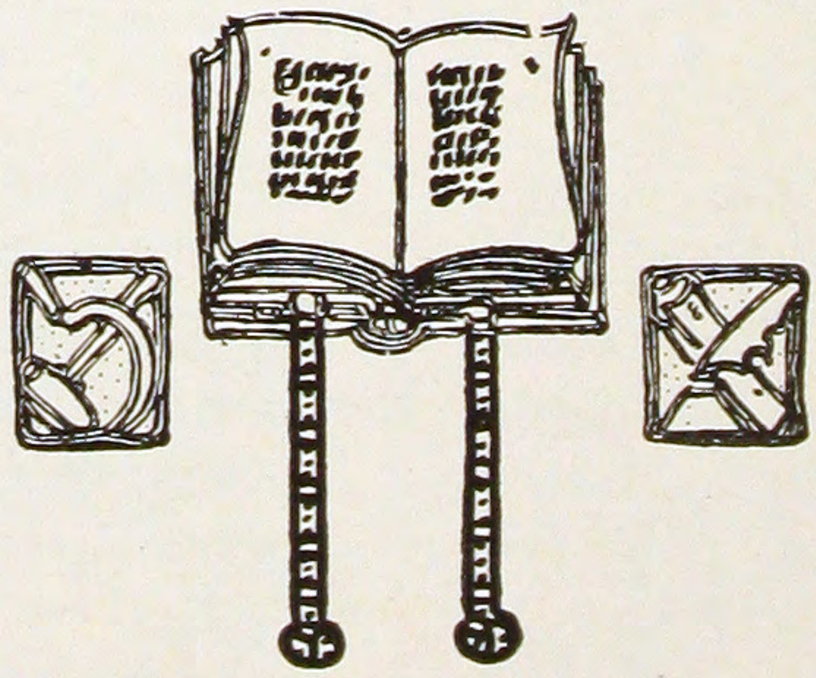
A new edition of this masterpiece, a stirring description, bound in limp leather, 32 pages, size 5 x 6½ $1.25

Where Love Is

A charming idyll of contentment and happiness, bound in flexible leather, 40 pages, size 5 x 6½ $1.00

The Story of Roycroft

Revised edition. Much of it is autobiography by Elbert Hubbard, written as only he could write it. Also something of the romance interwoven with the growth of Roycroft, and his last talk with his helpers. With sixty illustrations of the shops and their founder, 39 pages, size 6 x 9, bound in semi-flexible leather $1.00



De Luxe Roycroft Books

CONTEMPLATIONS

This book was written by Elbert Hubbard in inspired moments. It contains the essence of the Roycroft Philosophy, and is a veritable mine of wisdom. Printed on English Boxmoor, and bound in three-quarters levant $35.00

POOR RICHARD'S ALMANACK

Combined with the Franklin Little Journey by Elbert Hubbard. Printed on Roycroft paper and bound in three-quarters levant $15.00

OL' JOHN BURROUGHS

A Little Journey by Elbert Hubbard. Printed on hand-made paper and bound in three-quarters levant $20.00

LOYALTY IN BUSINESS

A splendid selection for business men and women. Large, easy-to-read type. Printed on Roycroft paper and bound in three-quarters ooze ..... $ 7.50

Full pig skin 15.00

MANHATTAN AND HENRY HUDSON

An Elbert Hubbard Little Journey in which is pictured the life and times of a great explorer, to which is added for good measure "Manhattan," an ode by Joseph I. C. Clark. Printed in two colors on hand-made paper, special title page and initials, William Morris end sheets, gold top, bound in three-quarters levant $10.00

JAMES OLIVER

A Little Journey by Elbert Hubbard. Printed on hand-made paper and bound in three-quarters levant $10.00

FRANKLIN'S POOR RICHARD'S ALMANACK

Combined with the Franklin Little Journey by Elbert Hubbard. Uniform in size with Ingersoll and Thoreau books, bound in limp leather or stout boards with leather back and corners $2.50

POE'S TALES

Stirring tales well presented, uniform in size and style with Loyalty in Business $2.00

TO LOVERS AND OTHERS

By Henry C. Morse. This volume makes a refined and ideal gift, in good taste on any occasion. Bound in one-half leather, gold title, 98 pages, size 5¼ x 7½ $2.00

LOYALTY IN BUSINESS

And One and Twenty Other Good Things. "How to Succeed in Business and in Life." A splendid selection for business men and women. Large, easy-to-read type, attractive binding, one-half leather, 120 pages, 5 x 7 ..... $2.00

MOTHER GOOSE

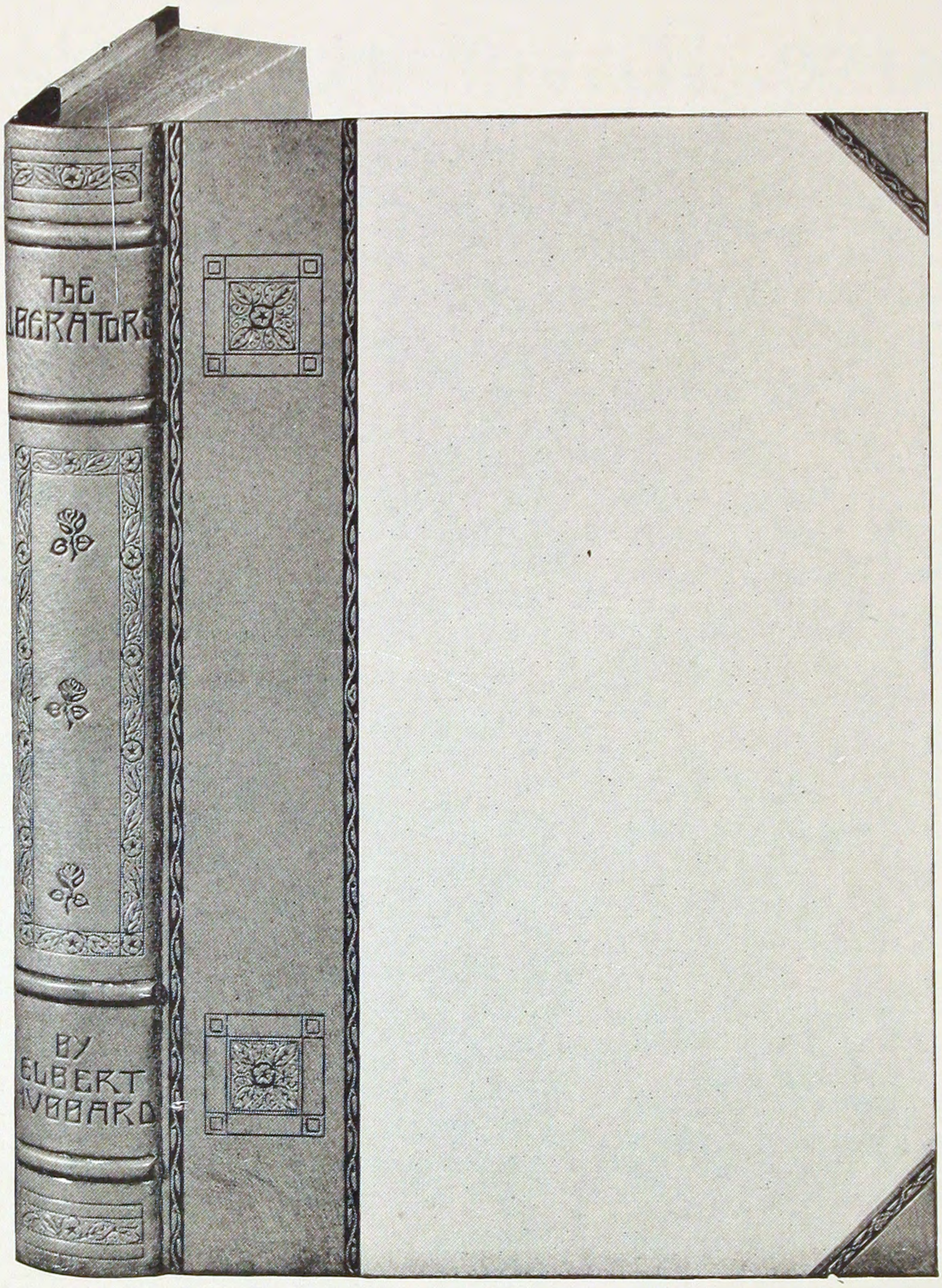
The well-loved verses for children with charming pictures. Done Roycroftie in four colors, bound in boards, size 8 x 10¼ $1.50

ONE DAY

A Tale of the Prairies—an early novel—limp leather, 73 pages, size 5½ x 7½ $1.25

THE STORY OF A PASSION

The story of two men and a violin by Irving Bacheller. A treat for any music lover. Limp leather, 19 pages, size 5¾ x 8¼ $1.25



THE LIBERATORS

A reprint of some dozen or more of the Works that brought Fame to East Aurora.

Before Elbert Hubbard sailed away on the *Lusitania* he personally selected the text-matter and suggested the format and the binding for this book.

The Liberators reveals the art and the heart of that Master Mind. It is representative of the man—helpful, inspiring, full of vital truth—the serious, philosophic, religious aspect of that exuberant, fun-loving, big-hearted man who has been aptly called "The Play-Boy of East Aurora."

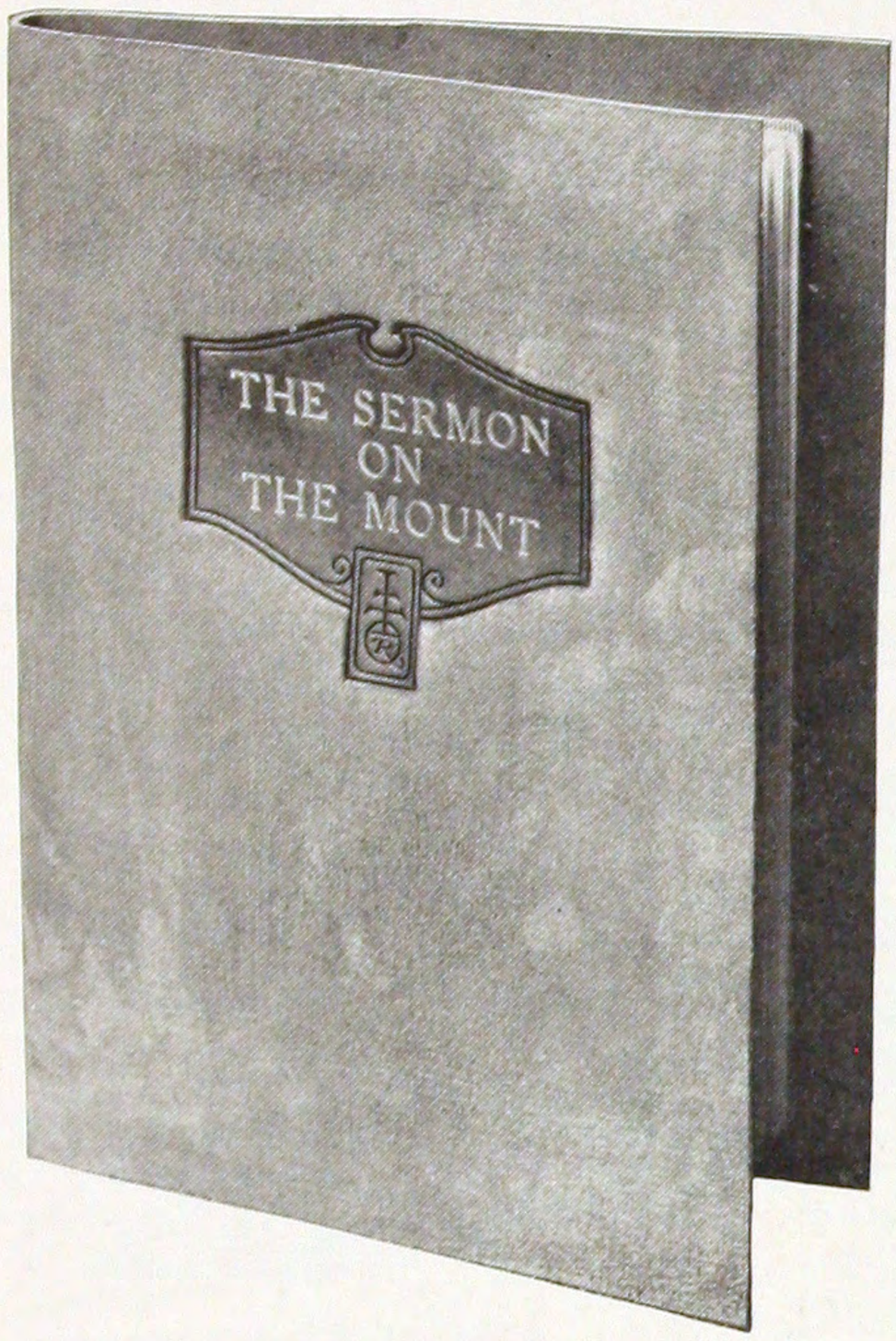
The Liberators is a book of 315 pages and is printed in two colors on Italian hand-made paper, in the early Venetian style—a page within a page—from classic type, clear and easily read.

Fifteen photogravures, from original drawings by famous Roycroft artists, illustrate this regal volume. The book is a tall copy, measuring 8 x 12 inches, and is bound in three-quarters pig skin.

The cover-design is especially beautiful. Only a limited edition of this unique book has been printed $15.00

Special binding pig skin hand-tooled $25.00

The Sermon on The Mount



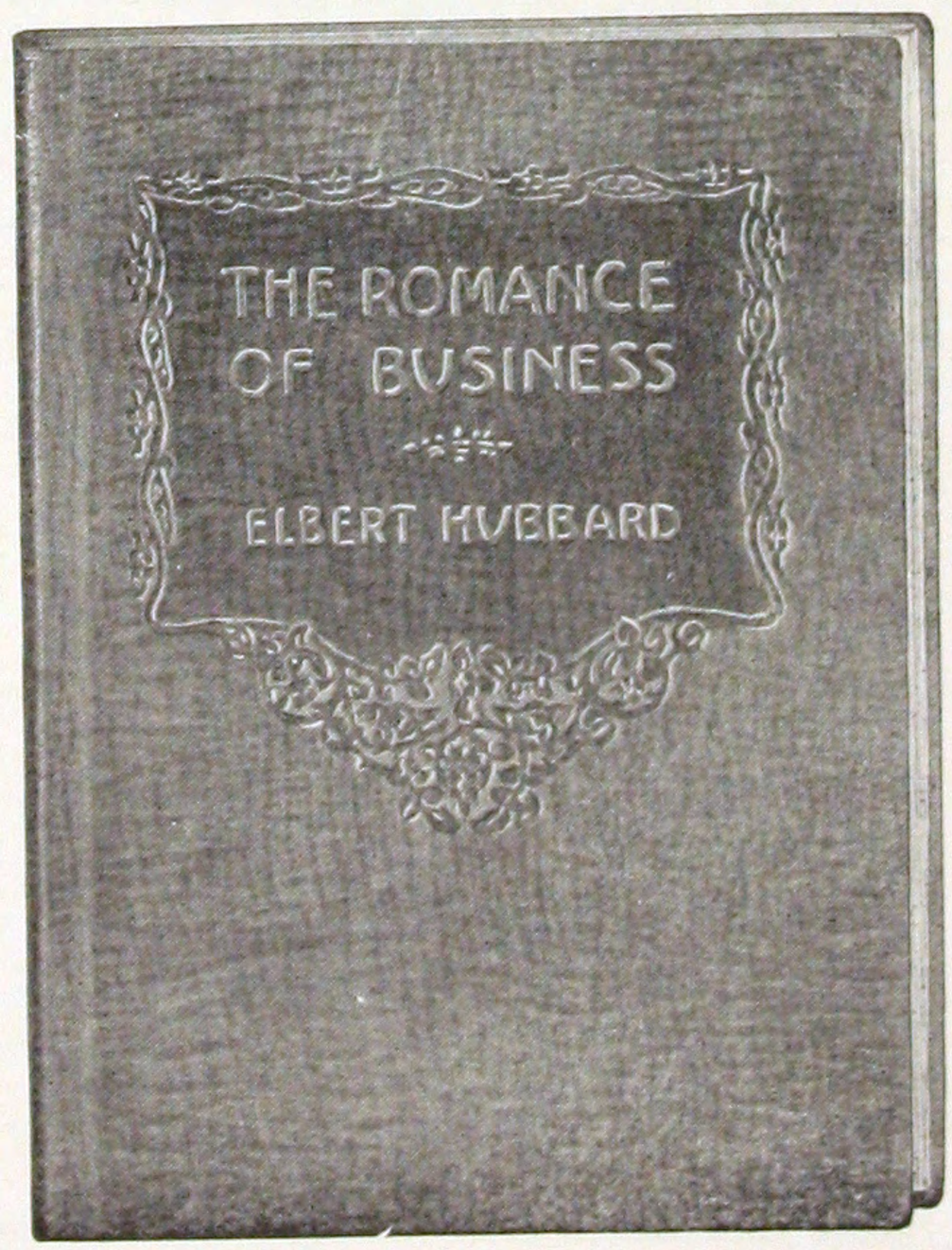
The Roycrofters have taken the classic utterance of the Carpenter of Nazareth and gave it a graceful setting. The type is of generous size and easy to read. A nice gift.

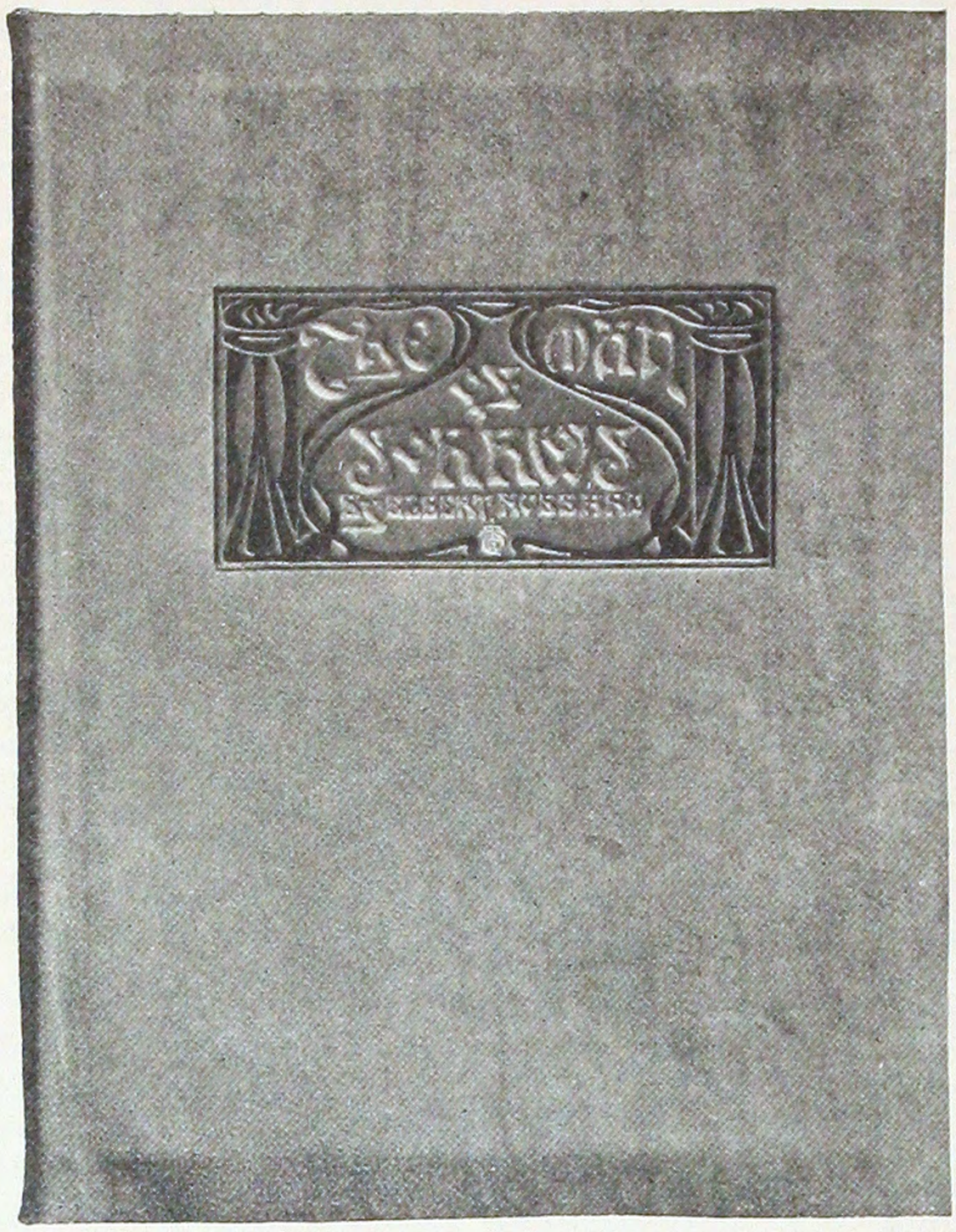
Bound in limp leather $1.25

In batik ..... .60

The Romance of Business

Twenty-five selected preachments, essays and experiences. Printed in large type on Roycroft water-marked paper. Handsome binding—three-quarters leather, gold top and title. Elbert Hubbard photogravure. 140 pages, 4 x 8 ..... $2.50





The Man of Sorrows

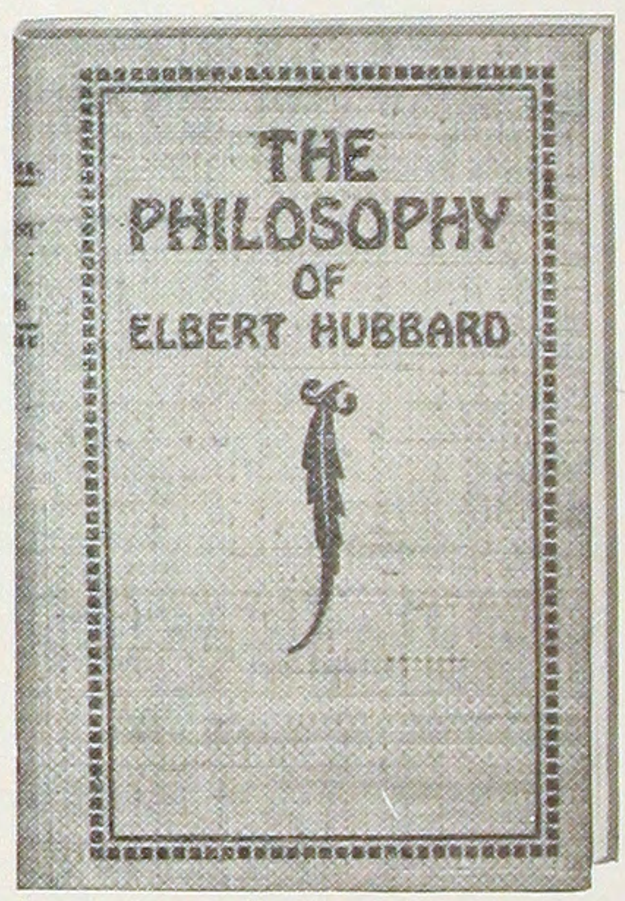
Elbert Hubbard's famous Little Journey to the Home of Jesus of Nazareth.

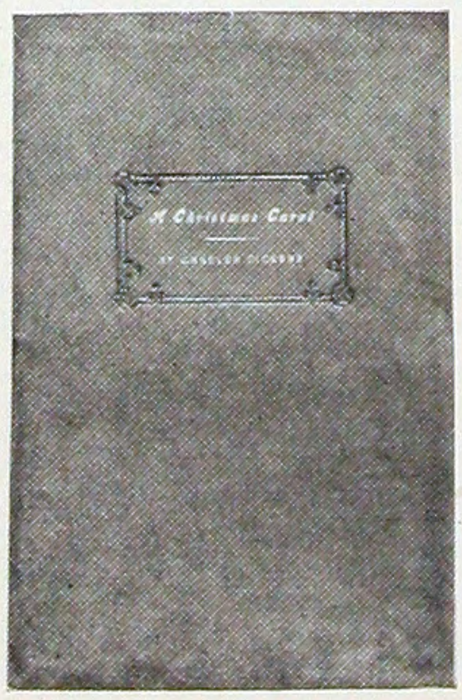
Limp leather $3.00

Boards 2.50

The Philosophy of Elbert Hubbard

Elbert Hubbard's mind did not merely mark time—it marched. This book mirrors his progressive thought and actuating motives. It is a glimpse into the heart of Elbert Hubbard. Half-leather binding $2.50



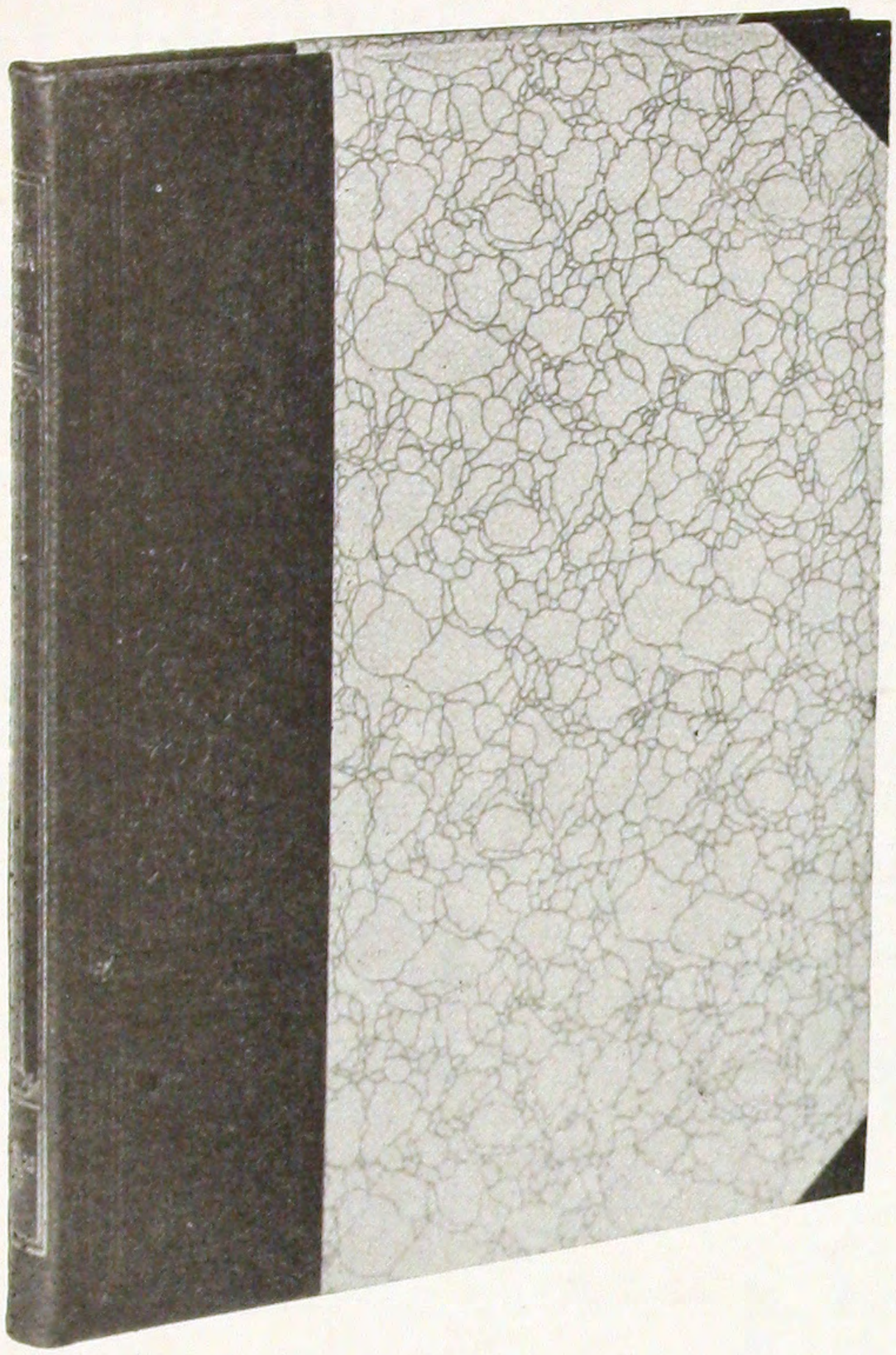


Dickens' Christmas Carol

A suitable form for this well-beloved classic, with photogravure, beautifully printed on genuine English Boxmoor, and bound in boards, half leather, ornamentation in red and green, silk marker. The Roycroft Christmas Carol should be in every library. Size 6 x 9 ..... $ 2.50

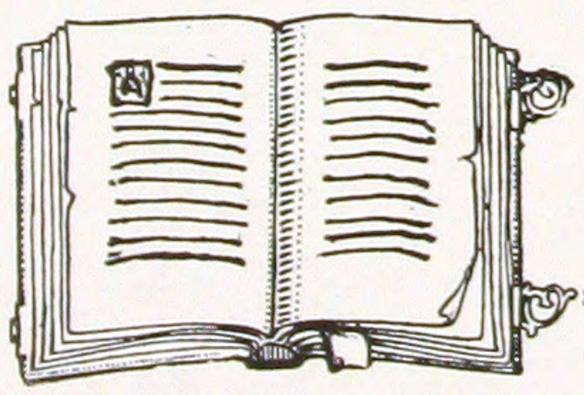
Limp leather..... $3.00 Semi-flexible.... $10.00

Three-quarters levant $15.00



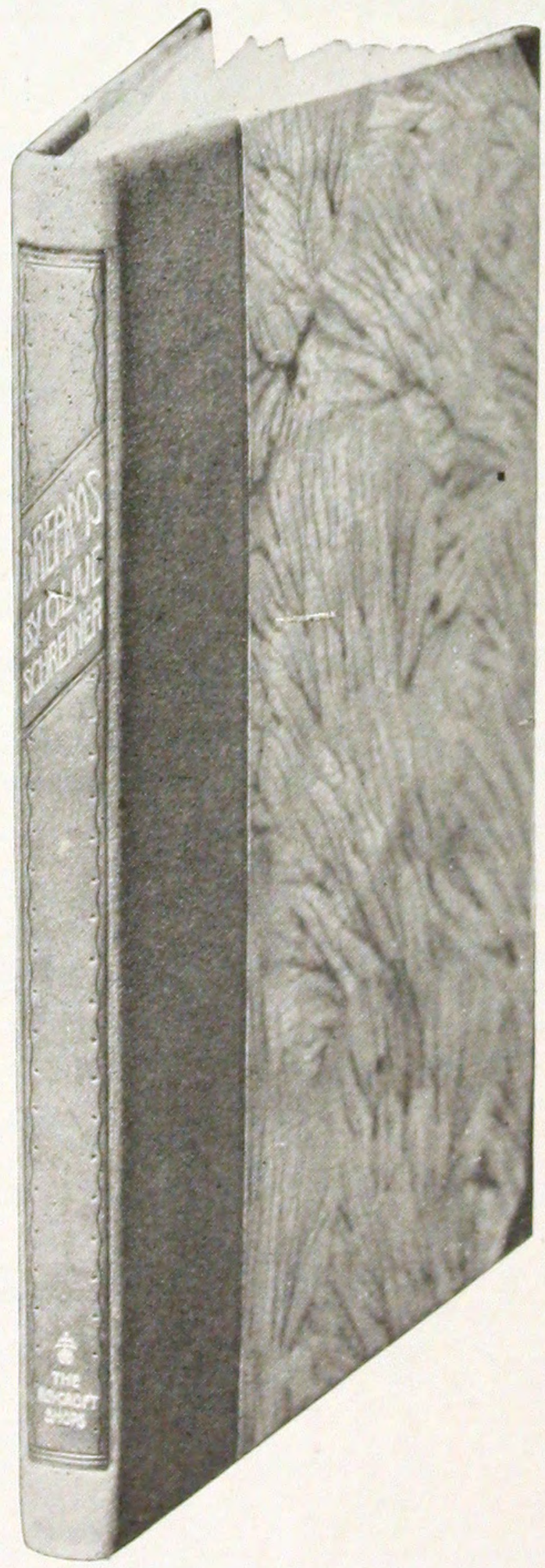
ALI BABA

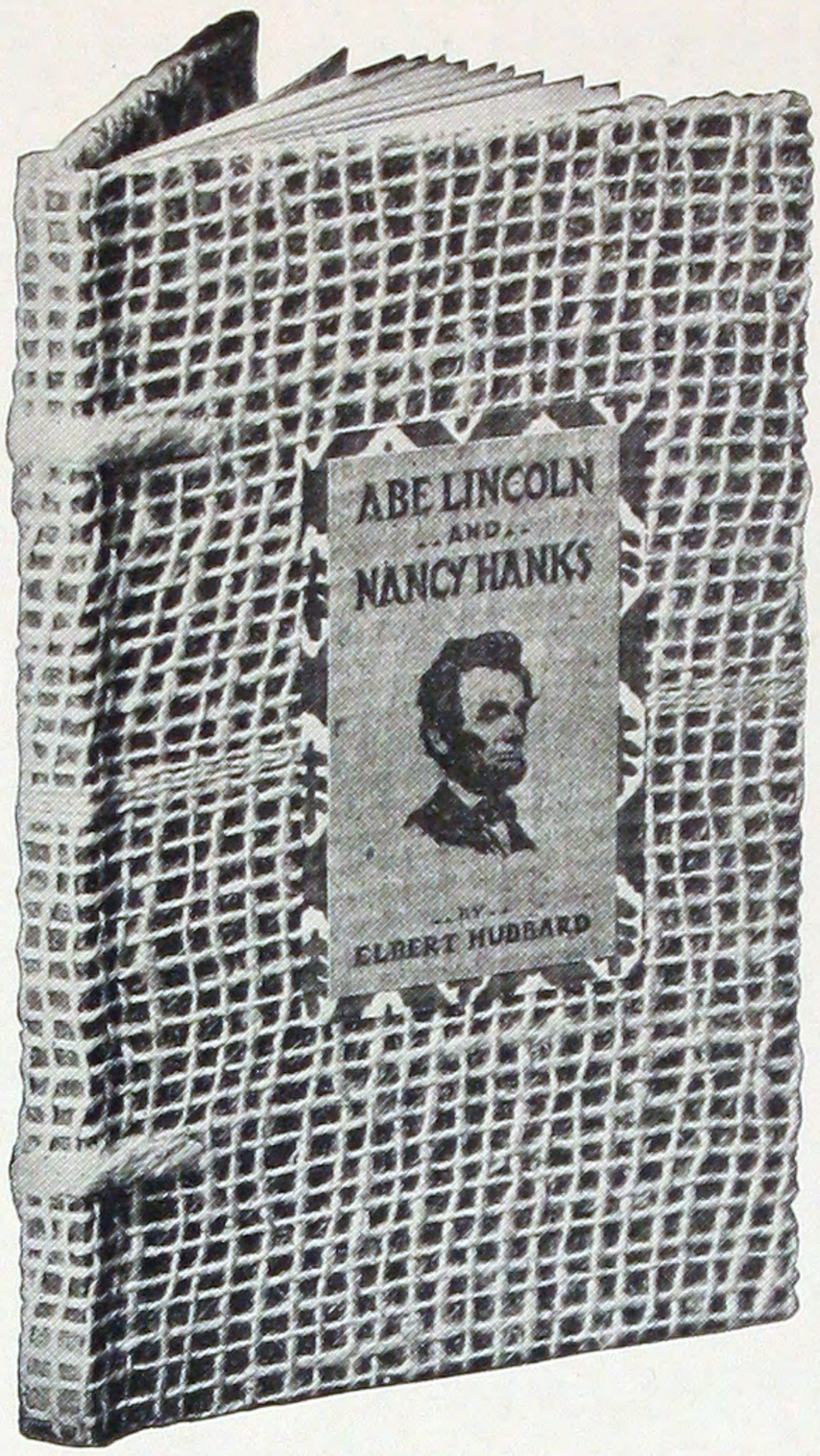
By Elbert Hubbard—hand-made paper, illustrations, bound in three-quarters leather. The frontispiece is an engraved plate from the famous painting of the subject by Sandor Landeau. Three etchings in old wood-cut effect and two cartoons in color, by Denslow, entitled " Ali Baba in Original Binding," and " Ali Baba in Full Levant" $3.00



DREAMS

By Olive Schreiner—Rich in imagery with a strong undertow of sympathy and understanding. A Tall Copy with classic margins, printed on hand-made paper. The type is the famous sixteen point Kennerly—the golden type of the typographical world. The initials are rubricated with title page in two colors. Bound in boards with leather back and tips, title in gold on shelf back. A regal volume. Limited edition, each copy signed and numbered by Elbert Hubbard II. The price is $7.50



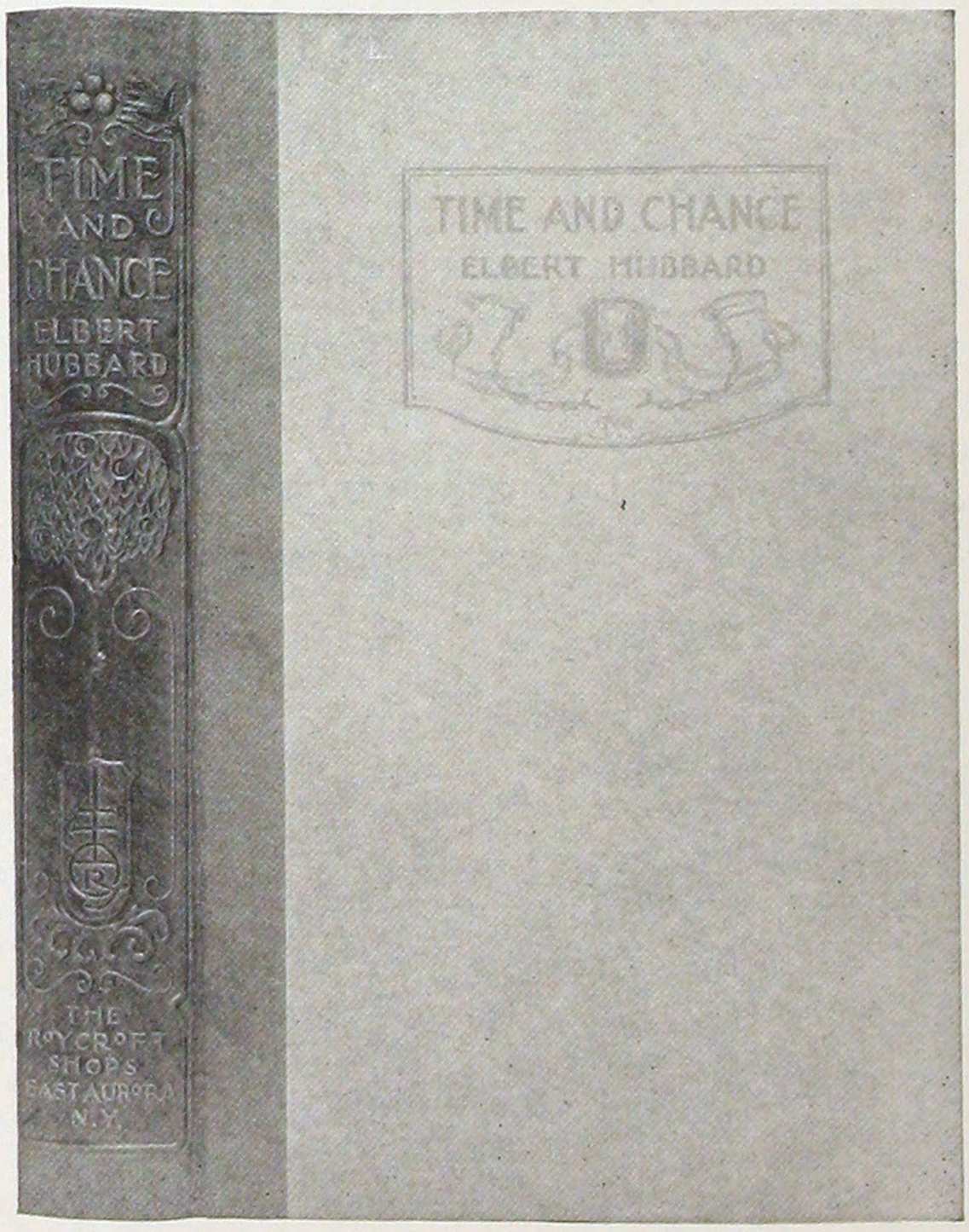


Abe Lincoln and Nancy Hanks

One of Elbert Hubbard's most famous Little Journeys. Printed in large type, simple, strong binding in homespun brown. Illustrations, a fine likeness of Lincoln and a rare picture of Elbert Hubbard at Nancy Hanks' grave. 63 pages. $2.00

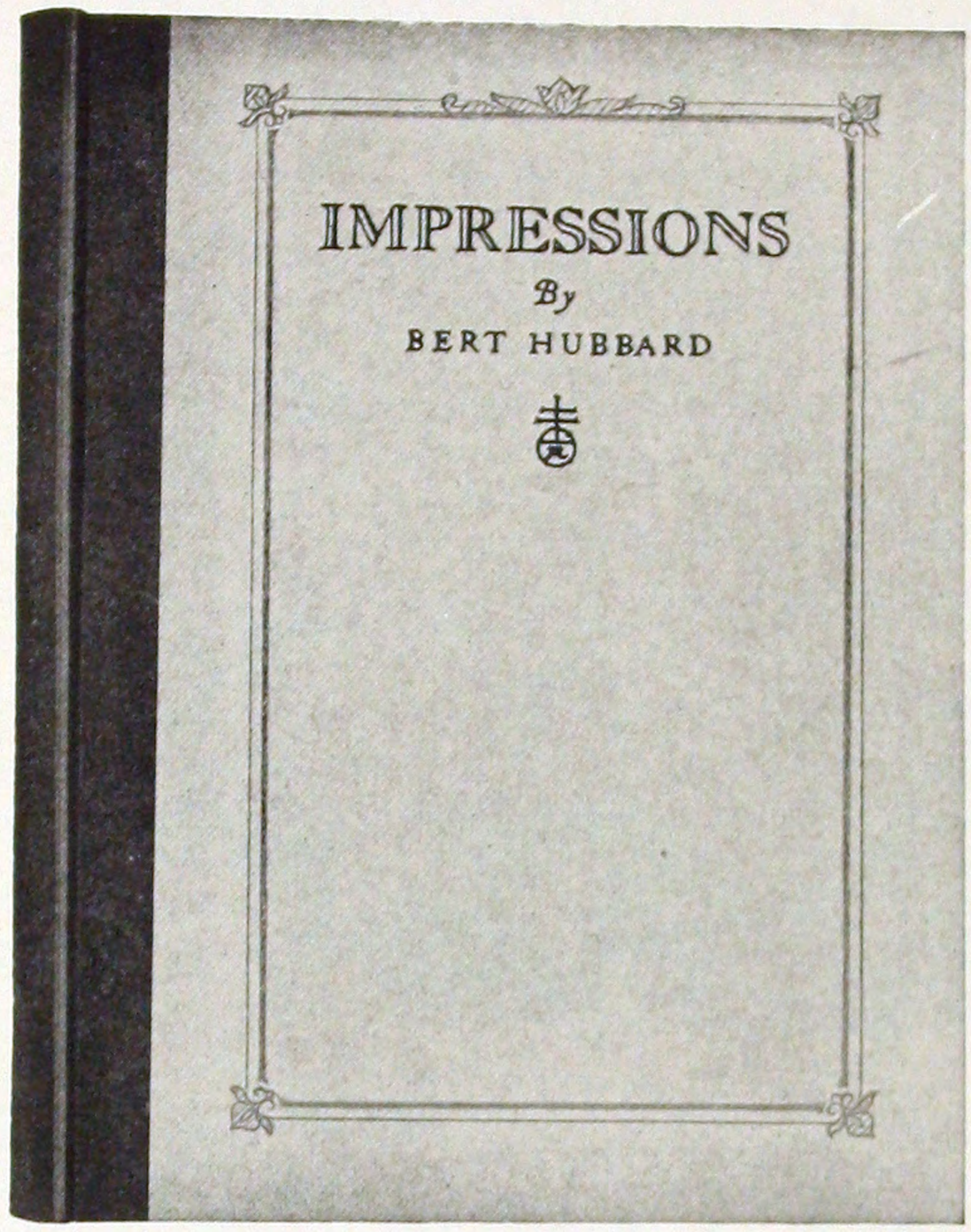
TIME and CHANCE

A novel, dealing with the adventurous, romantic career of John Brown, 480 pages, clear, easy-to-read type. Attractively bound in one-half leather, (3rd edition, 6th printing), size 6½ x 9¾ . . . $3.00

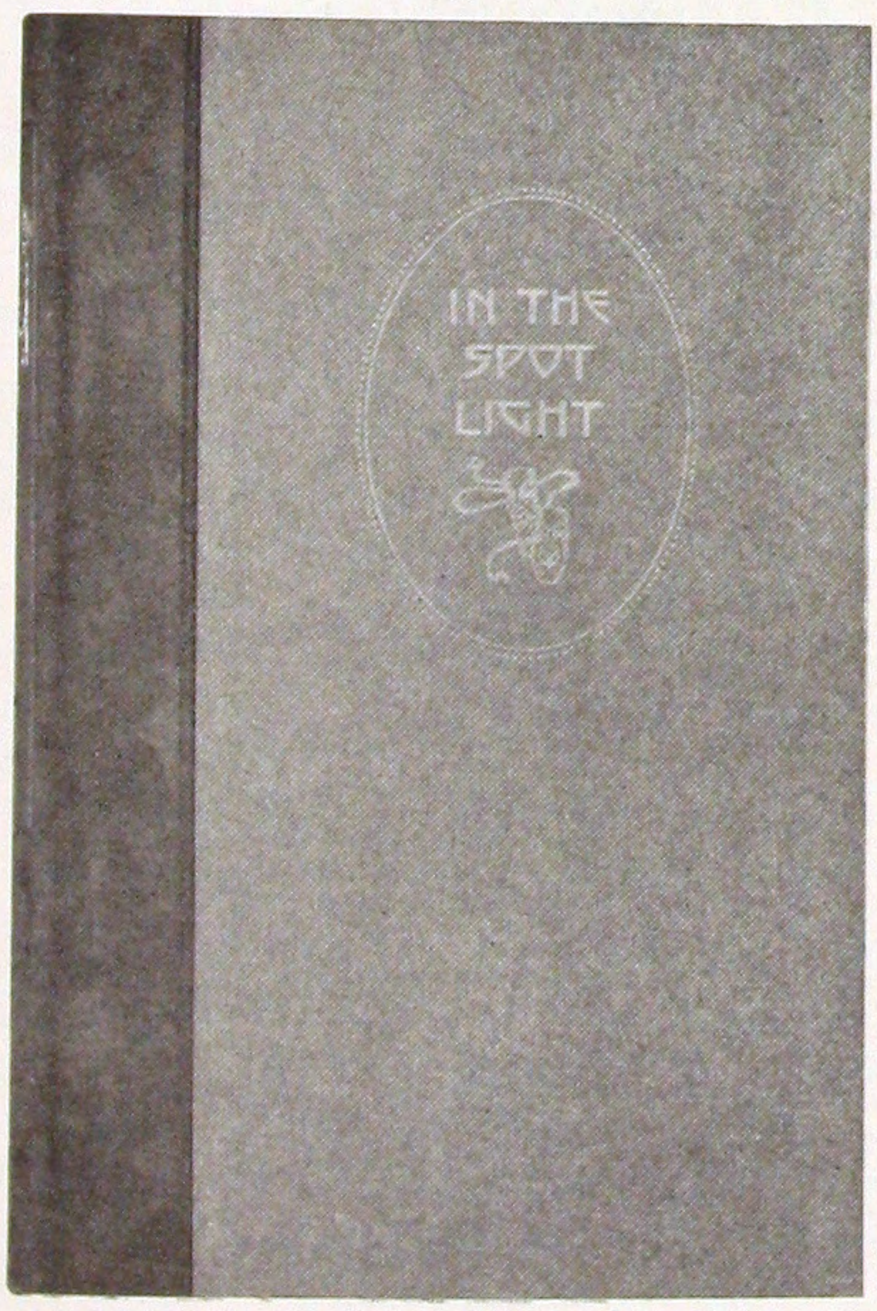


IMPRESSIONS

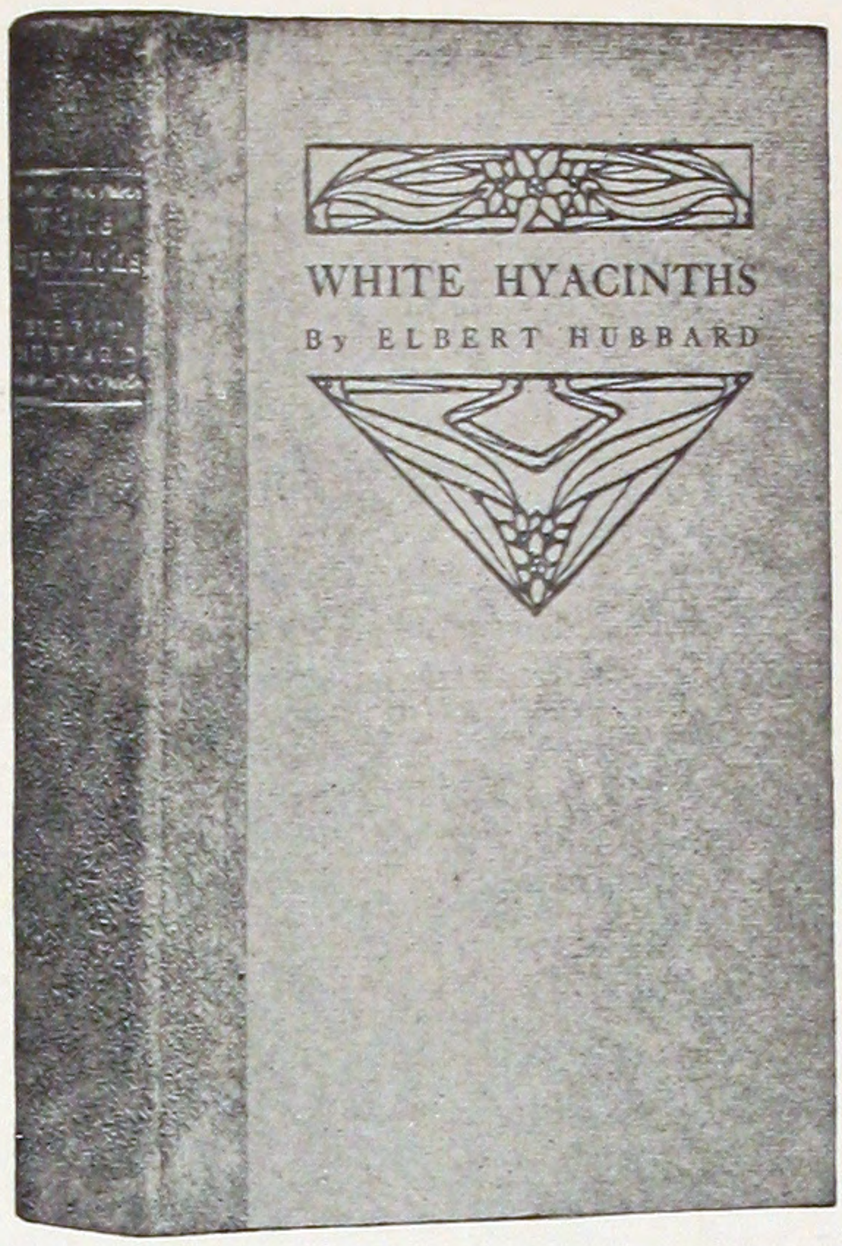
Side Lights on Elbert Hubbard, Roycroft and The Roycrofters by Bert Hubbard. Printed in two colors, special title page and initials, 120 pages, size 5¾ x 7¾, bound in one-half leather $2.50



IN THE SPOTLIGHT



Elbert Hubbard's Experiences in Vaudeville. Printed in two colors on Roycroft water-marked paper, bound in one-half leather, gold top, silk marker, photogravure, 136 pages, 5 x 8 ..... $2.00



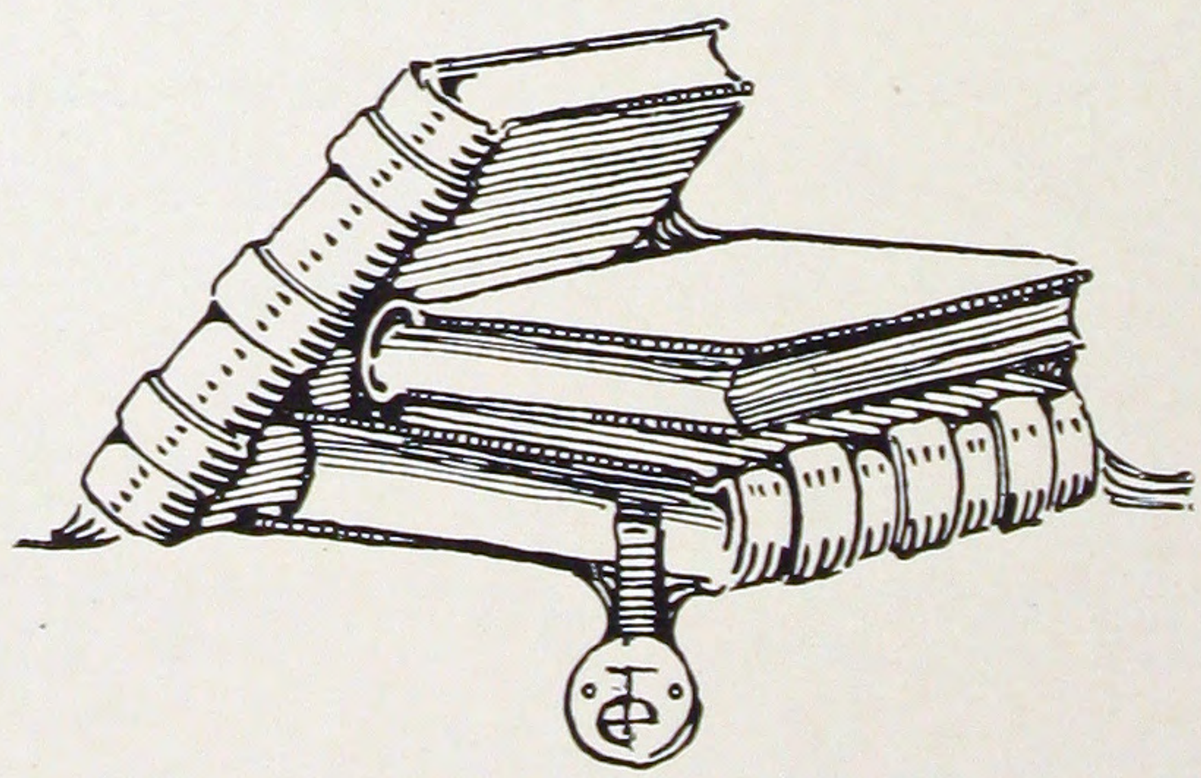
White Hyacinths

To love truly and devotedly is the noblest and highest human endowment. *White Hyacinths* is the love-song of an ideal lover. It is Elbert Hubbard's tribute to Alice. "If I had but two loaves of bread I would sell one and buy white hyacinths with which to feed my soul." This book is a favorite with Roycrofters-at-large, and is worthy of a place on that special shelf with your more intimate and precious volumes.

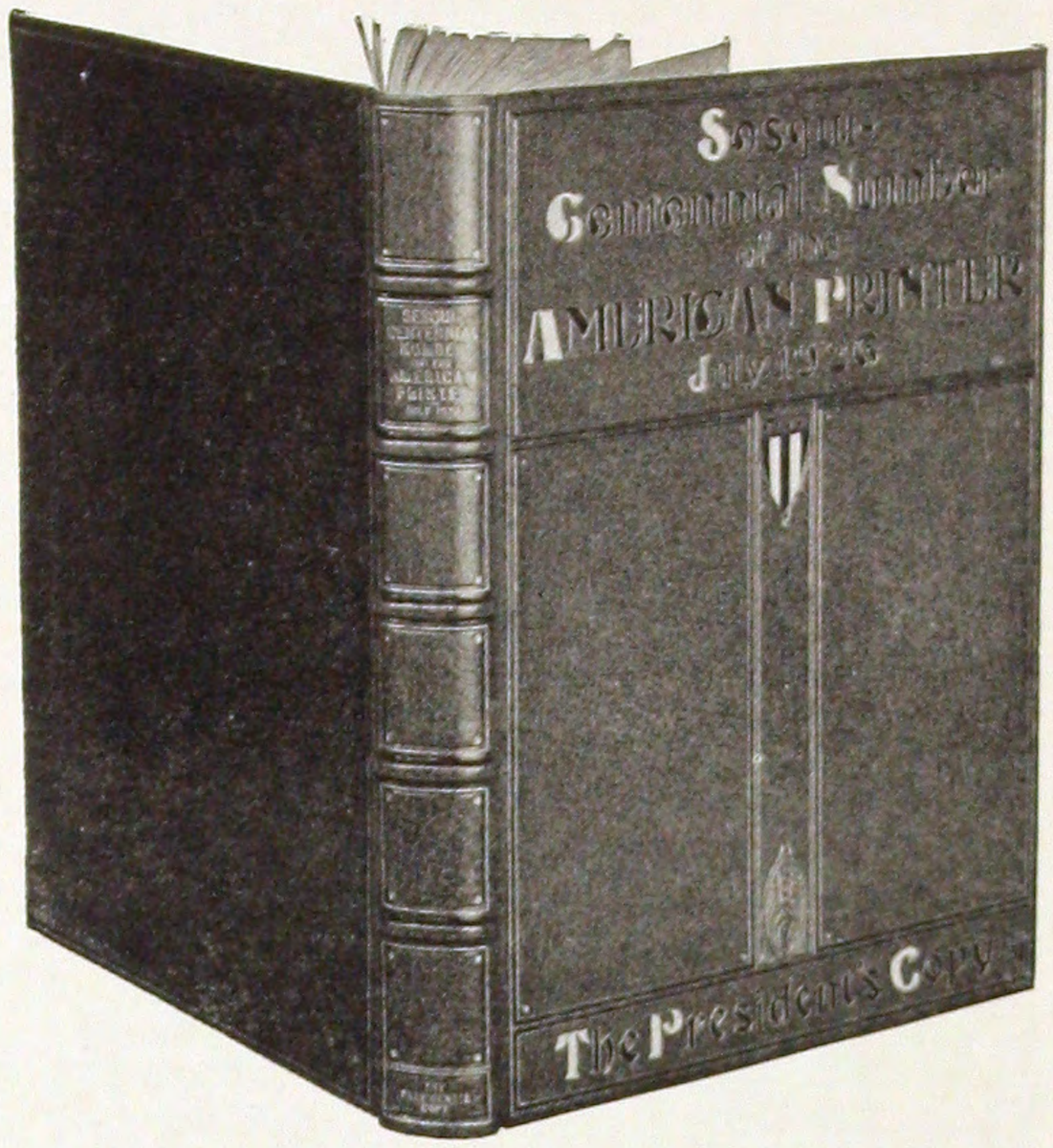
Limp leather $1.25
Batik 60

Droll Stories

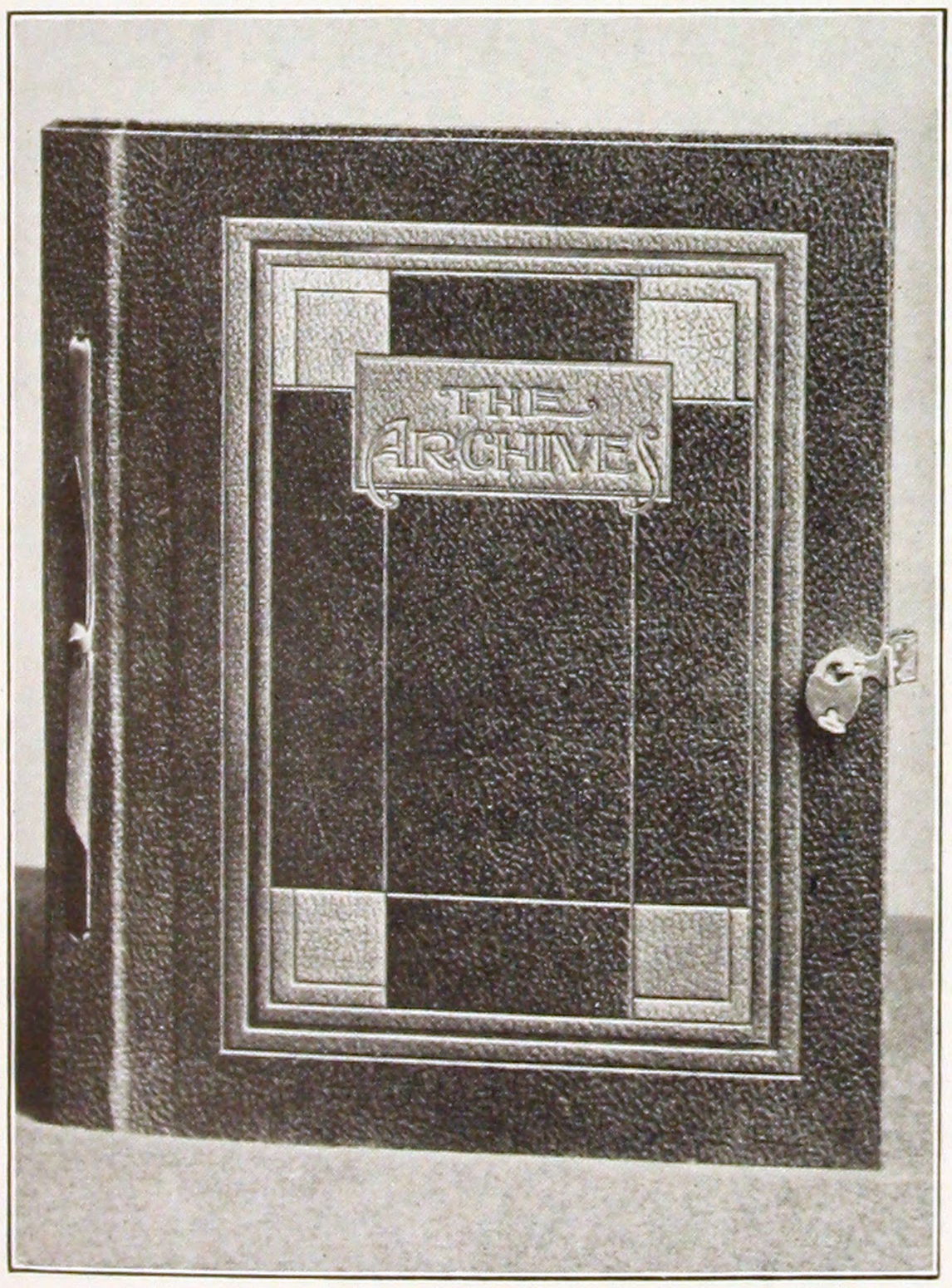
A three-volume set of Elbert Hubbard's favorites, many selected from early out-of-print numbers of The Philistine. Printed on Roycroft water-marked paper in clear, easy-to-read type, approximately 120 pages to each volume. Attractively bound, cover in two colors, one-half leather, silk marker, gold top and title. For the set $3.50
A few odd volumes, Droll Stories, each 75



The Roycrofters make many rare and individual books. The book shown here is the Sesqui-Centennial Number of the American Printer and was presented to President Coolidge jointly by The Roycrofters and the American Printer. The binding is blue full French levant, hand-tooled in gold after special design with presidential shield in national colors.



THE ARCHIVES



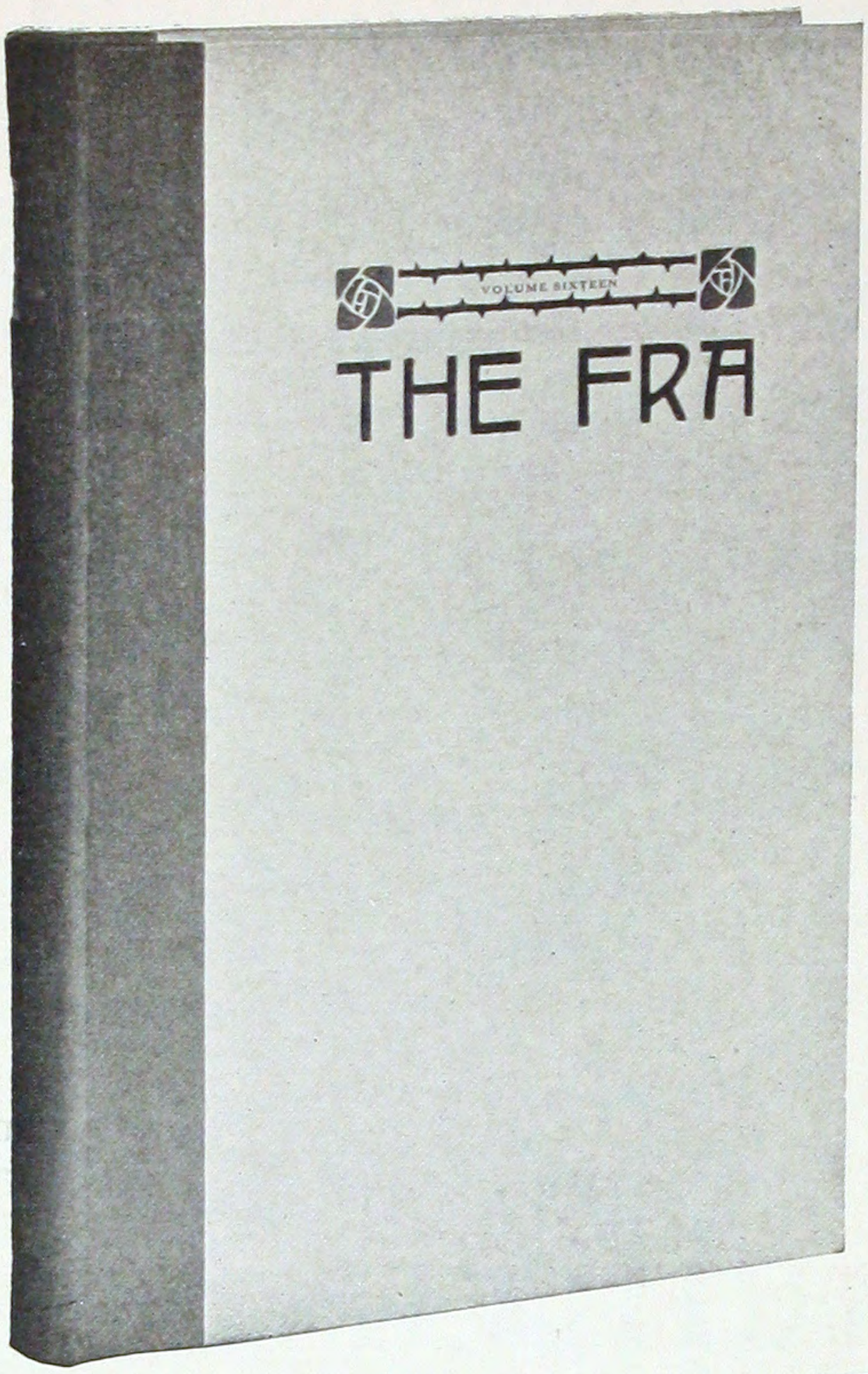
A book which will hold secret all the valuable data — records — travelog — marriages — deaths — births — christenings and the thousand and one intimate, precious and valuable items you treasure.

The loose-leaf construction has been followed and between each leaf a stout stub has been inserted to allow for further pages to be added. The capacity of *The Archives* is limited only by the length of the leathern thong tie, and even that can be easily renewed.

The design is a modernistic one — not blatant nor bizarre — in rich and harmonious tones of brown, ivory and blue set off with bronze border and title.

The covers are of flexible, levant grain artcraft—100 pages, 11¼ x 13½ ..... $ 5.00

Full pig $10.00



THE FRA

SIX NUMBERS BOUND IN A VOLUME COMPLETE IN NINETEEN VOLUMES $60.00

For eight years The Fra was the de luxe magazine of America—a literary typographical and advertising gem. The finest minds of the times contributed to its pages and thousands found it to be a continual feast of good things.

The library that has a bound set—and there are scores — treasures it and finds in it a rich and inexhaustible treasure and delight. Here is an opportunity for you to possess one or to have your copies bound in fitting and enduring dress.

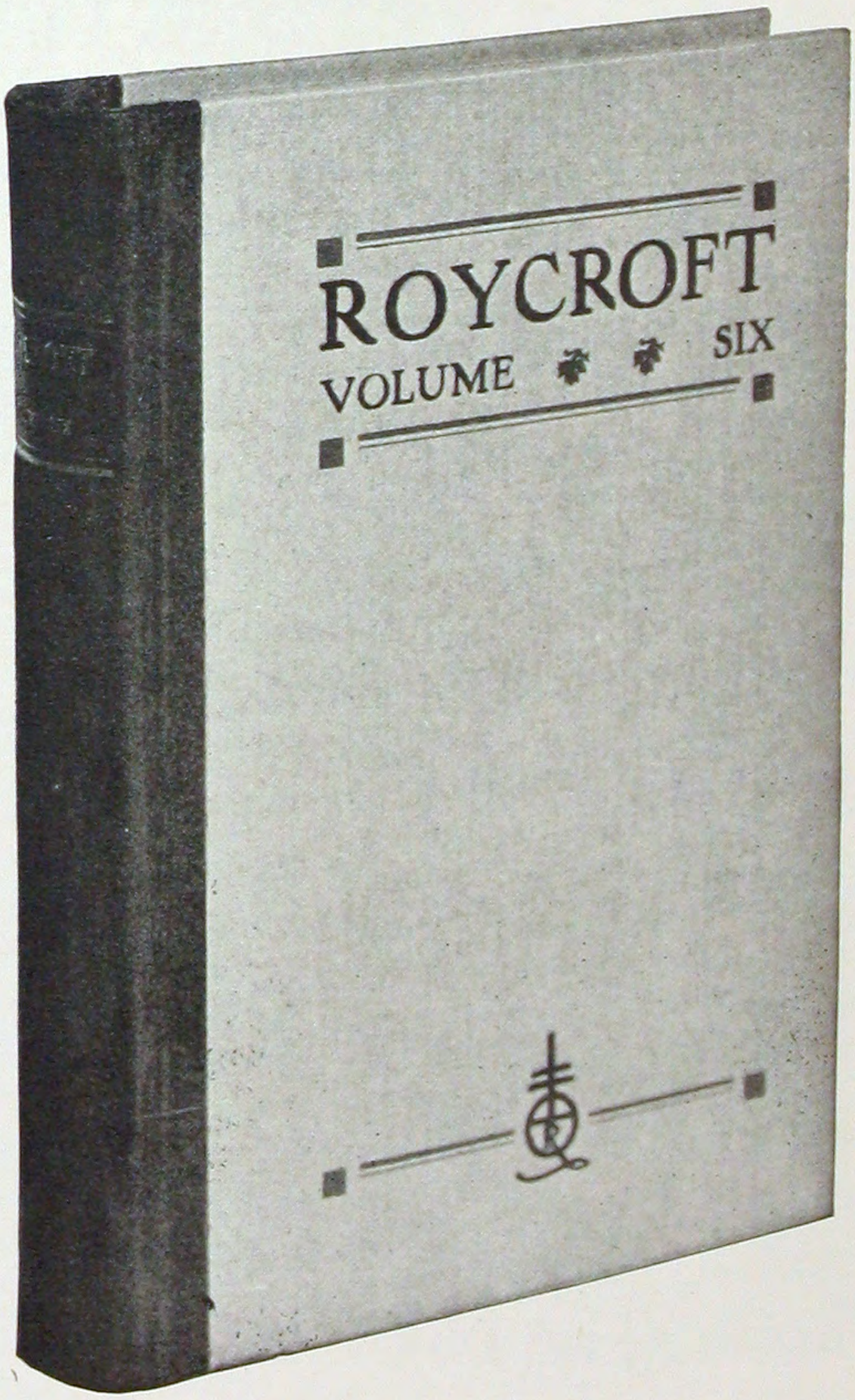
Odd Volumes Bound in half-leather, each $3.00

THE ROYCROFT

SIX NUMBERS BOUND IN A VOLUME COMPLETE IN SEVENTEEN VOLUMES . $34.00

Roycroft memorabilia is not complete if it lacks this little library of *The Roycroft*—that worthy successor to *The Philistine*. The binding is a sturdy, serviceable one of grey boards with leather back.

Odd Volumes bound in half-leather, each $1.00



A MESSAGE TO GARCIA

Some seek greatness, some acquire it, and some have greatness thrust upon them.

When Major Rowan took his message and delivered it he was not disturbed by his sense of greatness. He did the natural and simple thing.

When Elbert Hubbard saw this simple greatness and set it down in unfading ink, he was not disturbed.

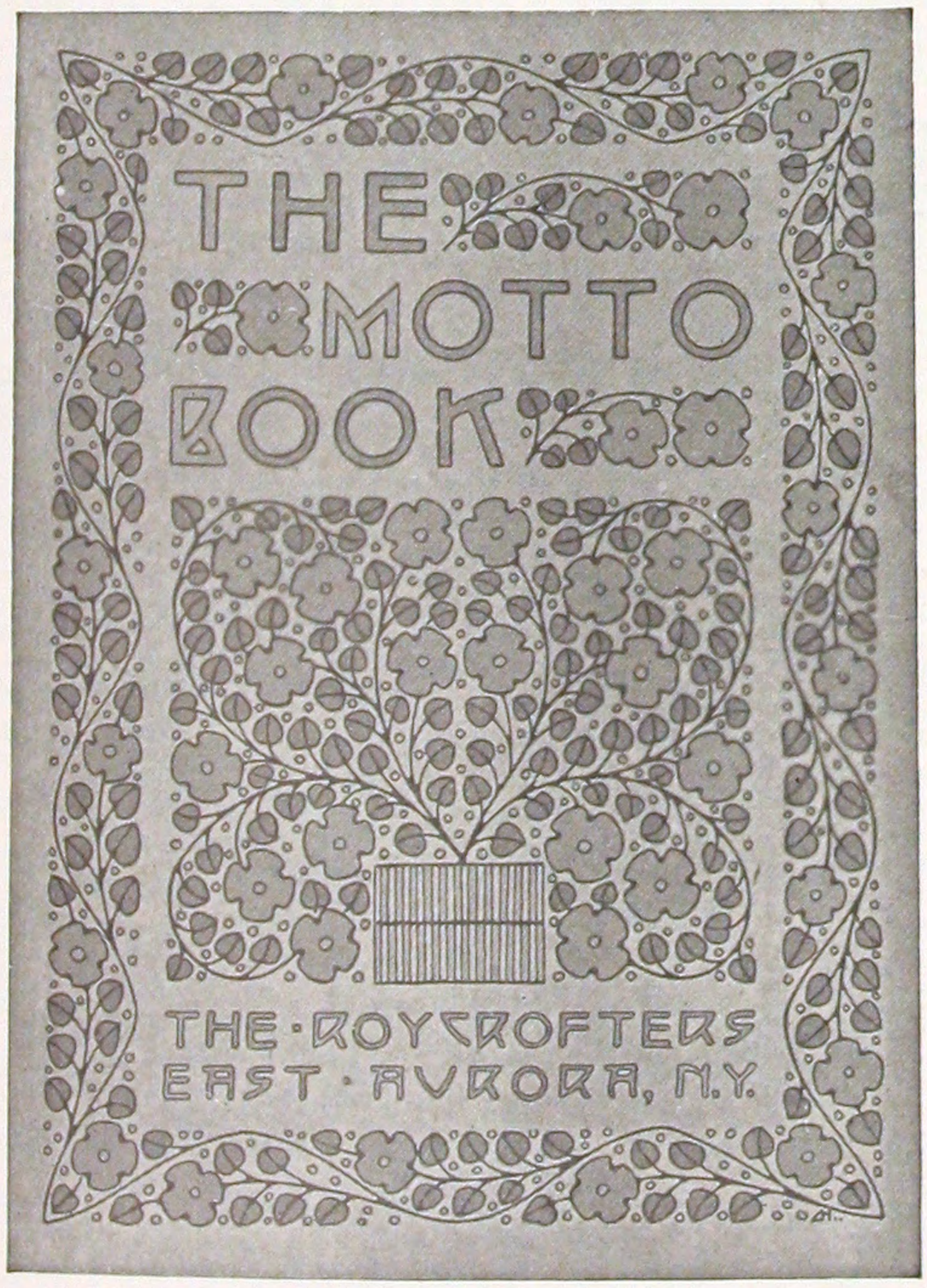
Lo! In a day the land was alive with the thrill of that man's deed and this man's thought.

If you don't know the Message to Garcia, you must. So must your friend. A new crop of young folks who need the Message is constantly coming on.

Bound in limp leather, silk lined ..... $ 1.25

Semi-flexible 1.00

Batik ..... .60



ROYCROFT MOTTO BOOK

Sixty pages, containing some of the choicest mottoes, epigrams and orphics that have been published in *The Philistine* and *The Fra.*

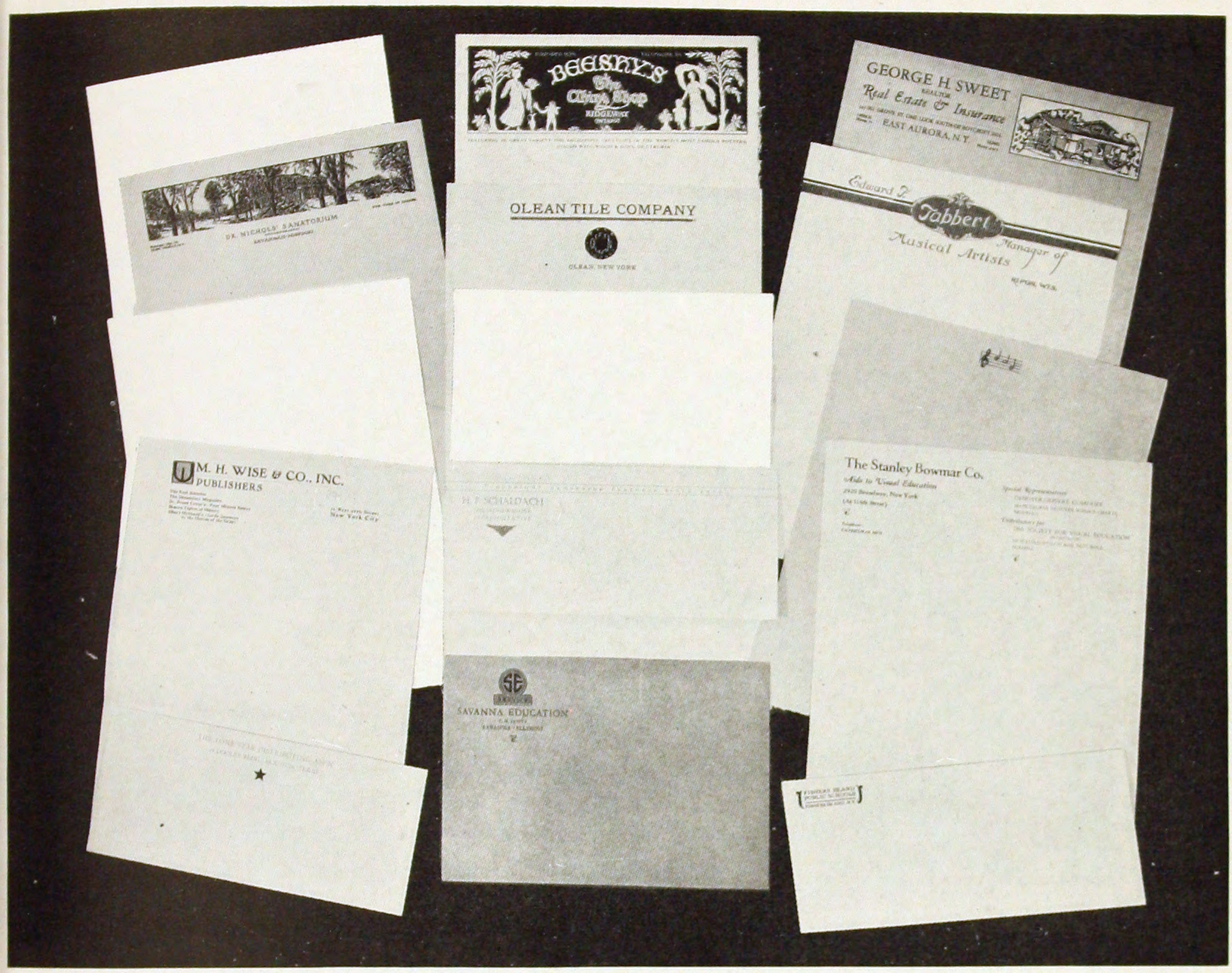
In paper ..... $ .50

Bound in limp leather 1.25

CATALOGS

CATALOGS have ceased to be mere reference-books. The modern catalog is a genuine sales-representative, from the time it slips out of the envelope to make its first impression until it actually closes up "business" and gets signatures to real purchase orders. And it ought to be equally good at both presentation and persuasion. The character of Roycroft catalogs —different and distinctively so from any books published in America— has brought to us printing contracts from dozens of concerns who appreciate that character and personality are as potent factors in building sales literature as in building a sales-force.

To lift your catalog out of the commonplace must necessarily mean having it built by The Roycrofters. ¶ A Roycroft "Business Catalog" has often solved a sales-problem over night and turned a red ledger-balance black in a fortnight.



LETTERHEADS

LETTERHEADS are business representatives.

Are you proud of yours? Are they artistic and at the same time businesslike, important looking? A well-executed letterhead puts the reader in a favorable mood for the letter to follow. It is the outward and visible sign of worthiness.

The Roycrofters design letterheads. Their ideas produce an impression of personality plus; nevertheless the importance of harmonious treatment is not lost sight of. The paper they select is suited to the ink and type. Let us submit designs, and send you samples of work we have done for others. They will not fail to impress.

And as in business activities so in social amenities correct and proper *Stationery* indicates and emphasizes dignity and aids expression.

The Roycrofters supply *Stationery* that is superior. Much of it is imported stock and in an array of tints and colors which lends itself to the taste of and particular use of every individual.

BOOKPLATES

An assortment of twenty-five distinctive bookplates made from original drawings by Roycroft artists

Bookplates prevent temporary loss of one's choice volumes by constantly reminding the borrower of his obligation to return the loaned book—and there is also an accrued value to the book bearing a bookplate that is distinctive and personal.

Prices for Printing Bookplates in Quantities

Five hundred Bookplates imprinted with your name	$10
One thousand " " " " "	15

Prices for special bookplates will be given on request

THE ROYCROFTERS

ROYCROFT-TOWN EAST AURORA NEW YORK

A LITTLE BROWN JUG

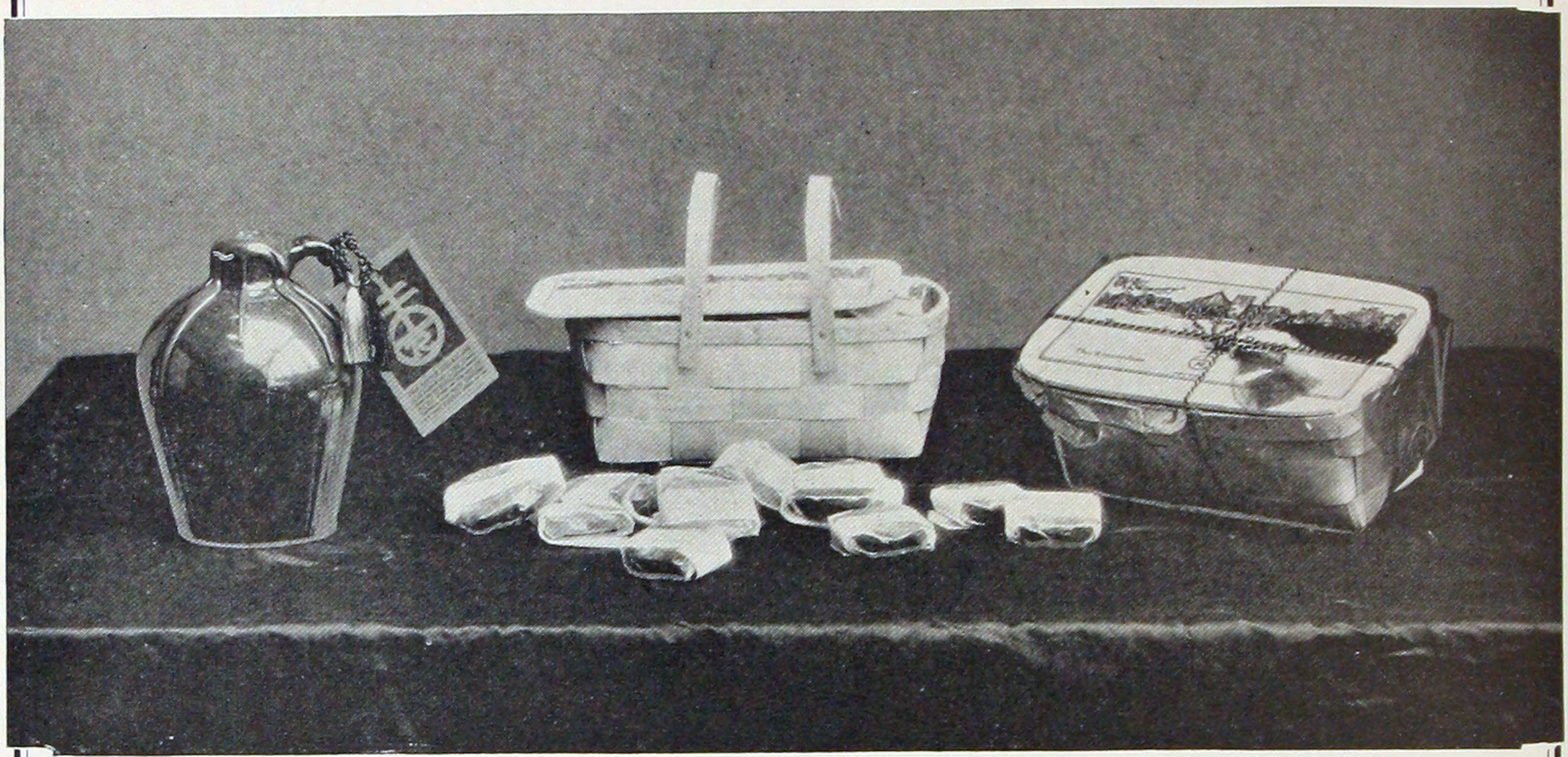
Quaintly fashioned and filled with 16 ounces of Pure Roycroft Maple Syrup
An attractive Orange Card-board Carton supplied without charge

$1.35 Postage Paid

The JUGS are hermetically sealed with bright red sealing wax. An orange card, fastened to the JUG with orange and black silken cords and tassels bears the Roycroft Trade-Mark symbolizing quality. Each JUG is wrapped in an orange card-board carton and is supplied without extra charge to dealers.

A DE LUXE PACKAGE

of Maple Syrup Goodness



The De Luxe Junior Market Basket

filled with two dozen ROYCROFT MAPLE PECAN PATTIES. This delicious candy is made in the White Kitchen of The Roycroft Inn, from an old-time recipe. A confection of rich Maple Syrup and butter, generously intermingled with choicest Pecans.

$1.75 postage paid

A LITTLE BROWN JUG

quaintly fashioned and filled with 16 ounces of PURE ROYCROFT MAPLE SYRUP — the pure first run — packed in an orange and black cardboard carton. This is the superlative of Maple Syrup goodness — so different from the usual canned Syrup in the city markets.

Maple Syrup is delicious with waffles, old fashioned pancakes or hot biscuits.

And did you ever try a little of it on your bacon ?? It's Good !!

$1.35 postage paid

THE ROYCROFT INN

Where Hospitality Sits With Gladness

FOUNDED by ELBERT HUBBARD twenty-nine years ago, *The Roycroft Inn* has welcomed pilgrims from all parts of the world. Many there be who make an annual little journey to the home of the Roycrofters and enjoy a restful, recreative holiday at the *Inn*. ¶ To our friends *The Roycroft Inn* stands for hospitality and good cheer. Its quiet and homelike atmosphere, together with the cuisine which is excellent, and the congenial company, makes a stay at the *Inn* an unforgetable experience and a delightful holiday. ¶ When arranging your vacation or anticipating a week-end trip, put East Aurora in your itinerary. Courtesy, hospitality, and the best of goodwill will smile you a welcome and continue while you stay. Come for a meal, a day, a week-end, or a more extended vacation. It is only a twenty-mile drive from Buffalo.

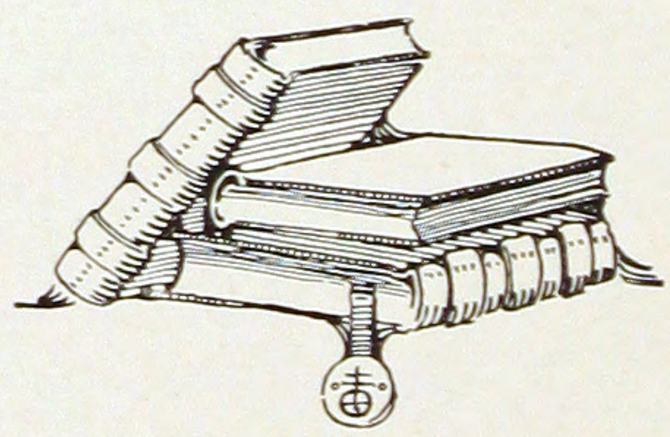
GOLF : TENNIS : HIKES — *Illustrated Inn Booklet and rates on request*

THE ROYCROFT INN

East Aurora -:- *Roycroft-Town* -:- New York

ROYCROFT Book Hospital

Sick books restored and made whole again; precious MSS. bound artfully and sturdily; valuable papers and memoranda made handy, available and secure in bindings of buckram, leather or boards. A staff of experts does the work in true roycroftie fashion. Describe the symptoms and they will prescribe. And that cheerfully and without cost to you



THE ROYCROFTERS

ROYCROFT-TOWN, EAST AURORA, NEW YORK

Fifteen men on a dead man's chest,
Yo ho, ho, ho and a bottle o' rum!

$185.00

THIS old chest was carved by a true craftsman---Loyal Roycrofter Charles W. Hall, in the little workshop studio at Roycroft.

He has carved many such chests---and in various designs---conventional and modernistic, rational and irrational! --- but they are all good, and all are for sale. ¶ If you like he will take that old chest you have in the attic --- or that old table or chair and enhance its beauty and value by his handiwork.

Incidentally he has many ideas and designs regarding mantlepieces, plaques and home decoration in wood. Enquiries will be welcomed to the end that we may serve you.

Other chests in prices ranging between $150 and $300.
F. O. B. East Aurora, N. Y.

Roycroft Mottoes to Frame

These mottoes have been printed on hand-made paper in two colors, and some are hand-illumined. Order several, frame them and hang them in your office or home where they will do you good!

In Oak Frames 10¼ x 15¼ $3.50

¶ Applaud us when we run, console us when we fall, cheer us when we recover, but for God's sake, let us pass on!

¶ Failure is only for those who think failure!

¶ Fences are only for those who can not fly.

¶ To escape criticism: Do nothing, say nothing, be nothing.

¶ Suppose you Be, not merely Seem.

¶ Recipe for having friends: Be one!

¶ There is so much good in the worst of us, and so much bad in the best of us, that it behooves all of us not to talk about the rest of us.

¶ They will talk anyway.

¶ Responsibilities gravitate to the person who can shoulder them; power flows to the man who knows how.

¶ Build strong.

¶ Never explain—your friends do not need it and your enemies will not believe you anyway.

See The Motto-Book for a complete list

ROYCROFT

Christmas Greeting Cards

CHRISTMAS CARD PRICES

Cost of Cards WITHOUT Imprinting

Seven Cards..... $1.00
Fifteen Cards..... 2.00
Twenty-five Cards.... 3.00
Fifty Cards..... 5.50
Single Cards $0.15.

Envelopes to match. Special quotations for quantities.

There will be an Additional Charge for Imprinting Name on Cards.

Twenty-five Cards including imprinting name (one style only) $4.00. Fifty Cards including imprinting name (two styles only) $6.50 One Hundred Cards including imprinting name (three styles only) $12.00.

Designed by artist craftsmen and beautifully printed in pastel shades of special water color inks on four side deckle edge Holland hand-made stock. All cards are uniform in size 4 x 6¼ a correct and voguish dimension. The messages are wide in their scope and application — and all are cheerie

Send for illustrated folder

The Roycrofters

Roycroft-Town, EAST AURORA, N. Y.

The book that has been long awaited by Thousands

THE ELBERT HUBBARD I KNEW

An intimate Biography from the Heart and Pen of his Sister

MARY HUBBARD HEATH

Now on the Roycroft Press! Advance orders now being taken!

Two hundred pages of intensely interesting text and illustrations (many of them rare personal portrait reproductions) that make an illuminating and valuable addition to Hubbard memorabilia

The book will be a gem of typography and bookbinding
Get a copy of this FIRST EDITION. Order NOW!

Price $3.00

THE ROYCROFTERS
EAST AURORA, *Roycroft-Town,* N. Y.

A Big Dollar's Worth

YOU MAY HAVE YOUR CHOICE OF ONE OF THESE BOOKS WITH A YEAR'S SUBSCRIPTION TO THE ROYCROFTER FOR ONE ($1.00) DOLLAR

WHERE LOVE IS—By Elbert Hubbard, bound in leather, and a year's subscription to THE ROYCROFTER $1.00

COMPENSATION—By Ralph Waldo Emerson, board binding, and a year's subscription to THE ROYCROFTER . . . $1.00

SELF-RELIANCE—By Ralph Waldo Emerson, board binding, and a year's subscription to THE ROYCROFTER $1.00

THE SERMON ON THE MOUNT—And a year's subscription to THE ROYCROFTER $1.00

ONE VOLUME OF DROLL STORIES—By Elbert Hubbard, and a year's subscription to THE ROYCROFTER $1.00

THE SILVER ARROW—Bound in semi-flexible leather, and a year's subscription to THE ROYCROFTER $1.00

THE RUBAIYAT—By Omar Khayyam, and a year's subscription to THE ROYCROFTER $1.00

A MESSAGE TO GARCIA—By Elbert Hubbard, and a year's subscription to THE ROYCROFTER $1.00

TWO MOTTOES—Printed on handmade paper, 11¼" x 15¼", and a year's subscription to THE ROYCROFTER . . . $1.00

THE STORY OF A PASSION—By Irving Bacheller, and a year's subscription to THE ROYCROFTER $1.00

ONE DAY—By Elbert Hubbard, and a year's subscription to THE ROYCROFTER $1.00

THE MOTTO BOOK—By Elbert Hubbard, and a year's subscription to THE ROYCROFTER $1.00

SIX BUSINESS BOOKLETS—By Elbert Hubbard, and a year's subscription to THE ROYCROFTER $1.00

HISTORY OF THE ROYCROFT SHOPS—By Elbert Hubbard, and a year's subscription to THE ROYCROFTER . . . $1.00

- -

THE ROYCROFTERS, East Aurora, N. Y.

Enclosed find one dollar. Kindly send me the book I have checked and enter my subscription to THE ROYCROFTER for one year.

Name .....

Street .....

City and State .....

This is the very attractive cover design created by Valrie McMahan and it will be reproduced for the book in full color.

THE ROYCROFTERS

EAST AURORA, NEW YORK

BUMPSIES—

The Golf Ball Kids and Little Caddie

BY VALRIE MCMAHAN

A FASCINATING story for the Kiddies. ¶ Tells the story of Freckles—the caddie—an orphan boy and how the good fairy and the Golf Ball Kids helped him to overcome his faults and become a fine, manly fellow whom everybody loved and respected.

It is full of the incident and action so dear to the youngsters—a dropped pocket-book and its restoration to the owner after a fight with a bad boy—the reward which followed—a wonderful Christmas tree — a party with the Moon, Good Fairy and the Bumpsies — the friendship between Freckles and Teddy—and many other happenings all whimsically told and illustrated in either full color or in black and white by the gifted author.

¶ Beautiful typography and typical Roycroft binding. The price is $3.00

THE ROYCROFTERS, East Aurora, N. Y.

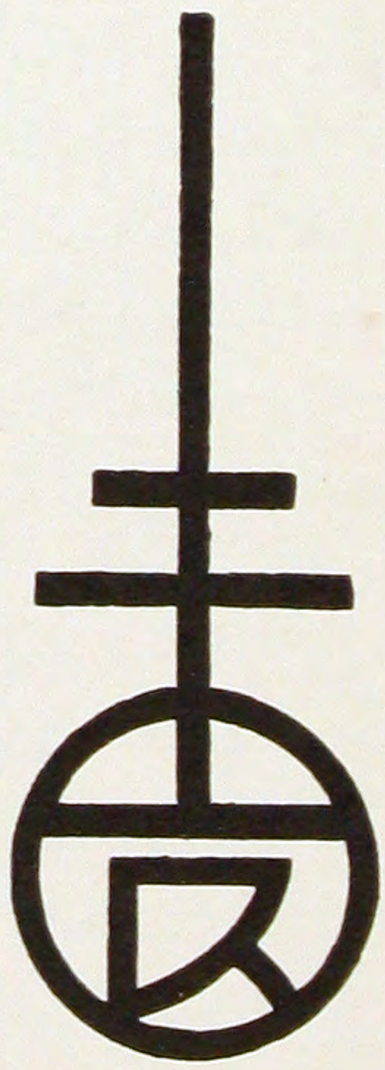
ROYCROFT PRINTING

THE first Roycroft Shop was a Print Shop, and for thirty years The Roycrofters have been printers first and other things afterwards.

From a little shack and a hand press manned by Elbert Hubbard and a boy to a splendid three-story stone building and a battery of the finest presses and equipment that money can buy, is in itself an achievement.

At first, The Roycrofters printed only their own books, and they printed these so well that folks with books and catalogues to be printed began to come to us for help, and so the Department of Printing Service was formed.

The Roycrofters do not compete with your local printer any more than the architect competes with the village carpenter. In fact, some of our best orders are sent by small printers who have bitten off more than they can chew or who realizing their own limitations have referred their customers direct to us.



You can print any kind of ink on most any kind of paper, bind it in most any sort of way and call it a catalogue, but it may not sell your product.

The making of a good catalogue is the work of specialists. Catalogues printed by The Roycrofters are conceived and produced by specialists who have made printing and catalogue building their life work. Working from your data and rough outlines, they will write your copy, plan and print a catalogue in the way best suited to meet your particular problem. If you like, they will even address the envelopes and mail the catalogues.

Besides catalogues, The Roycrofters print booklets, special editions, memorial tributes, school diplomas—anything where the services of the printer-artist are required.

You will never know the value of Roycroft services and Roycroft printing until you try them.

ROYCROFT PRINT SHOP

East Aurora *Roycroft-Town* New York

ROYCROFT

Extra Binding Department

HERE in this quiet corner THE ROYCROFTERS are keeping alive the ancient craft of de luxe bookbinding. ¶ Those Master Bookmakers, Aldus, Etienne, Grolier, Tory, The Elzevirs, Plantin, Baskerville, Morris, Cobden Sanderson and Emery Walker are an inspiration to us.

Many of our bindings emulate the qualities of the work of these wonderful binders.

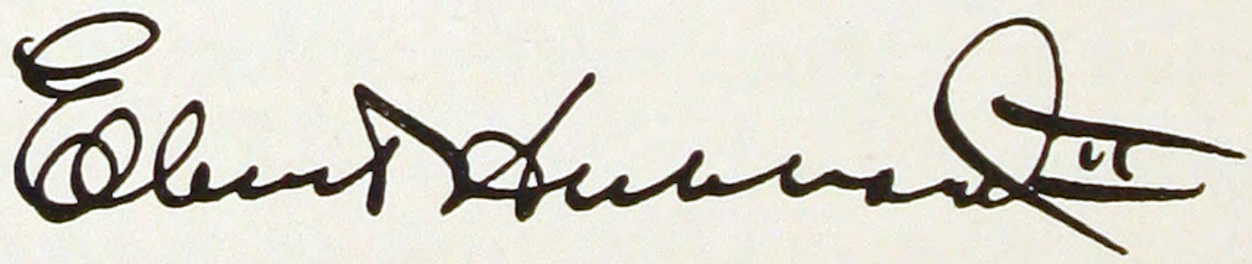
We have produced examples of sixteenth and seventeenth century designs that have made their place among the finest books. And these, together with modern ideas in our own designs and motifs are acknowledged by bibliophiles as superlative in beauty and craftsmanship. ¶ This appreciation of and desire for fine bindings is a cultivated thing and there is a growing disposition by lovers of this work to have it done at Roycroft.

We take a delight in our work. And we invite your interest and enquiries assuring you of our best endeavor to serve

THE ROYCROFTERS · East Aurora, N·Y·

I pledge you my personal word—you will be more than pleased with Roycroft Books and Hand-Made Things

¶ There is a distinctive quality about things made by hand and into which sentiment has been woven. ¶ Quantity production is not our aim—rather we would make fewer and better things. Our product is the combination of the three H's—head, heart and hand. ¶ You must be pleased and satisfied with your Roycroft purchases: if not, you may have your money back on request—spot! I want you to feel that my personal guarantee is back of everything we make at The Roycroft Shops



President, The Roycrofters

Note: All retail prices include postage or expressage. Address all orders and correspondence to

THE ROYCROFTERS

East Aurora *Roycroft-Town* New York

PRICE LIST

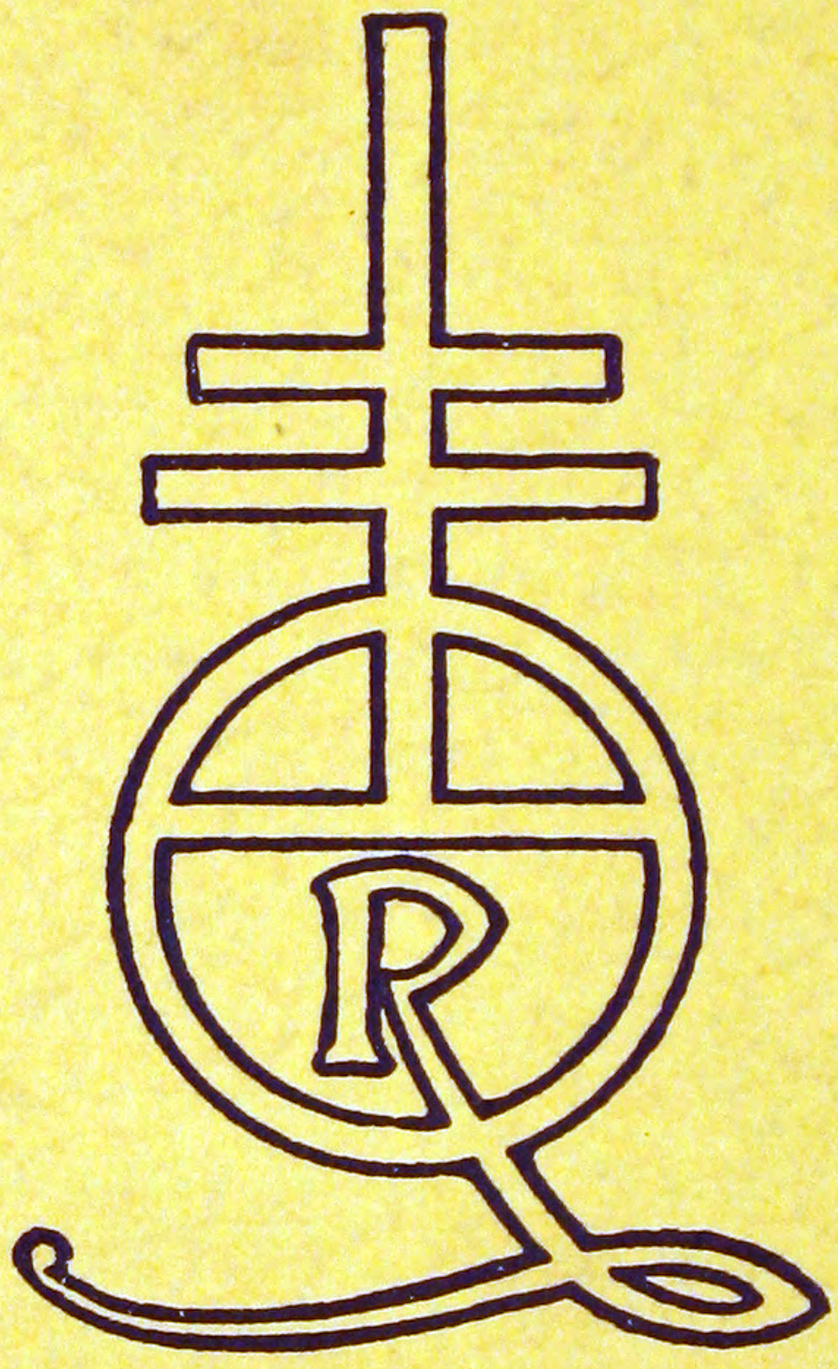
Stock No.	*Article*	*Retail Price*
108	Flower-holder, 8″ high	$ 2.40
111	Flower-holder, 6″ high	1.60
112	Flower-holder, 6″ high	1.50
205	Vase, 6″ high	5.50
215	Bowl, 4″ diameter	3.00
216	Bowl, 6″ diameter	5.50
217	Bowl, 7″ diameter	4.00
218	Vase, 5½″ high	5.00
220	Vase, 4½″ high	4.00
221	Vase, 4½″ high	4.00
222	Vase, 4¾″ high	5.50
234	Vase, 9½″ high	11.00
236	Vase, 5″ high	5.00
237	Bowl, 4″ diameter	3.50
240	Bowl, 11″ diameter	11.00
241	Vase, 15″ high	25.00
243	Bowl, 5″ diameter	5.50
246	Vase, 4½″ high	4.00
248	Vase, 6¼″ high	6.50
250	Bowl, 6″ diameter	4.00
253	Bowl	10.00
301	Bookends, 5″ high	4.00
307	Bookends, 4″ high	5.00
308	Bookends, 5″ high	4.00
320	Bookends, 4¾″ high	5.00
329	Bookends, 5″ high	4.00
330	Bookends, 3¼″ high	2.00
334	Bookends, 4″ high	2.50
339	Bookends, 3¼″ high	2.20
345	Bookends, 5″ high	5.50
346	Bookends, 5″ high	7.00
347	Bookends, 5″ high	6.00
352	Bookends, 5″ high	5.50
353	Bookends, 5″ high	4.00
354	Bookends, 4″ high	2.20
355	Bookends, 5″ high	4.00
356	Bookends, 5″ high	5.00
357	Bookends, 5″ high	4.50
358	Bookends, 4″ high	2.20
359	Bookends, 4″ high	2.20
360	Bookends, 4″ high	2.50

Stock No.	Article	Retail Price
361	Bookends, Owl design, 4½″ high	5.00
362	Bookends, Tragedy and Comedy Masques, 4½″ high	6.00
366	Bookends, 4″ high	7.50
367	Bookends, 4″ high	10.00
368	Bookends, 3½″ high	7.50
369	Bookends, 4″ high	12.50
370	Bookends, 4″ high	7.50
371	Bookends, Elephant design, 4½″ high	5.00
372	Bookends, Copper onlays on brass, 5″ high	7.50
373	Bookends, Copper onlays on nickle silver, 5″ high	9.00
374	Bookends, 5″ high	3.50
375	Bookends, 3½″ high	5.00
403	Candlesticks, 8″ high, pair	5.50
420	Candlesticks, 8″ high, pair	5.50
424	Candlesticks, 3½″ diameter, pair	4.00
425	Candelabrum, 13″ high, each	25.00
426	Candlesticks, 4″ diameter, pair	4.50
427	Candlesticks, 3¼″ diameter, pair	6.00
428	Candlesticks, 4″ diameter, pair	6.50
429	Candlesticks, 4″ square, pair	5.00
431	Candlesticks, 5½″ long, pair	6.00
432	Two-Branch Candelabra, 7½″ long, pair	12.50
433	Trindle, 8″ long, each	6.00
434	Sconce, 8″ high	3.50
435	Sconce, 8″ high	5.00
436	Big Six, 16″ long, each	10.00
437	Two-Branch Candlestick, 6″ high, pair	17.50
438	Straight Eight, 21″ long, each	12.50
439	Double Sconce, 8″ high	7.50
440	Two-Branch Candlestick, 10″ high, pair	18.00
442	Mother Goose Candlestick	5.00
443	Candlesticks, each	2.50
444	Candlesticks, 9¼″ high, pair	10.00
504	Calendar, 3½″ high	1.50
508	Paper Knife, 8½″ long	.60
516	Paper Knife, 8″ long	1.40
517	Paper Knife, 8″ long	1.80
518	Paper Knife, 8″ long	1.40
519	Calendar, 3¼″ high	1.70
522	Desk Calendar and Memo Pad, 3½″ x 4″	3.00
524	Double Inkstand and Pen Tray, 15″ x 4″	10.00
530	Slip-on Blotter Corners, 3″ x 3″	5.00

Stock No.	*Article*	*Retail Price*
531	Ink Pot, 2¼″ high x 3½″ diameter	3.50
532	Stationery Holder, 3″ high	2.60
533	Paper Knife, 7¼″ long	1.40
534	Pen Tray, 7″ long	2.50
535	Calendar, 3½″ high	1.50
536	Roll Blotter, 4¾″ long	1.70
542	Ink Pot, 5″ diameter	5.00
543	Memo Pad	3.00
544	Paper Knife, 8″ long	1.00
545	Ink Pot, 4½″ square	5.50
546	Paper Knife, 8″ long	1.00
550	Slip-on Blotter Corners, 3″ x 3″	5.00
551	Ink Pot, 2¼″ high x 3½″ diameter	3.50
552	Stationery Holder, 3″ high	2.60
553	Paper Knife, 7¼″ long	1.40
554	Pen Tray, 7″ long	2.00
555	Calendar, 3¼″ high	1.50
556	Roll Blotter, 4¾″ long	1.70
557	Desk Block—Combination Calendar, Pen and Pencil Tray, Stationery Holder, Holder for Fountain Pen	7.50
559	Combination Book Mark and Paper Knife	.50
617	Pipe Knocker, 7″ diameter	4.00
623	Ash Tray, 4¼″ diameter	2.00
631	Ash Tray with glass liner, 4″ diameter	2.00
632	Match Holder, 3¼″ high	2.50
635	Tobacco Bowl, 4½″ diameter	8.00
637	Ash Tray, 2½″ square	1.00
645	Ash Tray, Jade glass liner, 5½″ diameter	6.00
646	Cigarette Holder and Ash Tray, 4½″ diameter	3.50
647	Cigarette Holder, Match Box and Tray, 4½″ diameter	4.50
648	Cigarette Holder	2.00
651	Ash Tray, 4½″ square	2.00
652	Match Box Holder and Tray, 4½″ square	3.50
653	Cigarette Holder and Tray, 4½″ square	4.00
654	Cigarette Holder, Match Box and Tray, 4½″ square	5.00
655	Ash Bowl, 3½″ diameter	2.50
657	Ash Tray with glass liner, 4¼″ diameter	1.70
658	Ash Bowl, 3½″ diameter	3.00
659	Cigarette Case, 3″ x 3¼″	6.50
660	Ash Tray, 3″ diameter	.75

Stock No.	*Article*	*Retail Price*
661	Cigarette Holder, 2½″ x 3″	2.50
662	Ash Tray, 3½″ diameter	1.00
663	Cigarette Pack Holder, 4½″ long	10.00
664	Armchair Ash Tray, Elephant design, 2⅜″ diameter	3.00
665	Armchair Ash Tray, Cat design, 2⅜″ diameter	3.00
666	Match Holder	1.25
667	Nested Ash Trays with cover, 3¼″ diameter	5.00
668	Nested A h Trays with cover, 3¼″ diameter	5.00
718	Desk Set, pad 14″ x 21″	20.00
719	Desk Set, pad 19″ x 24″	22.00
722	Desk Set, pad 14″ x 21″	17.50
725	Desk Set, pad 14″ x 21″	15.00
727	Desk Set, pad 14″ x 21″	22.00
730	Desk Set, pad 14″ x 21″	22.00
732	Desk Set with pen holder, pad 14″ x 21″	25.00
734	Desk Set with pen holder, pad 14″ x 21″	22.50
804	Shallow Fruit Bowl, 8½″ diameter	4.50
815	Serving Tray, 22″ long	17.50
816	Tea Bell, 2¾″ high	2.50
824	Serving Tray, 16″ diameter	11.00
825	Cream and Sugar Tray, 15″ long	5.50
830	Serving Tray, 19½″ long	8.00
832	Tray, 8¼″ long	3.00
833	Tray, 11½″ long	4.00
834	Fruit Bowl, 9″ diameter (*Silver*)	35.00
835	Napkin Ring	1.00
902	Lamp Shade of Copper and Tortoise, 15″ high	27.50
906	Lamp, copper shade, 13″ high	13.50
911	Lamp, Steuben brown Aurene shade, 16″ high	40.00
920	Lamp, 15″ high, with 10½″ Real vellum shade	25.00
921	Lamp, 16″ high, with 13″ Real vellum shade	35.00
922	Lamp, 20″ high, with 13″ Real vellum shade	45.00
1113	Incense Burner	4.00
1115	Incense Burner	1.20
1119	Flower Pot Holder, 10″ high	6.00
1120	Flower Pot Holder, 8½″ high	6.00
1121	Door Knocker	3.50
1122	Ivy Holder,	3.50
2007	Bracelets, each	1.50
2100	Bracelets, each	5.00
	Elbert Hubbard's Paper Knife	1.25
	Garden Lanterns	12.50

THE ROYCROFT TRADE-MARK (REGISTERED) IS AN ADAPTATION OF THE SIGNUM OF CASSIODORUS, A BENEDICTINE MONK. THE CIRCLE REPRESENTS UNITY AND THE CROSS SINCERE RELIGIOUS DUTY AND PRIVILEGE. THE MARK WAS PLACED BY HIM AT THE END OF HIS BEAUTIFULLY ILLUMINED MSS. AND SIGNIFIED ANOTHER PIECE OF WORK DONE THE BEST HE KNEW HOW.

THE ROYCROFTERS ADDED THE "R." THEY USE THE MARK IN MUCH THE SAME SPIRIT THAT ENTHUSED CASSIODORUS.

IT IS PLACED ON EVERY PIECE OF WORK EMANATING FROM THE ROYCROFT SHOPS. LOOK FOR IT. IF YOU DON'T FIND IT THEN THE PIECE IS NOT MADE BY US